



Sponsorship Prospectus



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This document describes our history, attendee profile, and the benefits we provide to our sponsors.

**ACM SIGKDD 2022 CONFERENCE ON
KNOWLEDGE DISCOVERY & DATA MINING
AUGUST 14-18, 2022, WASHINGTON D.C.**





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The Association for Computing Machinery (ACM) is widely recognized as the premier membership organization for computing professionals, delivering resources that advance computing as a science and profession; enabling professional development; and promoting policies and research that benefit society.

Who are we?

The community for data mining, data science and analysis

Started in 1989, KDD is the oldest & largest data mining conference worldwide. It is home to some of the first & most highly cited research papers in fields which are now popularly known as “Big Data”, “Data Science”, and “Predictive Analytics”. Innovations like Crowdsourcing, large-scale data science competitions, personalized advertising (e.g. Google etc.), graph mining algorithms (e.g. Facebook, LinkedIn etc.) and recommender systems (e.g. Netflix, Amazon etc.) all originated at KDD.

After 33 years and an explosive growth in this industry, we are still the home for the latest cutting-edge research in these topics; we also constantly evolve new technologies such as deep learning, differential privacy, ethical machine learning etc. Even today, the technology & research discussed at our conference is often ahead of any other conferences!



Who participates?

KDD conference attracts leading researchers in about equal parts from universities and industry. More specifically, attendees at KDD come from –

Academia: Leading researchers (e.g. professors, graduate students etc.) from universities (e.g. Berkeley, Stanford, Oxford, Tsinghua etc.) across the globe come to KDD to learn and present the cutting edge advancements in the fields of Data Science, Machine Learning, Artificial Intelligence, Predictive Analytics and Big Data.

Industry: KDD has pioneered applied data science. It is not surprising that KDD participants come from almost all industry stalwarts that are synonymous with data driven intelligent technologies. Professionals (Data Scientists, ML Engineers, Research Scientists etc.) from Google, Alibaba, Facebook, Netflix, LinkedIn, Tencent, Microsoft, IBM, Spotify and Amazon, to name a few companies, are a large and active presence at KDD.

Policy Leaders: The confluence of eminent voices from academia and industry at KDD has brought about an active participation from various thought leaders in the research policy arena as well. Voices from NIH, NSF, DARPA, and National Laboratories etc. are an important presence at KDD.

Startups & VC: Participants from the startup and venture capital arena have always found a nurturing home at KDD. Panels discussions on topics such as “A Data Scientist’s Guide to Making Money from Startups” are highly sought out events at KDD.

Why should you sponsor KDD?

Recruitment

KDD provides multiple avenues for you to meet and recruit the best and brightest minds in the field of data science, analytics, machine learning, artificial intelligence, and Big Data. KDD facilitates this explicitly through sharing your job postings with attendees directly (Platinum, Gold, and Silver sponsorship level), through job matching (where candidates can express interest in your jobs) and through Exhibition booths (where you can showcase your company & jobs, arrange meetings, set up Q&A with your experts etc.).

Branding

KDD is known as a home for industry-defining innovations and high quality rigorously peer-reviewed research. Sponsoring KDD is an opportunity for you to brand with over a quarter century of high-quality data science that KDD has come to represent. This is a way for you to stay on top of minds for data science professionals and candidates that may look for their next place to work in a few months or years.

Customers

In addition to facilitating recruitment, KDD also provides an opportunity for you to reach out to your potential customers. Companies such as Elder Research, Salford Systems, Oracle, SAS, and many startups use the exhibition booth as a venue to advertise & meet new customers. Most leading book publishers use our conference to advertise and sell the latest books to the largest gathering of data mining researchers.

Community

Many of us now work in research disciplines and industries that many years ago were mere nascent ideas being discussed at KDD. Supporting KDD through sponsorship is a way for you to support the international community of researchers that are working on data-driven ideas that will define economies of tomorrow. Quite explicitly, corporate sponsorship helps us keep the registration costs affordable for students and international attendees.

We hope to see you at KDD 2022!

FAISAL FAROOQ, RITWIK KUMAR, LINGFEI (TEDDY) WU
KDD 2022 Sponsorship Chairs

sponsors2022@KDD.org



Sponsorship Levels

Platinum

\$55K

- Recognition as the main sponsor of the KDD Dinner (NOTE: the KDD Dinner is the most important sponsored meal at the conference attended by the largest audience)
- SIG-KDD will send two emails to all KDD-2022 attendees (before AND after the conference). Note: We are not giving out the attendee list. The sponsor will provide the email text to SIG-KDD, and SIG-KDD will approve and send it
- Complimentary triple-space booth (Platinum sponsors will have the priority in booth selection)
- Six (6) complimentary full-conference registrations and two (4) complimentary booth-only registrations
- KDD-2022 will share your job descriptions (up to 10) with all conference attendees who choose to participate in the job matching program. During registration, any attendee can choose to contact you or select to be contacted by you if they are interested in your positions. You can organize 1-on-1 meetings at your conference exhibition booth or at other convenient locations of your choice during or after the conference
- Special prominent placement of large logo/link on the website & onsite at the conference venue
- Logo on conference bag and conference materials
- Option to have one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

Gold

\$40K

- Recognition as host of a meal. Meals catered at KDD include lunches and dinners during poster sessions. This excludes Women’s Luncheon which is a separate sponsorship item
- SIG-KDD will send two emails to all KDD-2022 attendees (before OR after the conference). Note: We are not giving out the attendee list. The sponsor will provide the email to SIG-KDD, and SIG-KDD will approve and send it.
- Complimentary double-space booth (Platinum sponsors will have medium priority in booth selection)
- Three (3) complimentary full-conference registrations and two (4) complimentary booth-only registrations for exhibitors
- KDD-2022 will share your job descriptions (up to 8) with conference attendees who choose to participate in the job matching program. During registration, any attendee can choose to contact you or select to be contacted by you if they are interested in your positions. You can organize 1-on-1 meetings at your conference exhibition booth or at other convenient locations of your choice during, or after the conference
- Special prominent placement of large logo/link on the website & at the conference venue
- Logo on conference bag and conference materials
- Option to have one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

Silver

\$25K

- Complimentary single-space booth (Silver sponsors will have priority in booth selection over non-sponsoring exhibitors)
- One (1) full-conference registration and two (4) complimentary booth-only exhibitor registrations
- KDD-2022 will share your job descriptions (up to 4) with all conference attendees. During registration, any attendee can choose to contact you or select to be contacted by you if they are interested in your position. You can organize 1-on-1 meetings at your conference exhibition booth or at other convenient locations of your choice during, or after the conference
- Logo on website and conference materials (NOT conference bag)
- Option to have one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

Additional Sponsorships

Sponsorship of KDD Women's Luncheon | \$15,000 (max of 1 sponsor // Exclusive)

- Recognition as the host for KDD Women's Luncheon
- Signage in the Luncheon room
- Optional opportunity to host a "spotlight" (up to 5 mins) talk as part of the program to highlight Diversity & Inclusion at your organization. Schedule in the program will be determined by KDD
- One (1) complimentary full-conference registration
- Logo on website and conference materials (NOT conference bag)
- Option to have one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

Exclusive sponsorship of KDD Opening (1st) Keynote | \$15,000 (max of 1 sponsor // Exclusive)

- Sponsorship video playing 10 mins before and 5 mins after the Opening Keynote at KDD. Volume, if available, for the video will be controlled by KDD during the event. Subtitles should be added by the sponsor. We do NOT offer speaking opportunities before the Keynote for sponsors
- Opportunity to reach the single largest audience gathering at KDD
- One (1) complimentary full-conference registration
- Prominent display of logo during the keynote session
- Logo on website and conference materials (NOT conference bag)
- Option to have one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

Sponsorship of KDD 2nd & 3rd Keynotes | \$10,000 each (max 1 sponsor per Keynote)

- Sponsorship video playing 10 mins before and 5 mins after the Keynote talks at KDD. Volume, if available, for these videos will be controlled by KDD during the event. Subtitles should be added by the sponsor. We do NOT offer speaking opportunities before the Keynotes for sponsors
- Opportunity to reach a large audience gathering at KDD
- One (1) complimentary full-conference registration
- Prominent display of logo during the keynote session
- Logo on website and conference materials (NOT conference bag)
- Option to have one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

KDD Special Day Sponsorships

Sponsorship of Government Day (max 1 sponsor // Exclusive) | \$5,000

- Opportunity to provide a sponsorship video (up to 5 minutes) to showcase efforts in your Organization (video must be approved by KDD/ACM and placement is at the discretion of the KDD Organizing Committee) at the federal and local government level.
- Prominent signage in the session room
- (2) full conference registration passes
- Logo on website and conference materials (NOT conference bag)

Sponsorship of Equity, Diversity & Inclusion Day (max 2 sponsors) | \$10,000

- Opportunity to provide a sponsorship video (up to 5 minutes) to showcase I&D efforts in your Organization (video must be approved by KDD/ACM and placement is at the discretion of the KDD Organizing Committee)
- Prominent signage in the session room
- (2) full conference registration passes
- Logo on website and conference materials (NOT conference bag)

Sponsorship of Health Day (max 1 sponsor // Exclusive) | \$5,000

- Opportunity to provide a sponsorship video (up to 5 minutes) to showcase data-driven healthcare efforts in your Organization (video must be approved by KDD/ACM and placement is at the discretion of the KDD Organizing Committee)
- Prominent signage in the session room
- (2) full conference registration passes
- Logo on website and conference materials (NOT conference bag)

Sponsorship of Deep Learning Day (max 1 sponsor // Exclusive) | \$10,000

- Opportunity to provide a sponsorship video (up to 5 minutes) to showcase data-driven healthcare efforts in your Organization (video must be approved by KDD/ACM and placement is at the discretion of the KDD Organizing Committee)
- Prominent signage in the session room
- (2) full conference registration passes
- Logo on website and conference materials (NOT conference bag)

Sponsorship of Fairness Day (max 1 sponsor // Exclusive) | \$5,000

- Opportunity to provide a sponsorship video (up to 5 minutes) to showcase data-driven healthcare efforts in your Organization (video must be approved by KDD/ACM and placement is at the discretion of the KDD Organizing Committee)
- Prominent signage in the session room
- (2) full conference registration passes
- Logo on website and conference materials (NOT conference bag)

Sponsorship of Undergraduate Students to attend the conference | \$10,000

- Prominent signage in the session room
- (2) full conference registration passes
- Logo on website and conference materials (NOT conference bag)
- Sponsors travel of 10 undergraduates to the conference with the students chosen from women and under-represented groups in data science

Sponsorship of KDD Awards

Logo on the KDD 2022 conference website

Research Track Best Paper Awards – \$3,000 (max 2 sponsors)

Applied Data Science Track Best Paper Awards – \$3,000 (max 2 sponsors)

Best Student Paper Awards (Research Track) – \$3,000 (max 2 sponsors)

Best Student Paper Awards (Applied Data Science Track) – \$3,000 (max 2 sponsors)

Dissertation Award – \$3,000 (max 2 sponsors)

Sponsorship of SIGKDD Awards

Logo on the KDD 2022 conference website

Test of Time Award – \$5,000 (max 1 sponsor // Exclusive)

Innovation Award – \$5,000 (max 1 sponsor // Exclusive)

Service Award – \$5,000 (max 1 sponsor // Exclusive)

Lanyard Sponsorship – \$10,000 (max 1 sponsor // Exclusive)

- Sponsor logo will be printed on all lanyards and distributed at the conference’s registration to all KDD attendees
- Please note: the conference organizers will coordinate the lanyard order and will provide the artwork proof to the sponsor for approval
- Logo on the KDD 2022 conference website

Wireless Access Sponsorship – \$10,000 (max 1 sponsor // Exclusive)

- Sponsor logo to be displayed on the Internet landing page (if applicable)
- Logo on website and conference materials (NOT conference bag)

Sponsorship of Onsite Child Care | \$20,000 (max 1 sponsor // Exclusive)

- Branding opportunity with a much-admired service offered to KDD attendees
- Recognition as the exclusive sponsor of onsite Child Care at KDD 2022
- Two (2) complimentary full-conference registration
- Logo on website and conference materials (NOT conference bag)
- Option to have a brochure or small promotional item included in all conference bags (no books or heavy items). KDD must approve items

Advertisement in Conference Program Booklet \$2,500 (max 3 sponsors)

- Logo on the inner side of front OR back cover
- 1-page advertisement in the program booklet

Bag Inserts/Fliers \$1,200

- Distribution of one (1) brochure or small promotional item included in all conference bags (no books or heavy items). Item must be approved by KDD

Exhibitor Booth – Tiered Pricing (See Below)

- Opportunity to reach entire KDD audience, e.g., to sell books or data mining software
- Helps companies recruit leading data mining practitioners & researchers
- One (1) complimentary booth-only exhibitor registration
- Rate for exhibiting companies: \$4,000
- Special rate for Startups: \$3,000
- Special rate for Academic Institutes, Book Publishers & Non-Profits: \$3,000

KDD Cup Sponsorships

Please contact the sponsorship committee directly at sponsors2022@kdd.org to discuss options. All sponsorship agreements will be sent in writing by the sponsorship committee. **KDD/ACM cannot honor any sponsorships nor apply any prizes or funding agreements that not facilitated in this way.**

KDD Workshop Sponsorships

Please contact the sponsorship committee directly at sponsors2022@kdd.org to discuss options. All sponsorship agreements will be sent in writing by the sponsorship committee. **KDD/ACM cannot honor any sponsorships nor apply any prizes or funding agreements that not facilitated in this way.**

Sponsored onsite recruitment events

- SIGKDD has obtained several rooms at the conference venue for corporate recruitment events. Sizes and prices vary by room. Please contact us to discuss your needs.

Note: First preference for booth location provided to Platinum, Gold, Silver (with minimum amount of sponsorship) in that order.

For other potential sponsorship opportunities, pricing or level of sponsorship to be discussed separately, please contact the sponsorship chairs directly at sponsors2022@kdd.org.

Previous Sponsors & Supporters



Sponsorship Agreement

CONTRACTUAL TERMS, CONDITIONS & RULES FOR KDD 2021

This Agreement for conference corporate support, exhibit space, and advertising is between the Association for Computing Machinery, a New York not-for-profit corporation ("ACM"), with its principal place of business at 1601 Broadway, 10th Floor, New York, NY 10019 and the Company/Organization as named in application below ("Company/Organization") (the "Agreement"). ACM is the sponsor of the 28th ACM SIGKDD Conference on Knowledge Discovery and Data Mining KDD'22 Conference (the "Event"), which will take place in person August 14-18, 2022 in Washington, D.C. and Company/Organization wishes to support/exhibit/advertise at the Event.

Sponsor/Exhibitor/Advertiser Benefits

In exchange for the fee (as selected in application below), Company/Organization will receive the benefits described in the KDD Sponsorship Prospectus in connection with the Event (the "Benefits").

Fee

In exchange for the Benefits, Company/Organization shall remit payment to ACM in the amounts set forth in the application, applications must be submitted with 50% or 100% payment (the "Fee"). Final payments are due no later than July 15, 2022. Agreement is subject to cancellation for payments not received by July 15, 2022 and Company/Organization may be prohibited from supporting/exhibiting/advertising at the KDD conference in the future. Payment is due in full at the time of submission of application for Company/ Organizations that submit on or after July 15, 2022.

Company/Organization Cancellation

Company/Organization may cancel its participation in the Event, with or without cause, (including, advertising, and sponsorship fees) upon written notification to KDD'22 Sponsor Manager at [bjooseph@executiveevents.com] (the "Notification"). If KDD'22 Sponsor Manager receives the Notification on or before June 1, 2022 Corporate Supporter shall not be required to pay the Fee and ACM shall, as soon as practicable, refund any portion of the Fee previously received by ACM. If KDD'22 Sponsor Manager receives the Notification after June 1, 2022 but on or before July 1, 2022 Company/Organization shall pay ACM an amount equal to 50% of the Fee in accordance with the amount set forth in the application. If KDD'22 Sponsor Manager receives the Notification after July 1, 2022, Company/Organization shall pay ACM an amount equal to 100% of the Fee in accordance with the amount set forth in the application.

Company/Organization Trademarks

(a) License. Company/Organization hereby grants ACM a non-exclusive limited license to use, display, and reproduce its logos, trademarks, service marks, and trade names (the "Company/Organization Trademarks") in connection with the promotion and advertisement of the Event and the listing of the companies/organizations of the Event during the Term.

(b) Ownership. The Company/Organization Trademarks licensed to ACM in connection with the Event are Company/Organization's sole property, and ACM has no ownership or other intellectual property rights in those items.

(c) No Infringement. Company/Organization represents that (1) the Company/Organization Trademarks are owned by Company/Organization or Company/Organization has permission from the rightful owner to use and license the Company/Organization Trademarks and (2) the Company/Organization Trademarks and ACM's use thereof in accordance with the terms of this Agreement shall not violate or infringe any third party rights (including, without limitation, any copyright, trademark, patent, right of privacy or publicity, or other intellectual property right).

(d) Delivery. Company/Organization shall deliver an image file of the Company/Organization Trademarks to the KDD'22 Sponsor Manager at bjooseph@executiveevents.com within 10 days of the effective date.

Term and Termination

This Agreement is effective upon signature by both parties and shall terminate on August 18, 2022 (the "Term"). The Agreement may be terminated by ACM upon the material breach by Company/Organization of the terms and conditions of this Agreement, provided ACM provides Company/Organization notice of such breach and a period of at least thirty (30) days to cure the breach. If Company/Organization fails to cure the breach by the end of the cure period, ACM may immediately terminate the Agreement.

Indemnification

Company/Organization agrees to protect, indemnify, defend and hold harmless ACM and its respective employees, volunteers, and agents against all claims, losses or damages to persons or property, government charges or fines, and costs (including reasonable attorney's fees) arising out of (a) Company/Organization's participation in the Event, (b) Company/Organization's breach of any material provisions of this Agreement and (c) ACM's use of the Company/Organization's Trademarks in accordance with the terms of this Agreement. ACM agrees to protect, indemnify, defend and hold harmless Company/Organization and its respective employees, volunteers, and agents against all claims, losses or damages to persons or property, government charges or fines, and costs (including reasonable attorney's fees) arising out of ACM's hosting of the Event. Notwithstanding the foregoing, neither party shall indemnify the other for any claims arising out of the sole negligence or willful misconduct of the other party or its respective employees, volunteers or agents.

Insurance

Each Party represents and warrants to the other that it currently has and will maintain insurance coverage of a kind and in an amount that is commercially reasonable to cover its activities and the performance of its obligations under this Agreement.

Force Majeure

(a) General. A party will not be considered in breach of or in default because of, and will not be liable to the other party for, any delay or failure to perform its obligations under this Agreement by reason of fire, earthquake, flood, explosion, strike, riot, war, terrorism, or similar event beyond such party's reasonable control (each a "Force Majeure Event"). However, if a Force Majeure Event occurs, the affected party shall, as soon as practicable: Notify the other party of the Force Majeure Event and its impact on such party's performance under this Agreement; and Use diligent efforts to resolve any issues resulting from the Force Majeure Event and perform its obligations under this Agreement. (b) Event Cancellation. If the Event is cancelled because of a Force Majeure Event, Company/Organization shall have no obligation to make any future payments of the Fee to ACM and ACM will, as soon as practicable, refund Company/Organization any payments of the Fee already received by ACM. However, if only part of the Event is cancelled, Company/Organization will receive a refund of a proportionate share of any payments of the Fee already paid to ACM.

Confidentiality

The parties acknowledge that during the Term each party may receive Confidential Information from the other party. For the purposes of this Agreement, "Confidential Information" means information treated as confidential and proprietary that is disclosed by one party hereto (the "Discloser"), either directly or indirectly, in writing or orally, to the other party hereto (the "Recipient"). Each party agrees to maintain the Confidential Information in the strictest of confidence and shall not, at any time, use, disseminate or disclose any Confidential Information to any person or entity other than those of its employees or representatives who have a "need to know", who have been apprised of this restriction and who are themselves bound by similar non- disclosure restrictions. Recipient shall immediately notify Discloser in the event of any loss or disclosure of any Confidential Information. Upon termination of this Agreement, Recipient shall return to Discloser all documents and records in its possession containing the Confidential Information of Discloser. Confidential Information shall not include information that: (i) is already known to Recipient without restriction on use or disclosure prior to receipt of such information from Discloser, (ii) is or becomes part of the public domain other than by breach of this Agreement by, or other wrongful act of, Recipient; (iii) is developed by Recipient independently of and without reference to any Confidential Information; (iv) is received by Recipient from a third party who is not under any obligation to Discloser to maintain the confidentiality of such information; or (v) is required to be disclosed by law, including without limitation, pursuant to the terms of a court order, provided that Recipient has given Discloser prior notice as soon as was reasonably practical of such disclosure and an opportunity to contest such disclosure. It shall be the obligation of Recipient to prove that such an exception to the definition of Confidential Information exists.

Governing Law

This Agreement is governed by and shall be construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule that would require or permit the application of the laws of any jurisdiction other than those of the State of New York. Any legal suit, action, or proceeding arising out of or related to this Agreement or the licenses granted hereunder shall be instituted in the federal courts of the United States or the courts of the State of New York in each case located in the city of New York and County of New York, and each party irrevocably submits to the jurisdiction of such courts in any such suit, action, or proceeding.

Amendments

No amendment to this Agreement will be effective unless it is in writing and signed by a party or its authorized representative.

Assignment and Delegation

- (a) No Assignment. Neither party may assign any of its rights under this Agreement, except with the prior written consent of the other party. Any merger, consolidation, or reorganization involving either party (regardless of whether such party is a surviving or disappearing entity) will not be deemed to be an assignment or transfer of rights under this Agreement for which the other party's prior written consent is required.
- (b) No Delegation. Neither party may delegate any performance under this Agreement, except with the prior written consent of the other party.
- (c) Enforceability of an Assignment or Delegation. If a purported assignment or purported delegation is made in violation of this section, it is void.

Notices

- (a) Writing; Permitted Delivery Methods. Each party giving or making any notice request demand or other communication required or permitted by this Agreement shall give that notice in writing and use one of the following types of delivery, each of which is a writing for purposes of this Agreement: personal delivery, mail (registered or certified mail, postage prepaid, return-receipt requested), nationally recognized overnight courier (fees prepaid), or email.
- (b) Addresses. A party shall address notices under this section to a party at the following addresses: If to ACM:

Association for Computing Machinery 1601 Broadway, 10th Floor
New York, NY 10019
Attn: April Mosqus, Program Coordinator

- If to Supporter/Exhibitor/Advertiser: Per the contact information provided in application and Agreement
- (c) Effectiveness. A notice is only effective if the party giving notice complies with subsections (i) and (ii) and if the

Entire Agreement

This Agreement constitutes the final agreement of the parties. It is the complete and exclusive expression of the parties' agreement about the subject matter of this Agreement. All prior and contemporaneous communications, negotiations, and agreements between the parties relating to the subject matter of this Agreement are expressly merged into and superseded by this Agreement. The provisions of this Agreement may not be explained, supplemented, or qualified by evidence of trade usage or a prior course of dealings. Neither party was induced to enter this Agreement by, and neither party is relying on, any statement, representation, warranty, or agreement of the other party except set forth expressly in this Agreement. Except as set forth expressly in this Agreement, there are no conditions precedent to this Agreement.

Effectiveness

This Agreement will become effective when all parties have signed it. The date this Agreement is signed by the last party to sign it (as indicated by the date associated with such party’s signature) will be deemed the date of this Agreement.

Payment

Email completed application to: bjoseph@executiveevents.com. 50% or 100% payment due upon receipt of invoice. Sponsorship will not be held or confirmed without deposit. Make checks payable to:

Association for Computing Machinery
1601 Broadway, 10th Floor
New York, NY 10019

(please reference KDD’22 on check)

Credit Card Payments: Please call 212-626-0588 with invoice number
ACM Tax ID: 13-1921358

Application and Contract for Conference Support, Exhibit Space and Advertising

Company/Organization

Authorized Person

Authorized Person Title

Email

Phone

Company Address

I have read and agree to all terms and conditions of this Agreement. I am authorized to execute this Agreement for said Company/Division

Signature

Date

Platinum Sponsor (\$55,000)	Research Track Best Paper Awards (\$3,000)
Gold Sponsor (\$40,000)	Applied Data Science Track Best Paper Awards (\$3,000)
Sliver Sponsor (\$25,000)	Best Student Paper Awards (\$3,000)
KDD Women’s Luncheon (\$15,000)	Dissertation Award (\$3,000)
Exclusive sponsorship of KDD 2021 Opening Keynote (\$15,000)	Test of Time Award (\$5,000)
Sponsorship of KDD 2nd & 3rd Keynotes (\$10,000)	Service Award (\$5,000)
Sponsorship of Government Day (\$5,000)	Innovation Award (\$5,000)
Sponsorship of Equity, Diversity & Inclusion Day (\$10,000)	Lanyard Sponsorship (\$10,000)
Sponsorship of Health Day (\$5,000)	Wireless Access Sponsorship (\$10,000)
Sponsorship of Deep Learning Day (\$10,000)	Sponsorship of Onsite Child Care (\$20,000)
Sponsorship of Fairness Day (\$5,000)	Advertisement in Conference Program Booklet (\$2,500)
Sponsorship of Undergraduate Students (\$10,000)	Bag Inserts/Fliers (\$1,200)
KDD Cup Sponsorship	Exhibitor Booth for companies (\$4,000)
KDD Workshop Sponsorship	Exhibitor Booth for Academic Institutes, Book Publishers, Non-Profit, & Startups (\$3,000)

TOTAL PAYMENT: \$

The background of the lower half of the poster features a faded image of the United States Capitol building. Overlaid on this image is a pattern of small, light blue stars, similar to the stars on the American flag, arranged in a circular arc above the main title.

KDD2022

WASHINGTON D.C.



**ACM SIGKDD 2022 CONFERENCE ON
KNOWLEDGE DISCOVERY & DATA MINING**

Get in touch.

sponsors2022@KDD.org