

#### **Table of contents**





**01** Nixon

- Problem Statement
- Background
- Data Cleaning

**02** Johnny

EDA

**03** Ronnette

EDA

04 Luka

- Modelling
- Insights

05 Clara

- Cost-Benefit Analysis
- Recommendations

06 Nixon



Conclusion

#### **BACKGROUND: Who Are We & Problem Statement**

#### Private Consultant to CDC

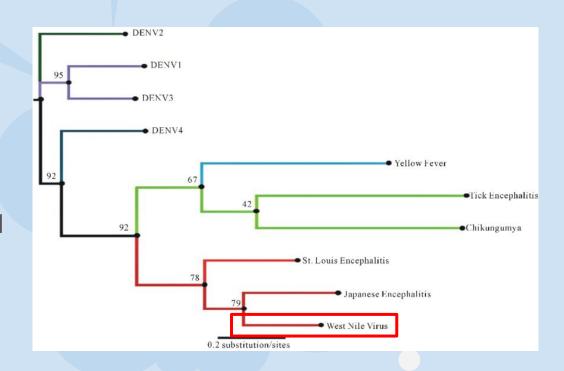
 Environmental Factors affecting WNV transmission

Reduce WNV carrying mosquitoes



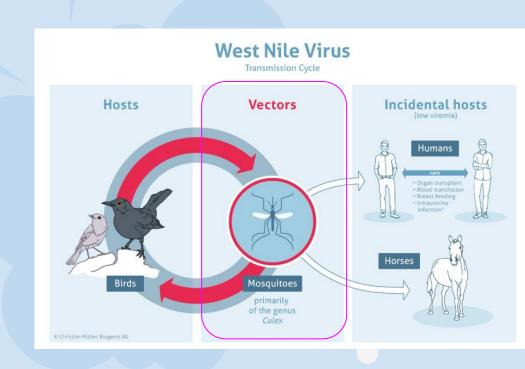
#### **BACKGROUND: What is West Nile Virus & Resource**

- West Nile Virus
  - Vector-borne virus
  - Originated in Africa
  - o 1 in 5 falls mildly ill
  - 1 in 150 falls severely ill



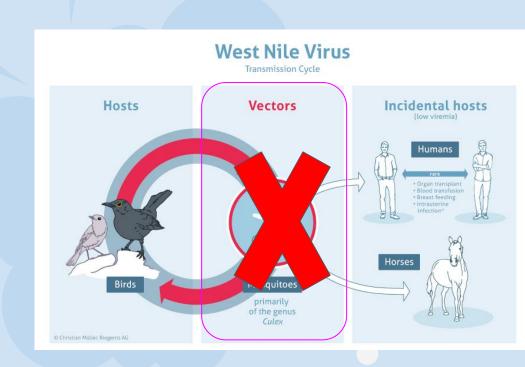
#### **BACKGROUND: What is West Nile Virus & Resource**

- West Nile Virus
  - Vector-borne virus
  - Originated in Africa
  - 1 in 5 falls mildly ill
  - o 1 in 150 falls severely ill
- **Prevention** is the best cure



#### **BACKGROUND: What is West Nile Virus & Resource**

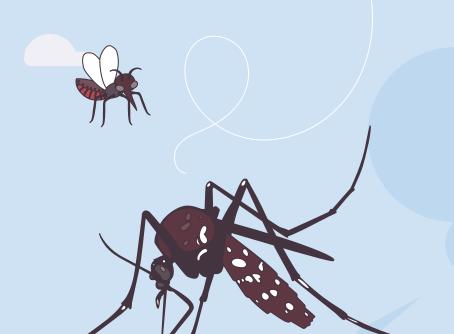
- West Nile Virus
  - Vector-borne virus
  - Originated in Africa
  - o 1 in 5 falls mildly ill
  - 1 in 150 falls severely ill
- Prevention is the best cure
- Resource and Data from in-house recordings from 2007
   up to 2014



### <u>DATA CLEANING: Filtering / Removing / Replacing / Merge</u>

- Determine Relevant Columns
- Clean nulls, na and drop by:
  - Impute
  - Replace
  - Drop
  - Remove Duplicates
- Merge Train, Spray and Weather





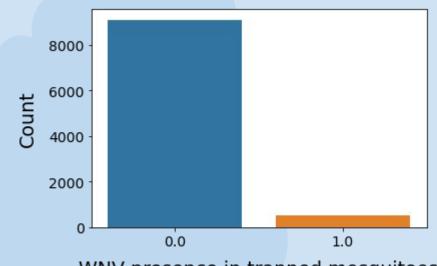


# EDA



#### **Unbalanced Class**

- Imbalanced Data
- Use SMOTE and ADASYN at modelling stage
- Minimize False Negatives
- Minimize False Positives



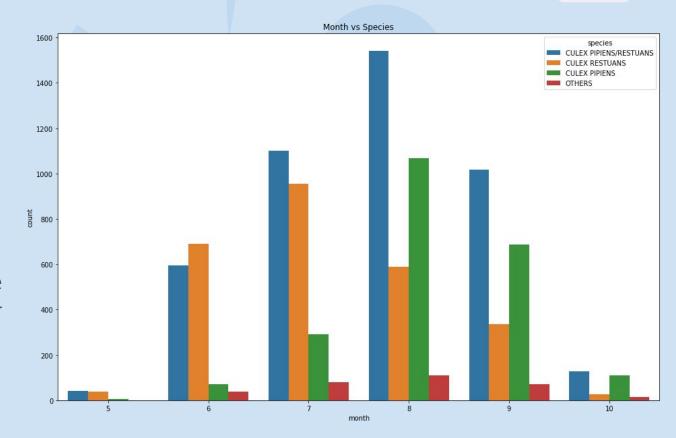
#### WNV presence in trapped mosquitoes

#### Key:

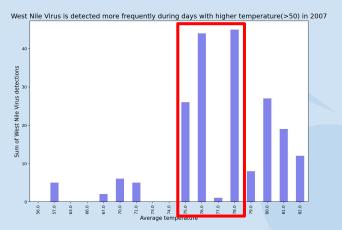
- 0 = Not West Nile Virus Carrying Mosquitoes
- 1 = West Nile Virus Carrying Mosquitoes

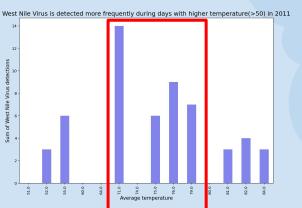
#### **Mosquito Population vs Months**

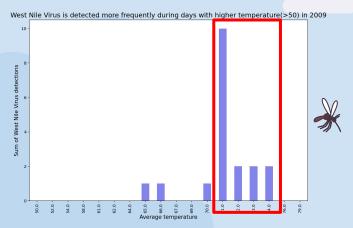
- Peaks around
   August (hottest month)
- Blue, Orange and Green represents the mosquitoes that carriers of WNV
- Other species were combined together

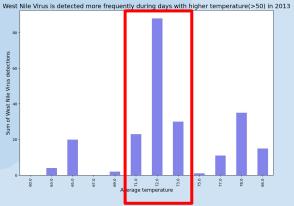


#### **WNV Mosquito Frequency vs Temperature**

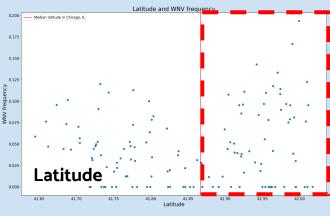






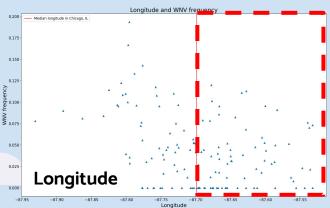


#### **Majority of the Population**

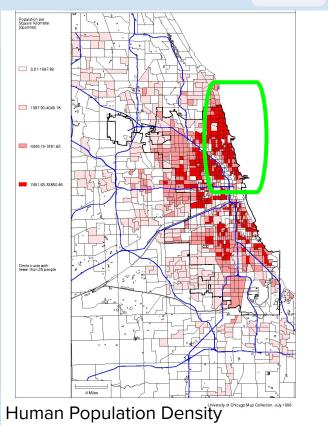


**WNV Frequency** 

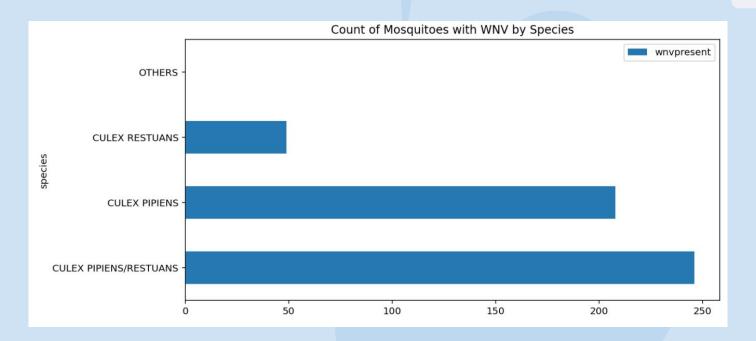
Higher density in Northern region



Higher density in Eastern region

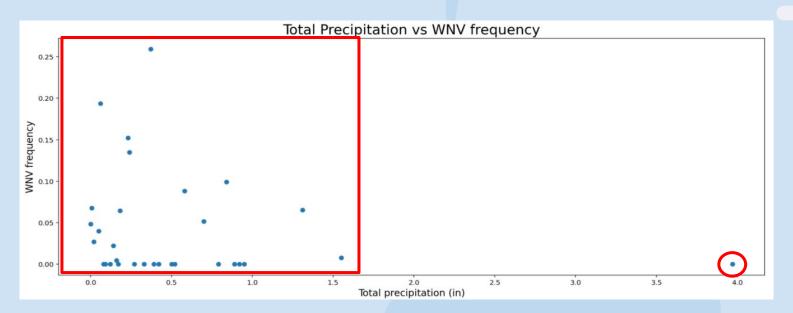


#### **Mosquito Species with WNV**





#### **Total Precipitation and WNV**

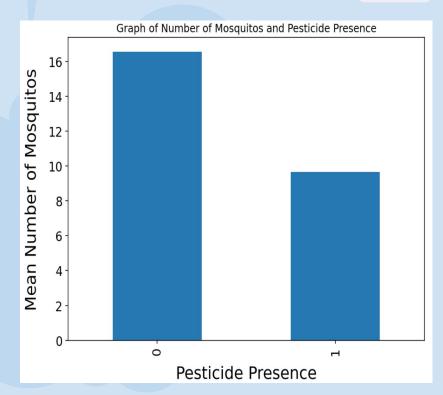




- Very little precipitation required for the mosquitos to breed.
- Excessive rainfall can cause breeding sites to overflow, disrupting mosquito breeding and destroying developing larvae.
- They could also be breeding in other sources of water such as in flower pots.

#### **Effect of Pesticides on Mosquitos**

- Decrease in number of mosquitos with of pesticides
- But not as significant as we would expect from using pesticides



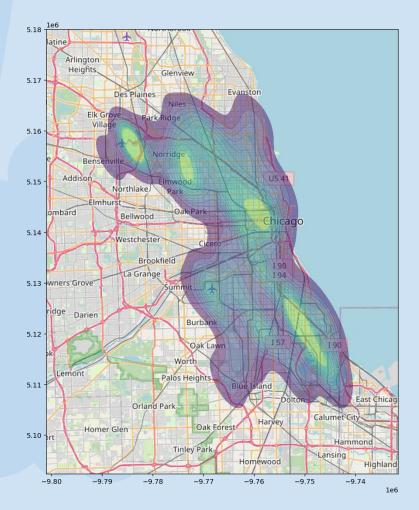
#### **Type of Pesticide Use Matters**

- Zenivex is an Adulticide
- Least effective mosquito control technique
- Programs spray indiscriminately



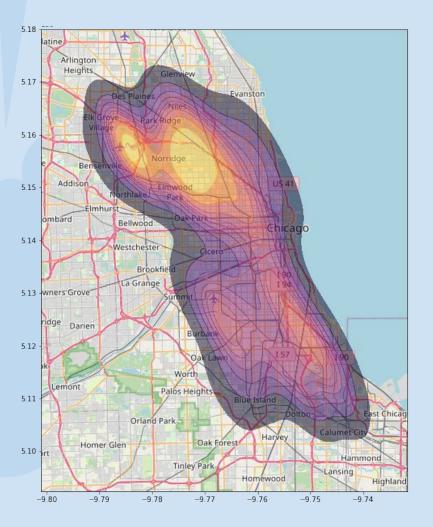
#### **Mosquito Density**

- Light green represents high concentration of Mosquitoes
- Majority located near the coastline



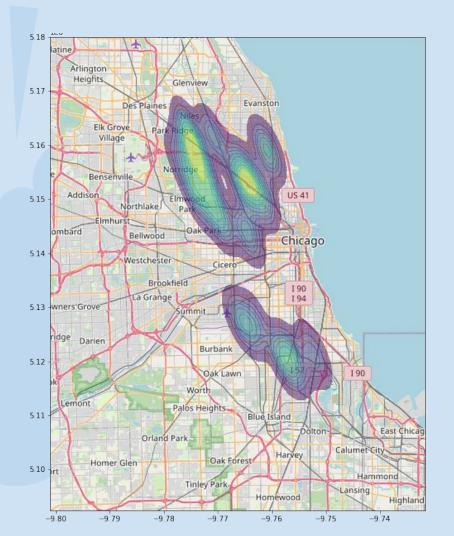
## WNV Mosquito Density

Two main hotspots for WNV mosquitoes



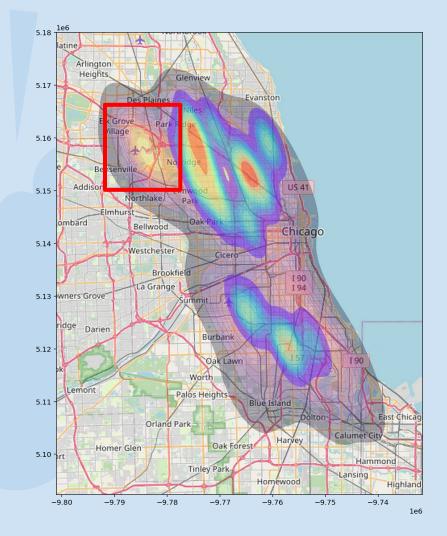
#### **Spray Location**

- Concentrated around 2 main areas
- Density of spray increases in the yellow regions



# Overlap of WNV Mosquito and Spray Locations

- Most of the areas currently being sprayed with pesticide are also areas with WNV
- There is one area (in red) with high WNV density that is not covered by pesticide
- Recommended to include that area for pesticide spraying



# MODELLING

#### **Models & Resamplers**

#### **Models:**

- Naive Bayes
- Logistic Regression
- K-Nearest Neighbor
- Random Forest
- Extra Tree
- Decision Tree
- ADA Boost
- Gradient Boost
- XGB
- Light GB
- SVM

#### **Resamplers:**

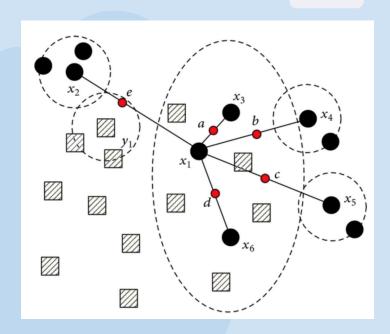
- SMOTE
- ADASYN



#### **SMOTE**

#### Synthetic Minority Over sampling Technique

- K-Nearest Neighbours approach
- Draws a line between the neighbours of the minority class
- Generates random points on the lines



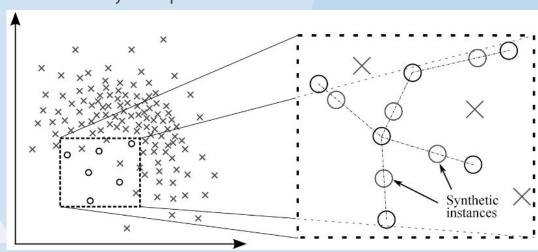
- Majority class samples
- Minority class samples
- Synthetic samples

#### **ADASYN**

#### **ADAptive SYNthetic**

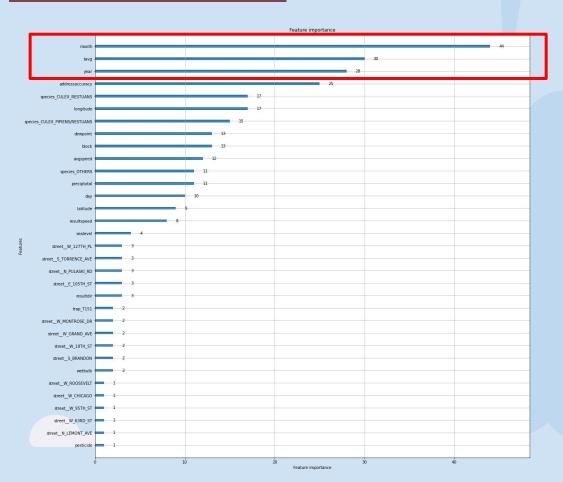
- K-Nearest Neighbours approach
- no assumptions made for the underlying distribution of the data
- Difference: generates the same number of synthetic samples for each original minority sample





Classifier	CV Score	ROC_AUC (train)	ROC_AUC (test)	Accuracy (train)	Accuracy (test)	Sensitivity	Specificity	Precision (	Recall	Misclassification	F1 Score
Gaussian Naive Bayes	0.6838	0.77	0.67	0.77	0.67	0.76	0.51	0.08	0.76	0.48	0.1447619
Gaussian Naive Bayes (SMOTE)	0.6753	0.72	0.64	0.72	0.64	0.92	0.23	0.06	0.92	0.73	0.11265306
Gaussian Naive Bayes (ADASYN)	0.6329	0.69	0.6	0.69	0.6	0.86	0.25	0.06	0.86	0.72	0.11217391
Logistic Regression	0.76917	0.83	0.77	0.83	0.77	0	1	0	0	0.05	0
Logistic Regression (SMOTE)	0.7542	0.8	0.75	0.8	0.75	0.49	0.83	0.14	0.49	0.19	0.21777778
Logistic Regression (ADASYN)	0.752	0.79	0.75	0.79	0.75	0.44	0.84	0.13	0.44	0.18	0.20070175
Random Forest	0.8222	0.94	0.83	0.94	0.83	0	1	0	0	0.05	0
Random Forest (SMOTE)	0.8212	0.92	0.84	0.92	0.84	0.61	0.87	0.2	0.61	0.14	0.30123457
Random Forest (ADASYN)	0.8211	0.92	0.83	0.92	0.83	0.62	0.87	0.21	0.62	0.14	0.31373494
Decision Tree	0.6687	0.68	0.65	0.68	0.65	0	1	0	0	0.05	0
Decision Tree (SMOTE)	0.6871	0.64	0.61	0.64	0.61	0.91	0.33	0.07	0.91	0.64	0.13
Decision Tree (ADASYN)	0.7082	0.76	0.72	0.76	0.72	0.75	0.59	0.09	0.75	0.4	0.16071429
Extra Trees	0.8026	0.96	0.81	0.96	0.81	0	1	0	0	0.05	0
Extra Trees (SMOTE)	0.7959	0.92	0.79	0.92	0.79	0.46	0.87	0.17	0.46	0.15	0.24825397
Extra Trees (ADASYN)	0.795	0.91	0.8	0.91	0.8	0.49	0.87	0.17	0.49	0.15	0.25242424
Light Gradient Boost	0.8302	0.87	0.83	0.87	0.83	0	1	0	0	0.05	0
Light Gradient Boost (SMOTE)	0.8195	0.87	0.82	0.87	0.82	0.62	0.86	0.2	0.62	0.15	0.30243902
Light Gradient Boost (ADASYN)	0.8191	0.87	0.83	0.87	0.83	0.56	0.87	0.19	0.56	0.15	0.28373333
K-Nearest Neighbours	0.7165	0.93	0.73	0.93	0.73	0.05	0.99	0.35	0.05	0.05	0.0875
K-Nearest Neighbours (SMOTE)	0.7498	0.93	0.76	0.93	0.76	0.79	0.66	0.11	0.79	0.34	0.19311111
K-Nearest Neighbours (ADASYN)	0.7443	0.93	0.73	0.93	0.76	0.78	0.66	0.11	0.78	0.33	0.19280899
Gradient Boosting	0.8371	0.92	0.85	0.92	0.85	0.02	1	0.25	0.02	0.05	0.03703704
Gradient Boosting (SMOTE)	0.8239	0.91	0.84	0.91	0.84	0.38	0.93	0.22	0.38	0.1	0.27866667
Gradient Boosting (ADASYN)	0.8233	0.91	0.84	0.91	0.84	0.41	0.92	0.22	0.41	0.11	0.28634921
XG Boost	0.8354	0.9	0.85	0.9	0.85	0.04	1	0.46	0.04	0.05	0.0736
XG Boost (SMOTE)	0.8209	0.87	0.83	0.87	0.83	0.62	0.86	0.2	0.62	0.15	0.30243902
XG Boost (ADASYN)	0.8211	0.88	0.83	0.88	0.83	0.53	0.89	0.21	0.53	0.13	0.30081081
SVM	0.7806	0.97	0.8	0.97	0.8	0	1	0	0	0.05	0
SVM (SMOTE)	0.8136	0.88	0.82	0.88	0.82	0.69	0.84	0.19	0.69	0.17	0.29795455
SVM (ADASYN)	0.8143	0.88	0.82	0.88	0.82	0.67	0.84	0.19	0.67	0.17	0.29604651
ADABoost	0.7765	0.91	0.79	0.91	0.79	0.05	0.99	0.3	0.05	0.06	0.08571429
ADABoost (SMOTE)	0.7813	0.89	0.8	0.89	0.8	0.46	0.88	0.17	0.46	0.15	0.24825397
ADABoost (ADASYN)	0.7831	0.89	0.79	0.89	0.79	0.51	0.88	0.19	0.51	0.14	0.27685714

#### **Best Features**



#### Top 3 features:

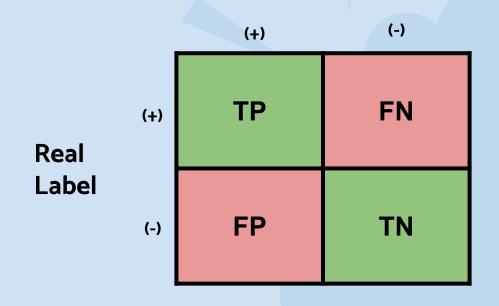


Month

Tavg

Year

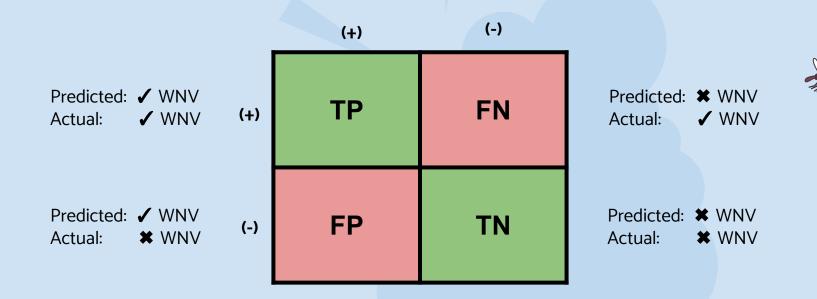
#### **PARAMETERS: Confusion Matrix**



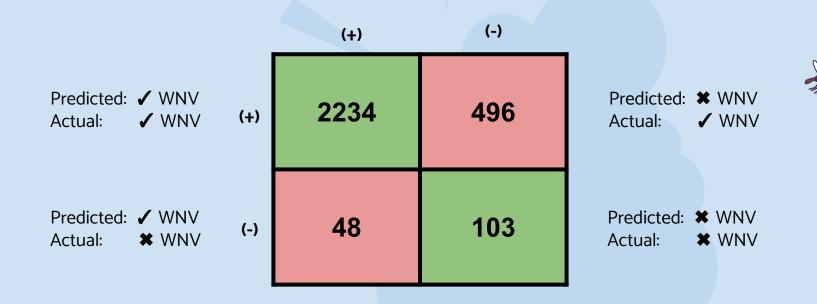
Predicted Label



#### **PARAMETERS: Confusion Matrix**

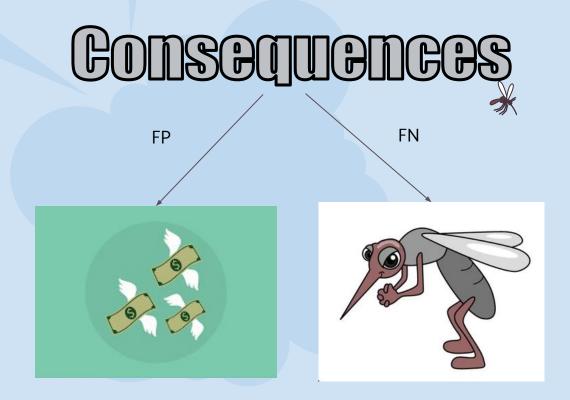


#### **PARAMETERS: Confusion Matrix**



#### **Classifier Evaluation Metric**

Precision	TP/(TP+TN)					
Recall	TP/(TP+FN)					
Sensitivity	TP/(TP+FP)					
Specificity	TN/(TN+FN)					



#### **Best Model**

#### **Light GB with SMOTE**

AUC (Train): 0.87

• AUC (Test): 0.82

• Accuracy: 0.82

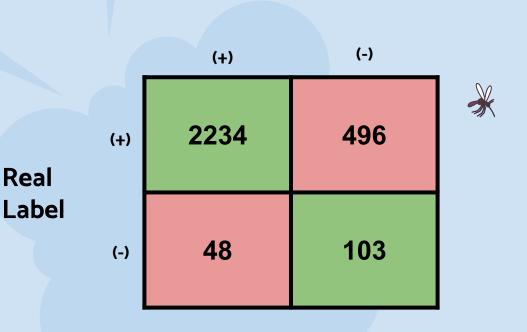
Sensitivity: 0.62

Specificity: 0.86

Precision: 0.20

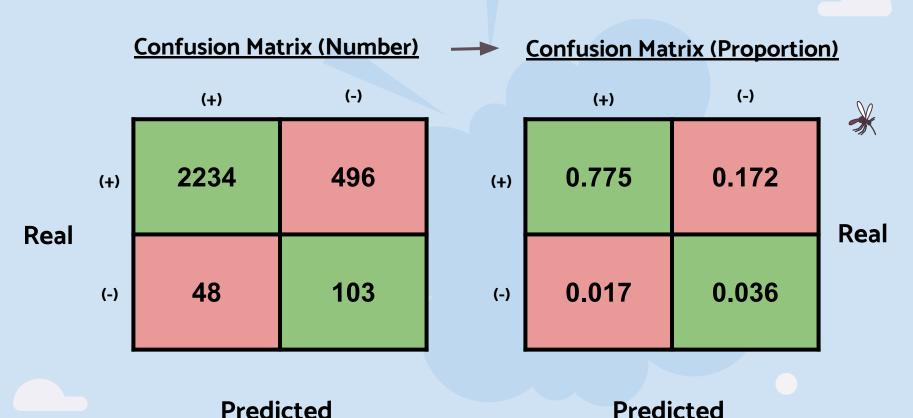
• Recall: 0.62

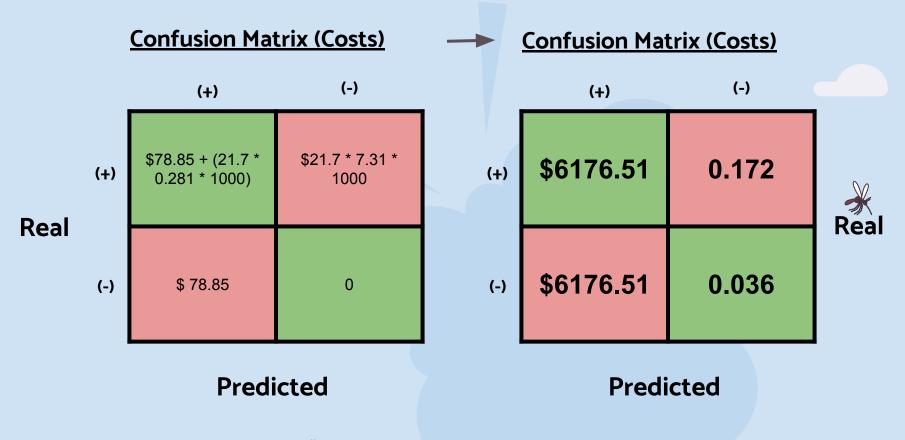
• F1 Score:



Predicted Label

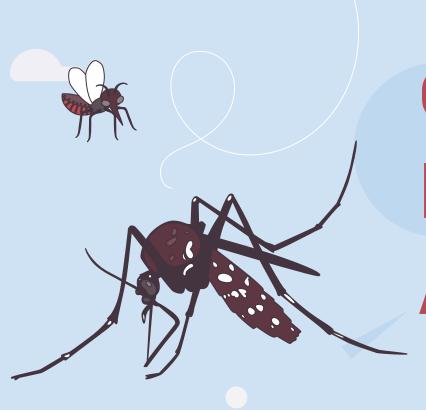
#### **Conversion for Cost-Benefit Analysis**





Overall Total Cost = \$ 32,085.55 per spray

Expected total cost per year = \$US 802,138.75



# COST BENEFIT ANALYSIS

#### **COST**

#### **Indirect Cost**

Higher Tax Rates



#### **Direct Cost**

- Cost of Pesticides
- Other Miscellaneous Cost

#### **Intangible Cost**

 Lower Quality of Life

#### **DIRECT COST**

#### **Direct Cost**

- Cost of Pesticides
- Other Miscellaneous Cost

#### 69km<sup>2</sup>

amount spent on aerial spraying in Chicago in 2020



USD797k

amount spent on spraying in Chicago in 2020

#### INDIRECT COST

#### **Indirect Cost**

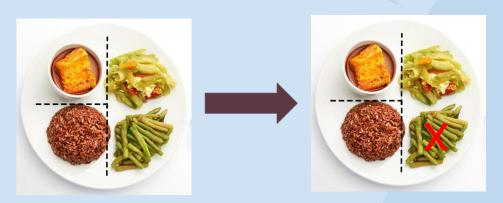
Higher Tax Rates



- Shared cost of pesticides borne by both the state Illinois, Chicago city, and the residents of Chicago
- Eventual increase in higher taxes may be a huge financial burden
  - Especially those of the lower-income group.

### **INTANGIBLE COST**

• Lower Income Group





#### **Intangible Cost**

Lower Quality of Life

Direct Benefits **Indirect Benefits** 



Intangible Benefits

Competitive Benefits

Direct Benefits

Intangible Benefits

Indirect Benefits

**Competitive Benefits** 



- People contracting the West Nile Virus
- Unemployed residents in Chicago
  - Due to contracting the West Nile
     Virus or,
  - Being caregivers to the patients

Direct Benefits

Intangible Benefits

Indirect Benefits

Competitive Benefits



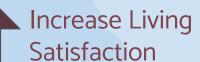
- Decrease in Medical Fees
- Reduce stimulus cheque for patients who cannot work

Direct Benefits

Intangible Benefits

Indirect Benefits

Competitive Benefits



Live with greater
 assurance & lower
 levels of fears of
 contracting the West
 Nile Virus



Direct Benefits

Indirect Benefits

Intangible Benefits

Competitive Benefits

 Stand out from her neighbouring cities



 Promote as a choice destination for a safe summer vacation.

#### **COST BENEFIT ANALYSIS**

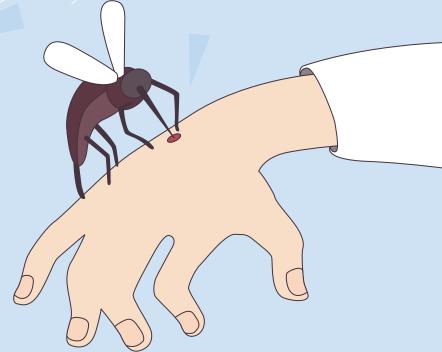
#### Cannot put a price tag on human lives!



 As compared to the COVID-19 pandemic, the benefits of preventing an add-on factor on top of an ongoing pandemic will definitely outweigh the cost.

# RECOMMENDATIONS & FURTHER STEPS





#### **RECOMMENDATIONS**

Focus on Education

- Increase awareness on Social Media
- Start education early in schools

Change the Spray Locations

Blocks 10, 11 & 76
 densely populated
 with the presence of
 West Nile Virus, but
 were not sprayed.



#### **RECOMMENDATIONS**

Consider alternative pesticides

 Zenivex is an adulticide which is less effective than larvicides. Utilize effective technologies

 Use drones to spray the pesticides at lower altitude for harder to reach targeted areas.



#### **FURTHER STEPS**

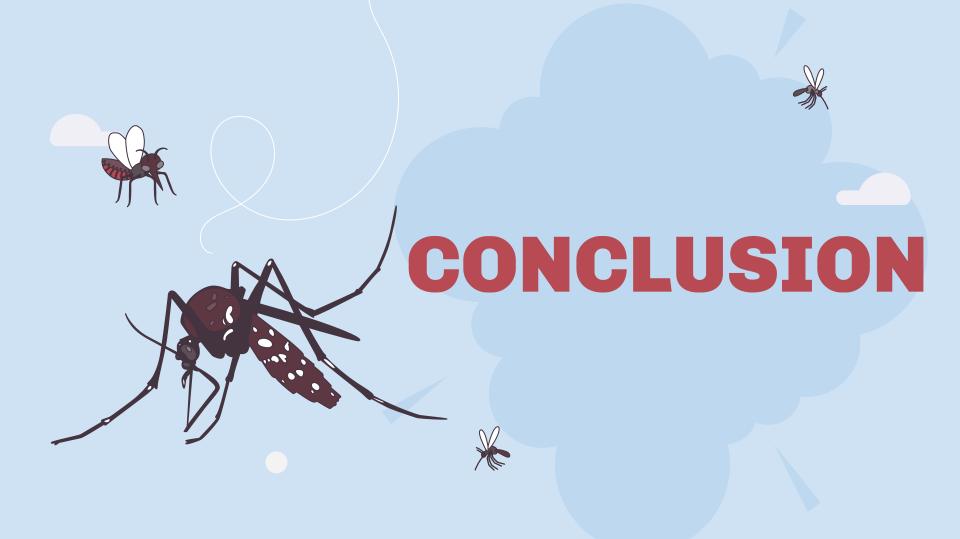
Research for less invasive solutions

 Research to optimally use wolbachia or other strains Conduct decision tree / markov models

- Data on healthcare costs & quality-adjusted life years.
- Economic evaluation to calculate incremental cost-effectiveness ratio.

Account for environmental factors

- Study relationship between climate change and WNV transmission.
- Resistance to pesticides
- Public involvement in curbing WNV.



#### **CONCLUSION:**

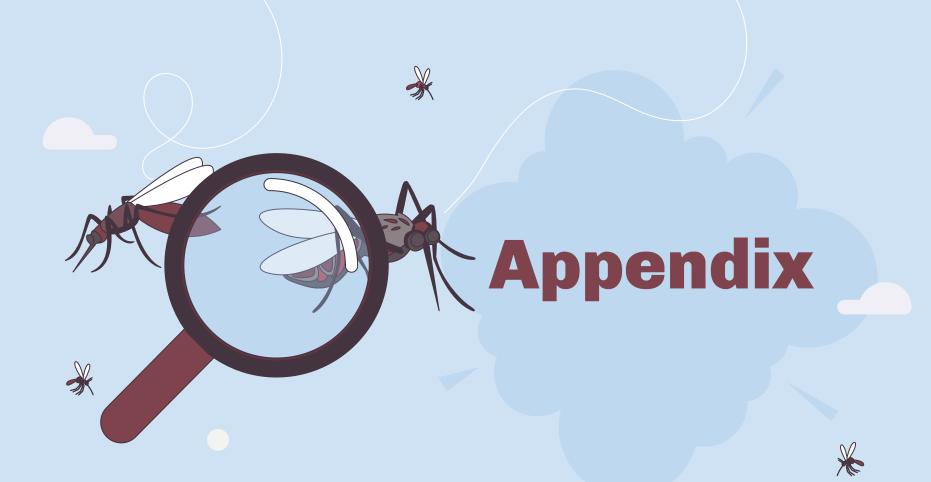
Forecast of seasonal WNV outbreaks

\*

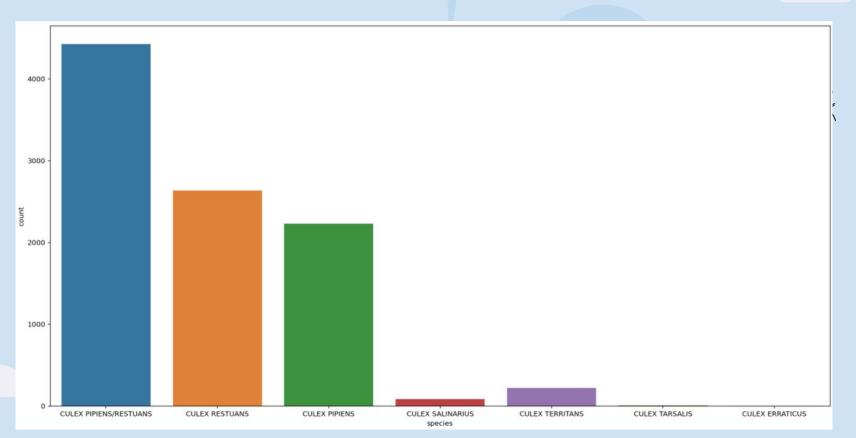
- Best Model: Light Gradient Boost Model
- Top determinants for the presence of WNV are: Month, Tavg, year
- Conducted a preliminary cost benefit analysis but requires new data to obtain a more detailed analysis
- Future directions with regards to climate change

Thank you!
Any
Questions?





### Distribution of all Mosquitos trapped



## Pesticide and WNV occurrence

