Moderating Digital Platforms
Week 1: Introduction

Raquel De Haro & Luka Nenadic

16/09/2025, Zurich

Agenda

1. Introduction

2. Admin Stuff

3. Mentimeter Quiz

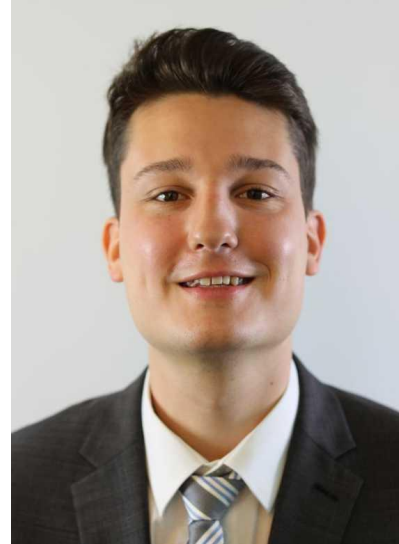4. Presentation by Julianne Freire (Federal Department of Foreign Affairs)

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Introduction: Your Lecturers

Raquel De Haro

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*Center for
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Education in Law and
Business Administration
& Management
Universitat Pompeu Fabra

Luka Nenadic

Ph.D. Student
*Center for
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Education in law and
applied statistics
*University of Zurich
and ETHZ*

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Introduction: Motivation

More than 140 Kenya Facebook moderators diagnosed with severe PTSD

Nepal prime minister quits after deaths at protests sparked by social media ban

As AI slop intensifies, fake Youtube videos about the Diddy trial proliferate

Twitter's former Trust and Safety head details the challenges facing decentralized social platforms

Poland: Twitter/X facilitated spread of anti-LGBTI hatred and harassment

China Releases New Labeling Requirements for AI-Generated Content

Meta drops fact-checking, loosens its content moderation rules

Introduction: Course Outline

Who moderates what, how, and why?

- Attempting to define content moderation

- Legal framework in the EU and the US

- Technical considerations

- Economic and business perspectives

- Political and societal impact

- Cultural differences and ethics

Introduction: Guest Speakers List (tentative)

- Julianne Freire (Federal Department of Foreign Affairs)

- Beatriz Garcia Quiroga (Future policy Lab, Universitat Pompeu Fabra and Cuatrecasas)

- Niklas Eder (User Rights)

- Stefan Bechtold (ETH Zurich)

- Konrad Kollnig (Maastricht University)

- Shivika Sharma (Check First)

- Jeremy Mätzener (Google)

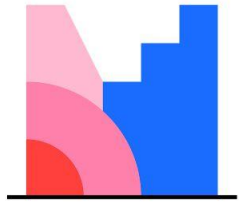- Kebene Wodajo (ETH Zurich)

…and all of you!

Admin Stuff

- Weekly Tuesday classes from 10:15 to 12:00 (variable break times) in the *room CHN D 42*

- [Course materials on GitHub](#)

- Use of mentimeter for interactive tasks

GitHub Repository

- **Performance assessment**:
  - Final written multiple-choice exam of 1 hour (70%)
  - Group assignment of writing a platform's content moderation policy (30%)
  - Moodle task (max + 0.25 grade points of the total course grade)
- *Disclaimer*: We have used and will use AI to prepare some the course materials

Now It Is Your Turn!

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