

Luize Rieksta-Attal

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EDUCATION

New York University Abu Dhabi

Abu Dhabi, UAE

Bachelor of Arts in Interactive Media with a minor in Mathematics

May 2020

- GPA: 3.91
- Relevant Coursework: Principles of Marketing, Communications Lab, Intro to Digital Media

New York University Sydney

Sydney, Australia

January 2018 – May 2018

- Exchange semester
- Relevant Coursework: Global Media Seminar

Riga State Gymnasium No. 1

Riga, Latvia

Latvian State General Curriculum

September 2010 – June 2016

- Mathematics & Physics concentration; GPA: 9.8/10

WORK EXPERIENCE

Personal Tutor

Riga, Latvia

Freelance

June 2018 – July 2018

- Tutored 5 high school level students in mathematics and physics for state examination
- All students passed their exams, achieving an average improvement in test scores of c. 22%

Latvian National Television (LTV)

Riga, Latvia

Assistant Editor

May 2018 – July 2018

The oldest running independent TV channel in Latvia

- Conducted market research and collected data about various topics, including banking and education
- Prepared 4 informational materials for the Host of the leading national interview show; materials were used during live TV interviews on LTV
- Interviewed industry professionals and public officials to gain information in preparation for the show

NYU Sydney Office of Student Life

Sydney, Australia

Social Media Manager

March – April 2018

- Managed media strategy for the official Instagram account of NYU Sydney
- Created digital content representing c. 100 students of NYU Sydney that portrayed their activities and participation in university organized events

EXTRA CURRICULAR ACTIVITIES

Latvian Student Association in the UAE

Abu Dhabi, UAE

Member of Executive Team

October 2016 – Present

- Organized several Baltic themed events, including a meeting with the speaker of the Parliament

High School Student Debate Club

Riga, Latvia

Team Leader

September 2013 – May 2016

- Led a team of 3 members to 1st and 2nd place in Regional and National debate contests respectively

SKILLS & INTERESTS

Languages: Latvian (Native), English (Fluent), French (Fluent), Russian (Elementary), Arabic (Elementary)

Computer skills: Microsoft Office, HTML, CSS, JavaScript, Python, Adobe Suite, APIs, Arduino, Processing

Interests: horse riding (7 years of experience), traveling (visited over 25 countries), playing flute (2 years of experience), aviation industry (passionately been following for 3 years)