ETH zürich

Center for Law & Economics

# Moderating Digital Platforms
## *Week 1: Introduction*

**Raquel De Haro & Luka Nenadic**

16/09/2025, Zurich

# Agenda

1. Introduction
2. Admin Stuff
3. Mentimeter Quiz
4. Presentation by Julianne Freire (Federal Department of Foreign Affairs)

# Introduction: Your Lecturers

**Raquel De Haro**

Ph.D. Student
*Center for*
*Law & Economics*

Education in Law and Business Administration & Management
*Universitat Pompeu Fabra*

**Luka Nenadic**

Ph.D. Student
*Center for*
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Education in law and applied statistics
*University of Zurich and ETHZ*

# Introduction: Motivation

More than 140 Kenya Facebook moderators diagnosed with severe PTSD

Nepal prime minister quits after deaths at protests sparked by social media ban

**As AI slop intensifies, fake Youtube videos about the Diddy trial proliferate**

Twitter's former Trust and Safety head details the challenges facing decentralized social platforms

**Poland: Twitter/X facilitated spread of anti-LGBTI hatred and harassment**

China Releases New Labeling Requirements for AI-Generated Content

Meta drops fact-checking, loosens its content moderation rules

# Introduction: Course Outline

*Who moderates what, how, and why?*

- Attempting to define content moderation
- Legal framework in the EU and the US
- Technical considerations
- Economic and business perspectives
- Political and societal impact
- Cultural differences and ethics

# Introduction: Guest speakers list (tentative)

- Julianne Freire (Federal Department of Foreign Affairs)
- Beatriz Garcia Quiroga (Future policy Lab, Universitat Pompeu Fabra and Cuatrecasas)
- Niklas Eder (User Rights)
- Stefan Bechtold (ETH Zurich)
- Konrad Kollnig (Maastricht University)
- Shivika Sharma (Check First)
- Jeremy Mätzener (Google)
- Kebene Wodajo (ETH Zurich)

*…and all of you!*

# Admin Stuff

- Weekly Tuesday classes from 10:15 to 12:00 (variable break times) in IFW B 42
- Course materials on GitHub
- Use of mentimeter for interactive tasks

GitHub Repository

- **Performance assessment**:
  - Final written multiple-choice exam of 1 hour (70%)
  - Group assignment of writing a platform's content moderation policy (30%)
  - Moodle task (max + 0.25 grade points of the total course grade)
- *Disclaimer*: We have used and will use AI to prepare some the course materials

# Now It Is Your Turn!

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