

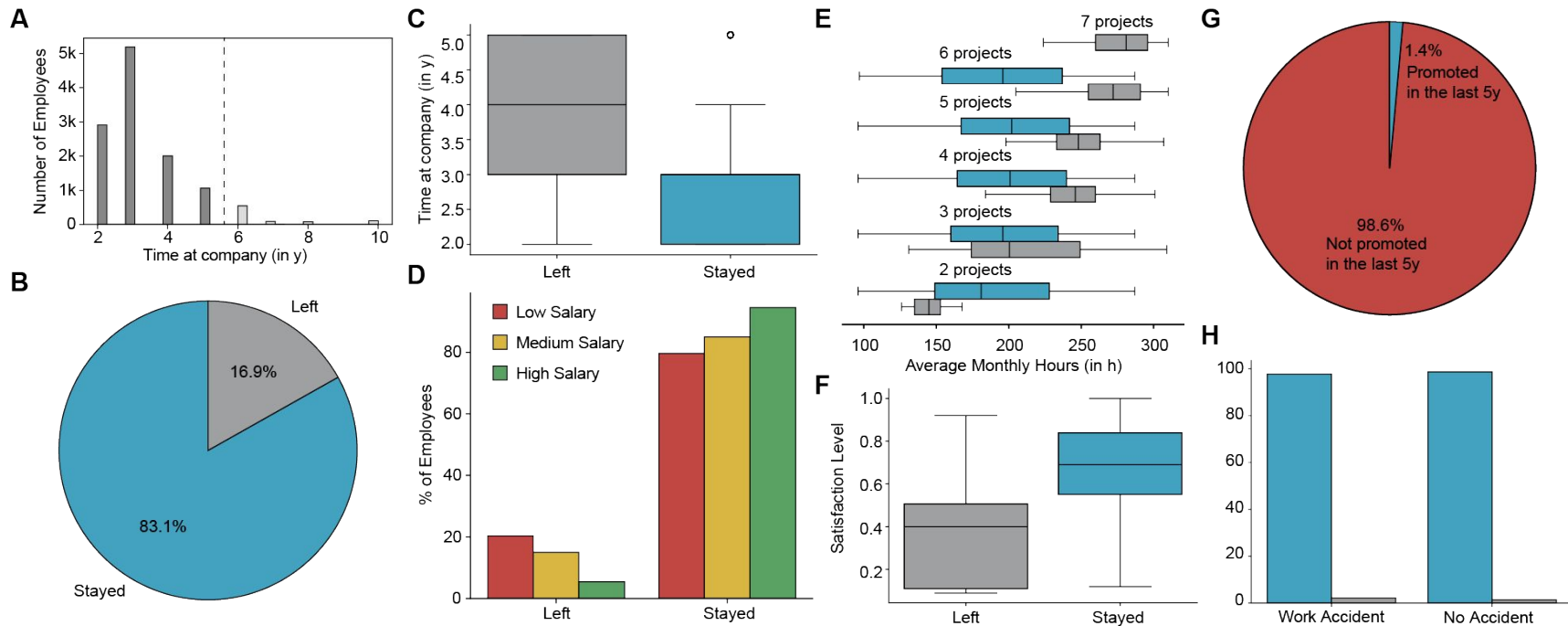


**Salifort
Motors**

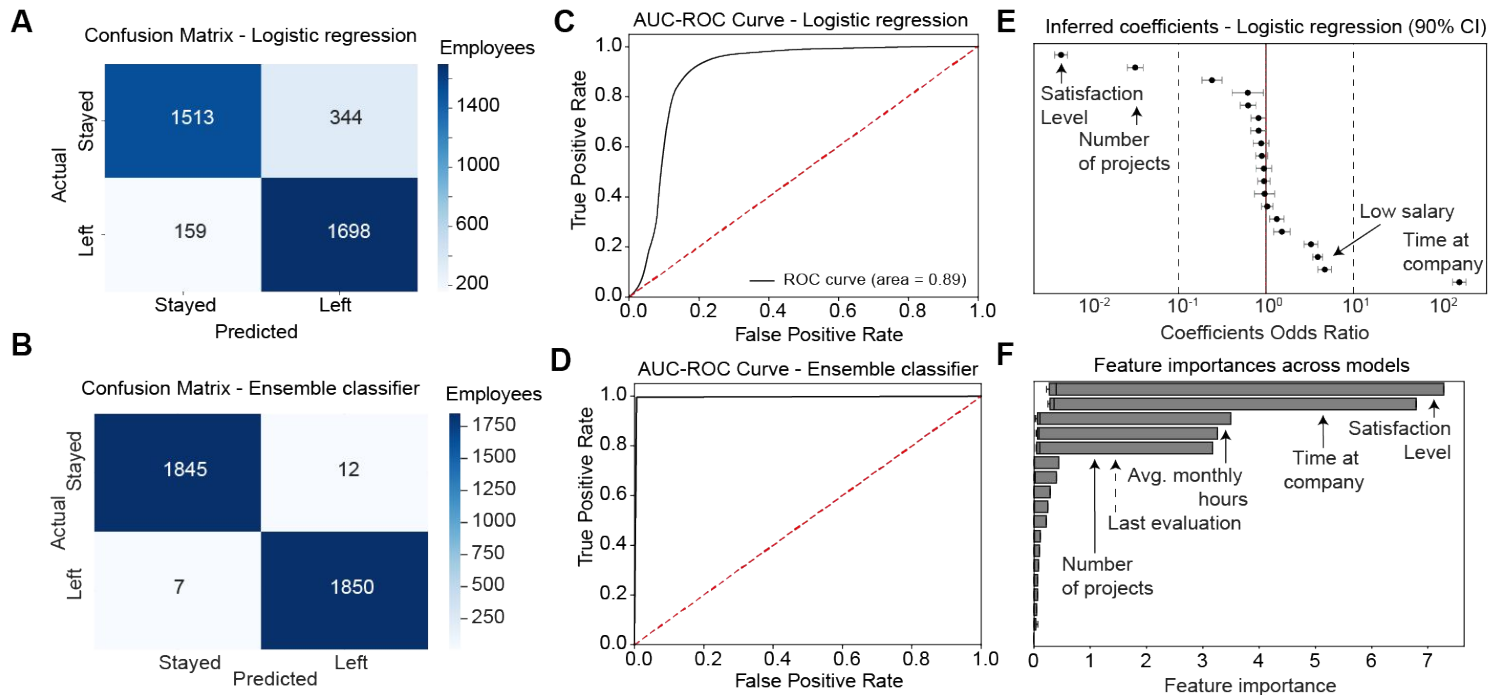
Strategies for Increasing Employee Retention at Salifort Motors

Actionable Insights from Predictive Analytics

Stagnation, Exhaustion, and Low Job Satisfaction drive Employee Exits



Ensemble model achieves outstanding performance & reveals important features for employee retention



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Attrition Factors

1. Stalled Advancement

Long tenure without promotion creates feeling of stagnation

2. Burnout Risk

Higher workload (more projects, more hours) increases stress

3. Disengagement

Low job satisfaction indicates disconnect from organizational culture or job meaning

Action items

Establish clearer criteria for performance-based raises & promotions



Balance workload & reduce stress e.g. through awareness campaigns for mental health or policy shifts

Identify factors leading to higher job dissatisfaction e.g. through survey. Launch engagement campaigns focusing on recognition & inclusion.