

Project Planning Exercise

Initial Description from Client:

- Suppose our client is a multinational company providing various IT-related services. Those services include but are not limited to, cloud services (storage services, packages, computation services), etc.
- The company is receiving an enormous number of emails from our customers. Those emails are related to various subjects which again include, but are not limited to, request for refunds, service quality-related issues, some suggestions, etc.
- Each of these emails can be classified into different classes on more than one different level. For example, an email can be classified as 'complaint' for level 1, 'IT service' for level, 'cloud autoscaling' for level 3, and 'under-provisioning of HDD' for level 4, where each level can have multiple classes to classify in.

The objective of the Project:

Our client has hired hundreds of agents to go through the emails and respond to queries of their customers. As a result, our client is bearing the high cost to provide this service to their customers. Also, their customers' experience is very bad because they must wait for days (even weeks) to get a response from the agents.

Our client has decided to develop a chatbot that will automatically read the emails of customers and respond to them in the best manner. As a first step towards developing such a chatbot, our client wants to develop an **email classifier that can classify emails into multiple classes** (one class on each level).

Sample Data Format:

Ticket id	Interactio	Interactio	Mailbox	Ticket Sub	Interactio	Innso TYP	Type 1	Type 2	Type 3	Type 4			
24310	68365		support.e	[Company Mxxxxx@	AppGaller	AppGaller	Others						
24075	67730		support.p	[AppGalle Beschreib	AppGaller	AppGaller	Problem/I	AppGaller	Can't update Apps				
24075	67762		support.p	Re: RE : [A Danke Na	AppGaller	AppGaller	Problem/I	AppGaller	Can't update Apps				
23748	66706		support.p	[AppGalle Descriptio	AppGaller	AppGaller	Suggestio	AppGaller	Others				
23740	66684		support.eu@Service	Ho pagato	AppGaller	AppGaller	Problem/I	Third Part	Refund				
23683	66429		support.e	Service Su	Product: A	AppGaller	AppGaller	Suggestio	VIP / Offe	Offers / Vouchers / Promotions			
23683	67433		support.e	Re: RE : Se Hello , go	AppGaller	AppGaller	Suggestio	VIP / Offe	Offers / Vouchers / Promotions				
23683	67516		support.e	Re: RE : Se I have to a	AppGaller	AppGaller	Suggestio	VIP / Offe	Offers / Vouchers / Promotions				
23683	67915		support.e	Re: RE : Se Sure, the	AppGaller	AppGaller	Suggestio	VIP / Offe	Offers / Vouchers / Promotions				
23624	66266		support.p	[GameCer Descriptio	AppGaller	AppGaller	Problem/I	AppGaller	Can't download Apps				
23555	65977		support.p	[AppGalle Descrição	AppGaller	AppGaller	Problem/I	General	Cannot connect - Server				
23534	65883		support.p	[AppGalle Beschreib	AppGaller	AppGaller	Problem/I	AppGaller	Can't install Apps				
23477	65661		support.p	Re: suppo Huawei he	AppGaller	AppGaller	Others						
23452	65616		support.p	[AppGalle Descriptio	AppGaller	AppGaller	Problem/I	AppGaller	Can't install Apps				
23429	65569		support.p	[AppGalle Descriptio	AppGaller	AppGaller	Problem/I	AppGaller	Can't install Apps				
23395	65482		support.p	[AppGalle Descriptio	AppGaller	AppGaller	Others						
23230	65024		support.p	[AppGalle Descriptio	AppGaller	AppGaller	Others						
23229	65022		support.p	[AppGalle Описание	AppGaller	AppGaller	Others						
23212	64982		support.p	[AppGalle OK описа	AppGaller	AppGaller	Others						
23194	64946		support.p	[AppGalle Beskrivel	AppGaller	AppGaller	Problem/I	AppGaller	Other download/install/update issue				
23193	64944		support.p	[AppGalle Beskrivel	AppGaller	AppGaller	Problem/I	AppGaller	Other download/install/update issue				
23189	64939		support.p	[AppGalle Översätt	AppGaller	AppGaller	Suggestio	General	Personal data				

Our client provided some data to further understand their technical requirements (They promised to provide more data next week and will keep providing it during the project duration). The data is attached to Moodle. At this stage, the client only provided the data for a single business scope i.e., the emails they got about their application gallery service. The format of the sample data provided is given above. For more detail see the worksheet attached on Moodle page.

Tasks to do:

1. **Business Understanding:** Brainstorm a bit on the business of the clients after looking into the initial description and data provided by the client.
2. **Feasibility Study:** As an AI Engineer, can we do this project? Write down the points in favor of yes, and in favor of no
3. **Enlist Activities:** Enlist the activities (with technical requirements) of the project. In our project context, the technical requirements can be better described by the specific activities we need to perform while implementing the project. Carefully read a few records from the data before listing those activities. For example, you may consider that the provided data is in multiple languages that's suggests a requirement/activity to deal with multiple languages while the implementation phase of the project. Following is the format for the activities with an example of dealing with multilingual textual data activity:

Activity to perform	The expected way to perform	Activity Resource	Estimated Duration
Deal with multiple languages	Translate them all into English	May be using some NLP resources using Python's libraries	2 days

4. **Scheduling:** As a final step, for today's exercise, order the activities you identified into a sequence and develop a schedule on how we can perform these activities.