

An aerial photograph of Zurich, Switzerland, showing the city's layout with the Limmat river, various buildings, and green spaces. The ETH Zurich campus is prominently featured in the center, with its large domed building and surrounding structures. The image is used as a background for the presentation slide.

Moderating Digital Platforms *Week 1: Introduction*

Raquel De Haro & Luka Nenadic

16/09/2025, Zurich

Agenda

1. Introduction
2. Admin Stuff
3. Mentimeter Quiz
4. Presentation by Julianne Freire (Federal Department of Foreign Affairs)

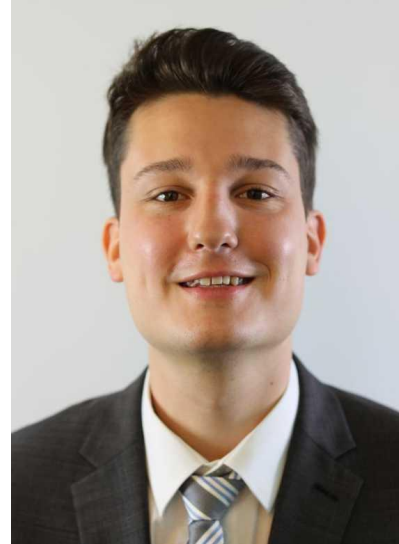
Introduction: Your Lecturers



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Introduction: Motivation

More than 140 Kenya Facebook moderators diagnosed with severe PTSD

Nepal prime minister quits after deaths at protests sparked by social media ban

As AI slop intensifies, fake Youtube videos about the Diddy trial proliferate

Twitter's former Trust and Safety head details the challenges facing decentralized social platforms

Poland: Twitter/X facilitated spread of anti-LGBTI hatred and harassment

China Releases New Labeling Requirements for AI-Generated Content

Meta drops fact-checking, loosens its content moderation rules

Introduction: Course Outline

Who moderates what, how, and why?

- Attempting to define content moderation
- Legal framework in the EU and the US
- Technical considerations
- Economic and business perspectives
- Political and societal impact
- Cultural differences and ethics

Introduction: Guest speakers list (tentative)

- Julianne Freire (Federal Department of Foreign Affairs)
- Beatriz Garcia Quiroga (Future policy Lab, Universitat Pompeu Fabra and Cuatrecasas)
- Niklas Eder (User Rights)
- Stefan Bechtold (ETH Zurich)
- Konrad Kollnig (Maastricht University)
- Shivika Sharma (Check First)
- Jeremy Mätzener (Google)
- Kebene Wodajo (ETH Zurich)

...and all of you!

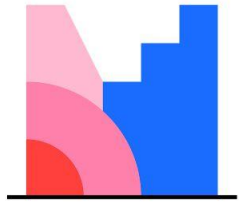
Admin Stuff

- Weekly Tuesday classes from 10:15 to 12:00
(variable break times) in IFW B 42
- [Course materials on GitHub](#)
- Use of mentimeter for interactive tasks
- **Performance assessment:**
 - Final written multiple-choice exam of 1 hour (70%)
 - Group assignment of writing a platform's content moderation policy (30%)
 - Moodle task (max + 0.25 grade points of the total course grade)
- *Disclaimer:* We have used and will use AI to prepare some the course materials



GitHub Repository

Now It Is Your Turn!



Mentimeter

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