

# FATHIMA LUJAIN

## DATA ANALYST

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**Portfolio:- [Personal Website](#)**

## SUMMARY

Motivated and detail-oriented aspiring Data Analyst with strong skills in data wrangling, analysis, and visualization using Python, SQL, and Excel. Experienced through projects and internships, eager to apply insights to real-world problems in a collaborative setting.

## EXPERIENCE & INTERNSHIPS

**Data Analytics Intern** – Techolas Technologies, Ernakulam (Sep 2024 – Present)

- Gained hands-on experience in data analysis, visualization, and reporting. Worked with Excel, MySQL, Tableau, Python (Pandas, NumPy) to analyze datasets.
- Worked with MySQL to query and manage large datasets efficiently.
- Worked on cleaning, analyzing, and visualizing large datasets. Performed EDA to uncover trends and patterns, and created dashboards using Power BI.

**Accounts & Data Entry Assistant** – Doha Trading & Contracting, Calicut (Apr – Sep 2024)

- Created Excel- based charts (pie charts, bar graphs) to visualize expenditure patterns and departmental budgets.
- Entered and managed daily financial data in Microsoft excel with high accuracy and attention to detail.
- Improved the efficiency of data recording and reporting processes using excel formulas and formatting tools

## EDUCATION

**Master of Commerce (Finance & Marketing)** – Sreenarayanaguru Open University (Ongoing)

**Bachelor of Commerce (Computer Applications)** – MAMO College, Calicut University (2024)

## SKILLS

- **Visualization:** Tableau, Power BI, Excel, Matplotlib, Seaborn
- **Programming:** Python (Pandas, NumPy, Scikit-learn), SQL
- **Data Analysis:** EDA, Data Cleaning, Predictive Modeling, Feature Engineering, ETL, Data Warehousing
- **Soft Skills:** Problem-solving, Communication, Collaboration, Adaptability
- **Languages:** English (Fluent), Malayalam (Native) , Hindi (Basic)

## PROJECTS

- **Sales and Profit Excel Dashboard:** Designed an Excel dashboard to analyze regional sales, profit trends, and product performance using charts and pivot tables.
- **Insurance Dataset – Regression Algorithms:** Applied multiple regression models to predict insurance charges based on customer demographics and habits.
- **Hospital Database SQL Project:** Built and queried a hospital management database to retrieve and analyze patient, doctor, and treatment data.
- **Sales SQL Database:** Created and managed a sales database to perform queries for sales performance and inventory tracking.
- **Sales and Profit Dashboard – Power BI:** Developed an interactive Power BI dashboard showcasing sales insights and profitability across regions and categories.
- **Customer Segmentation (K-Means):** Used K-Means clustering to segment customers based on purchase behavior and demographics.
- **Global Food Wastage – Tableau Dashboard:** Visualized global food waste statistics across countries and categories to highlight patterns and solutions.
- and more.
- **Project Links:- [Projects & Blog reports](#) / [Github](#)**

## ACHIEVEMENTS

- **Departmental Secretary** – Commerce Dept (2023–24): Led events & communications for 200+ students.
- **NSS Volunteer** – MAMO College (2021–23): 120+ hrs in service and awareness programs.

## REFERENCE

**Junaid Ahammed** – MD, Doha Trading & Contracting Pvt Ltd  
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