

LUIZ EDUARDO DE SOUSA FREIRE

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I'm a web developer with marketing and design experience.

Full portfolio: <https://meluizeduardo.com/en>

LATEST EXPERIENCE

WEB DESIGNER - FREELANCER | 2017 - 2024

Developed local institutional websites using custom code (HTML, CSS, and JavaScript) or through content management systems (WordPress). Additionally, worked with design tools such as Figma, Illustrator, and Photoshop to create visually engaging and user-friendly interfaces.

PROJECT MANAGER - ROCKET LANÇAMENTOS (GOIÂNIA, BRASIL) | 2023

Temporarily managed a specialized agency team focused on infoproduct launches, particularly for Ricardo Martins' campaign from MyBroker Co. Provided support in automating processes within management systems such as Slack and ClickUp, as well as social media automation in Manychat.

MARKETING MANAGER - A2B DIGITAL | 2022

Founded a small, temporary local business aimed at assisting small and medium-sized enterprises with design services, social media management, and traffic management. This initiative focused on providing tailored solutions to enhance online presence and improve marketing effectiveness.

RELATED COURSES

DATA SCIENCE, MACHINE LEARNING AND GENERATIVE IA WITH PYTHON | IN PROGRESS

Udemy, by Frank Kane

FULL WEB DEVELOPMENT - HTML, CSS, JS, JQUERY, PHP, MYSQL | 2018

Udemy, by J. Sant Ana & J. Damasceno

UX & DESIGN THINKING | 2018

Udemy, by Leandro Rezende

PYTHON | 2018

Udemy, by E. Wolkers & L. Wolkers

GIT AND GITHUB | 2018

Udemy, by Willian Justen

EDUCATION

MASTER'S DEGREE - UNIVERSIDADE FEDERAL DE GOIÁS | 2013 - 2015

Theoretical and Computational Physics

GRADUATION - UNIVERSIDADE FEDERAL DE GOIÁS | 2009 - 2012

Bachelor of Physics

LANGUAGES

PORTUGUESE - Native

ENGLISH - Professional working proficiency

Goiânia, 2024