



# A call for CI/CD

UdaPeople

7th June 2021



## CI/CD for UdaPeople

CI/CD +



- Our core goal at UdaPeople is to care best for the most valuable resources: the people
- Continuous integration and delivery allows our developers to focus on frequently delivering exciting new features while reducing risk from errors and downtime
- This ensures our long-term revenue growth while keeping risks to a minimum

# Increasing revenue with reduced risk are the key benefits of CI/CD



## Revenue increase:

- In order to keep our competitive advantage, it is crucial to bring new features quickly to market
- Continuous Delivery ensures a low time to market through gradual roll-out of new features into the market



## Risk reduction:

- Automated tests reduce the number of bugs in production
- Continuous Integration allows to automatically test new features for failures and control costs and protect revenue at the same time



# Continuous Integration and Continuous Delivery takes UdaPeople to the new level

- ✓ Our goal is to help small businesses to care for their people
- ✓ CI/CD enables the developers of UdaPeople to bring in new features to market quickly and reduce risks from errors
- ✓ This makes UdaPeople a market leader as requirements of clients can be quickly implemented in the product
- ✓ The approach towards CI/CD will include the establishment of principles such as
  1. *Reteable Reliable Processes*
  2. *Build-in Quality*
  3. *Continuous Improvement*