

# The Regional Specialization Trade-off

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January 8, 2026

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- **This paper:** Role of regional specialization in explaining economic fortunes
  1. How does regional specialization affect **growth**?
  2. What is the **optimal** regional specialization?

# This Paper

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Empirics: Document novel specialization trade-off in U.S. regional growth since 1950

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- Efficient regional specialization in 1950 raises welfare by 1.2-2.2%

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[Solow (1956), Baumol (1986), Barro and Sala-i-Martin (1991), Autor & Dorn (2013), Giannone (2022), Eckert & Peters (2023), Comin et al (2021), Gaubert et al (2020), Caselli et al (2016)]

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*Contribution:* Endogenize costs of specialization + derive optimal specialization

## 3. Long-run implications of financial frictions:

[Kiyotaki & Moore (1997), Bernanke, Gertler & Gilchrist (1999), Mendoza (2010), Gertler & Karadi (2012), Bianchi (2011), Bianchi & Mendoza (2019), Bonciani et al (2023)]

*Contribution:* Derive financial friction in multi-industry setting + long-run effects

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  - Robustness: other measures (HHI, max share), other variables (employment, value added)

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- Define

- $r$  for commuting zone  $r = \{1, \dots, 722\}$
- $Y_r$  as dependent variable
- $Gini_{r,1950}$  as 1950 Gini on income p.c. by 3-digit industry

$$Y_r = \alpha + \beta \cdot Gini_{r,1950} + \epsilon_r$$

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$$Y_r = \alpha + \beta \cdot Gini_{r,1950} + \gamma' \cdot Z_r + \epsilon_r$$

- $Z_r$  including a set of control variables:

- 1950 log income p.c. [Barro & Sala-i-Martin (1992)]
- 1950 population [Eckert, Ganapati & Walsh (2024)]
- 1950 share of high-skilled workers [Autor & Dorn (2013)]
- 1950 old-age dependency ratio [Autor, Dorn & Hanson (2019)]
- 1950 share of female workers [Fosso, Bergholt, Furlanetto (2025)]

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- $Z_r$  including a set of control variables
- $\hat{g}_r$  as shift-share predicted growth from structural change [Borusyak et al (2025)]

$$\hat{g}_r = \sum_{i=1}^I s_{i,r,1950} \cdot g_i^{US}$$

with

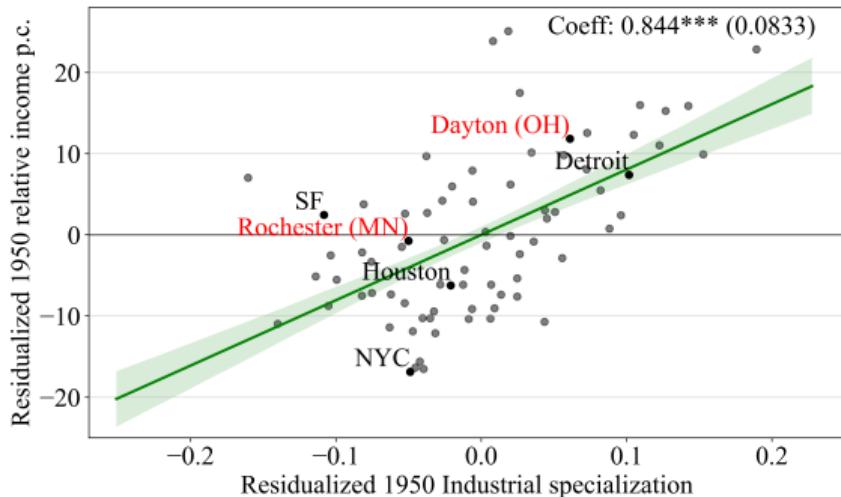
- $s_{i,r,1950}$  as 1950 income share in industry  $i$
- $g_i^{US}$  as 1950-2020 US growth in industry  $i$

## Fact 1: The Specialization Trade-off after controls

Highly specialized regions are richer in the short-run and have lower long-run growth.

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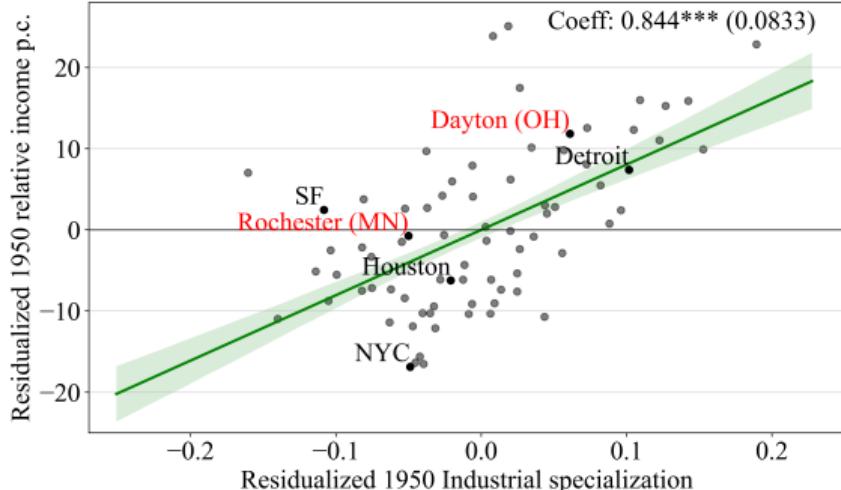
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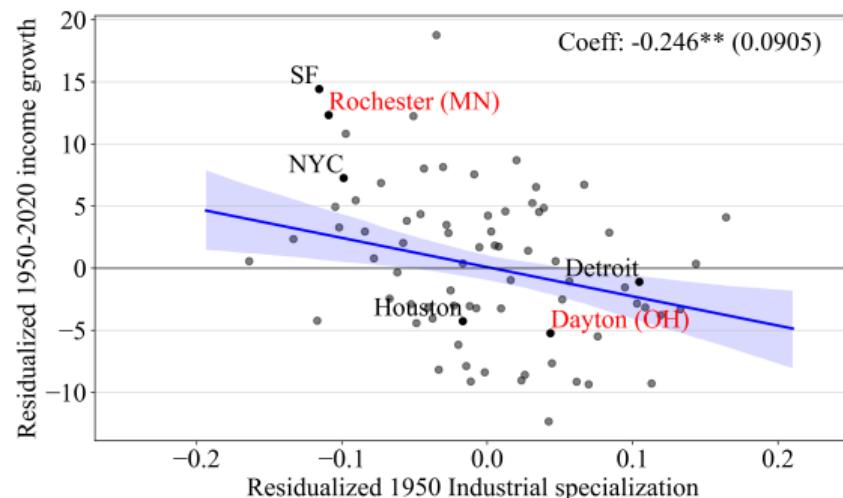
**Figure 1:** 1950 Income level

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**Figure 1:** 1950 Income level



**Figure 2:** 1950-2020 Growth

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  1. Characterize dynamic relationship between specialization and income
  2. Observe how regions move in distribution
- Key point: dynamics can be highly non-linear [Imbs & Wacziarg (2003)]
- Define non-parametric locally weighted regression:
  - $i$  as single observation: Commuting Zone  $\times$  Year
  - $y_i$  as normalized specialization (Gini)
  - $x_i$  as normalized per capita income

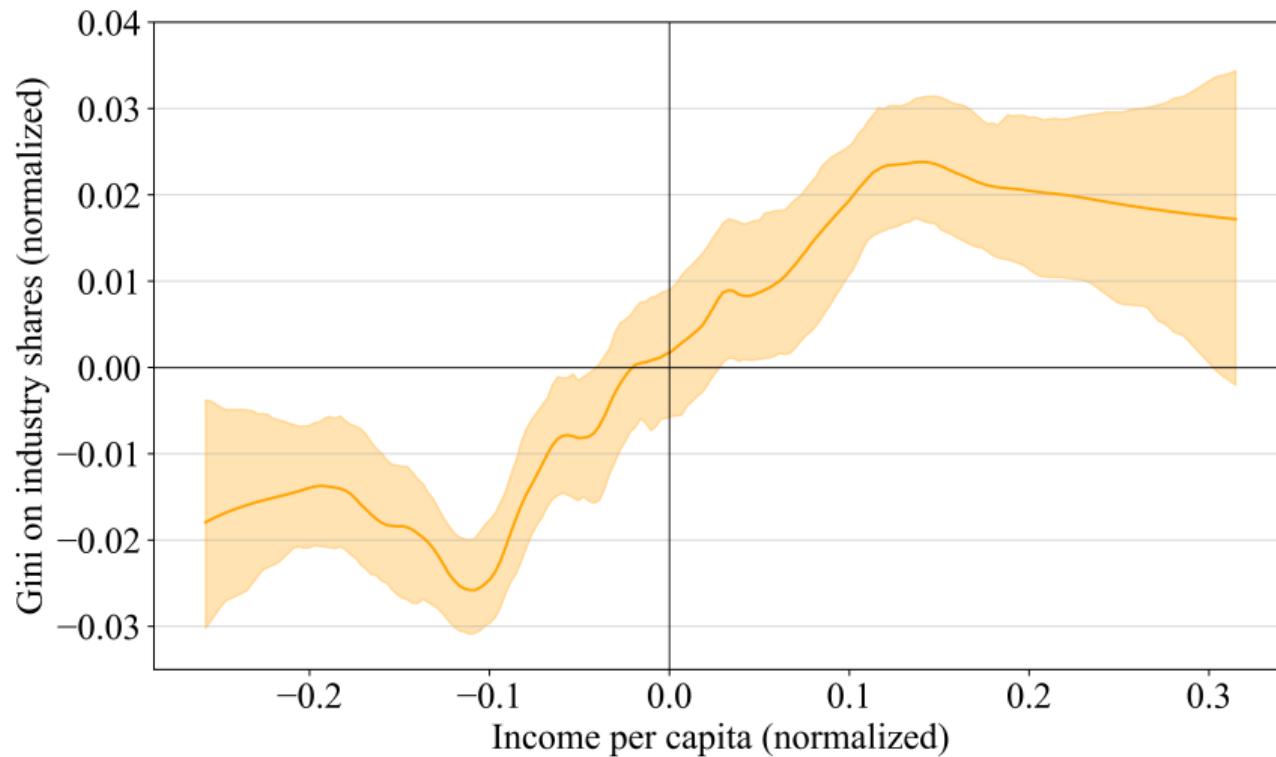
$$y_i = \alpha(x_i) + \beta(x_i)x_i + \epsilon_i$$

with

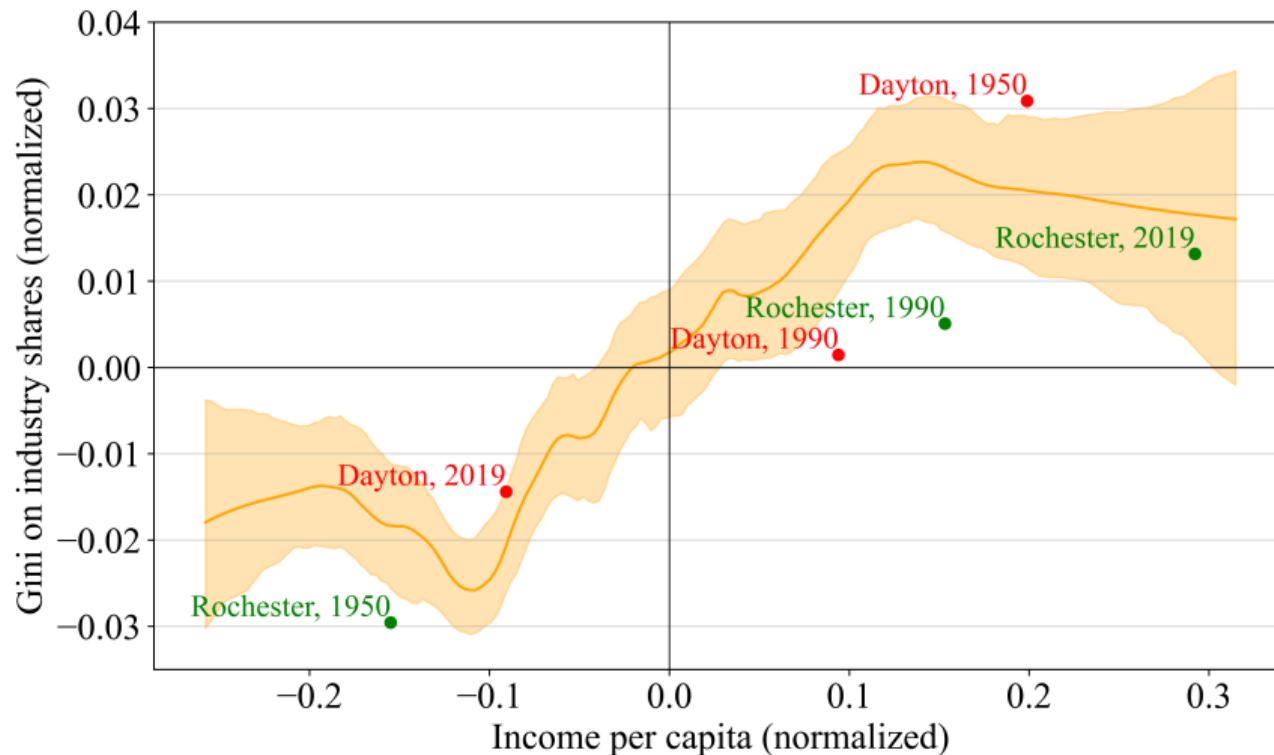
- $(\hat{\alpha}(x_i), \hat{\beta}(x_i)) = \arg \min_{\alpha, \beta} \sum_j w_j(x_i)(y_i - (\alpha + \beta x_j))^2$

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▶ Further details

**Fact 3: Specialization at the region-industry level is highly persistent**

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  - Revealed Comparative Advantage (RCA):  $RCA_{irt} = \frac{Y_{irt}}{Y_{rt}} / \frac{Y_{it}^{US}}{Y_t^{US}}$   
→ Measure how much a region is relatively specialized in one industry  $i$

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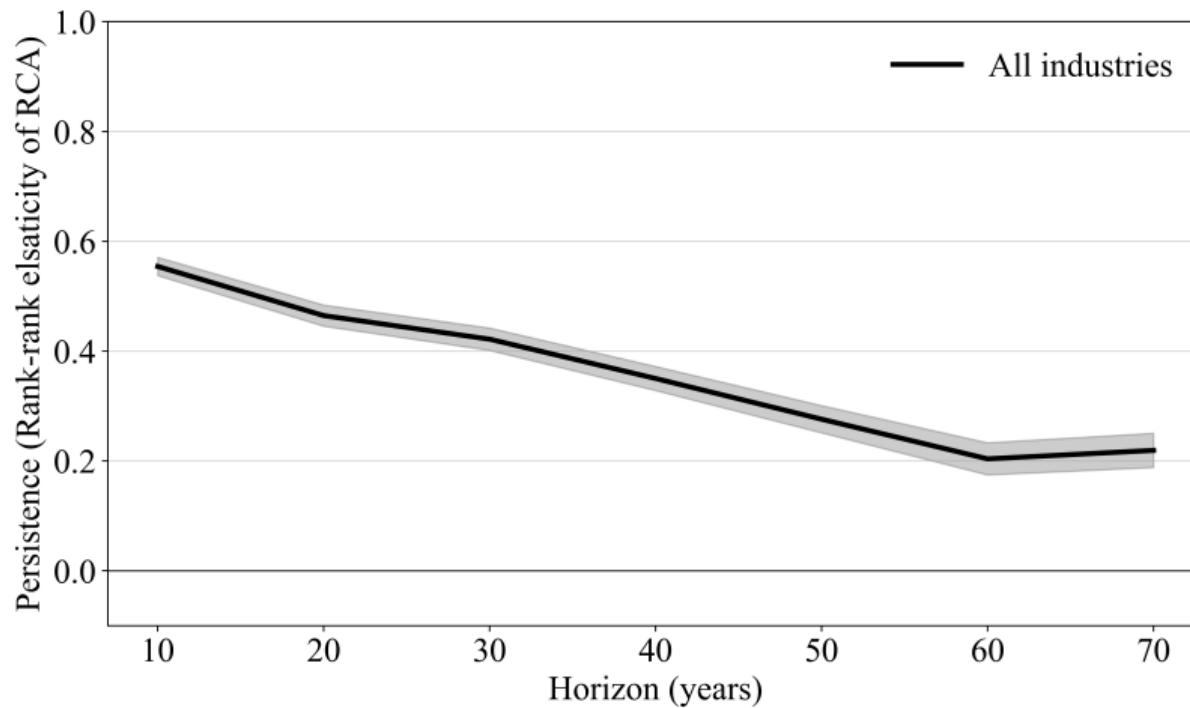
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- $\delta_{r,t}$  as region-year FE
- $\gamma_{i,t}$  as industry-year FE
- $h$  as horizon

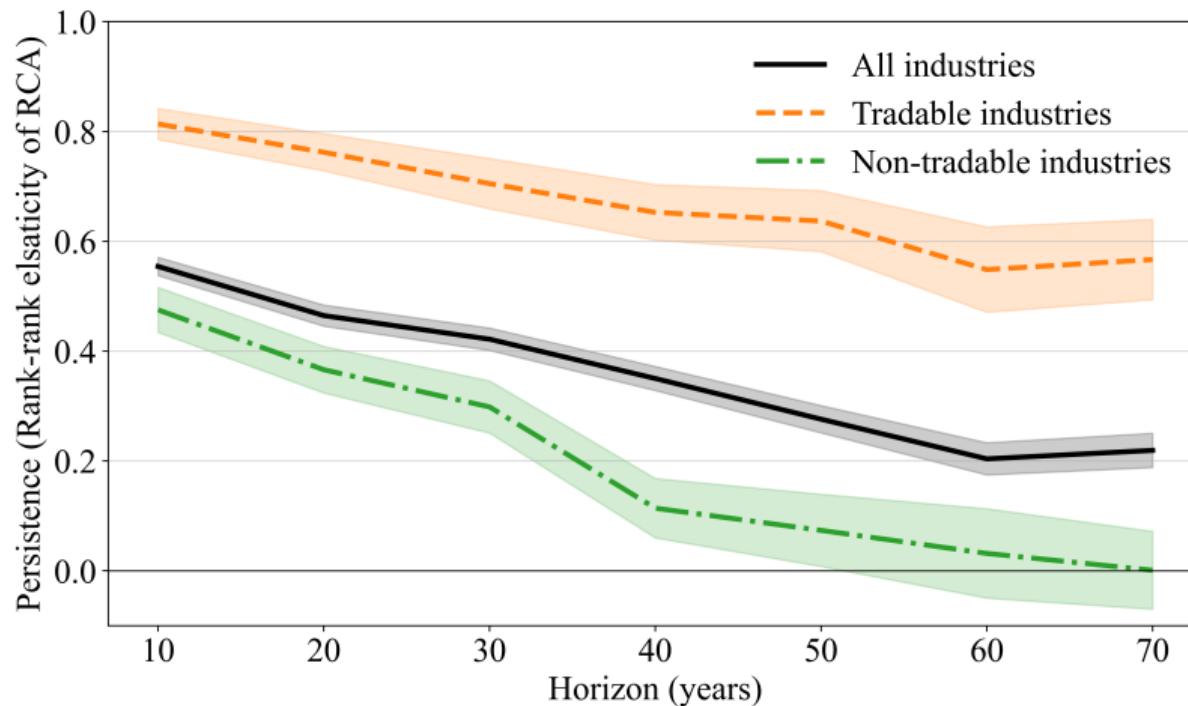
$$\text{logRankRCA}_{i,r,t} = \alpha + \beta_h \cdot \text{logRankRCA}_{i,r,t-h} + \delta_{r,t} + \gamma_{i,t} + \epsilon_{i,r,t}$$

- Coefficient  $\beta_h$ : Rank-rank elasticity of RCA (persistence measure)

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- Next: Formalize specialization trade-off theoretically
  1. Rationalize U.S. regional growth since 1950
  2. Assess welfare under optimal specialization

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  - Investment is debt-financed [Kiyotaki & Moore (1997), Bianchi & Mendoza (2018)]

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- Continuum of identical individuals produce using capital  $k$
- Multiple industries  $i$  producing single final good  $c$ 
  - Stochastic productivity:  $\bar{z}_{i,t}$
  - Intra-industry agglomeration:  $z_i = \bar{z}_i \cdot k_i^{\xi_i}$  with  $\xi_i \geq 0$
  - Convex capital adjustment costs:  $\Phi_i(k_{i,t}, k_{i,t+1})$
- Financial friction: Occasionally binding collateral constraint
  - Investment is debt-financed [Kiyotaki & Moore (1997), Bianchi & Mendoza (2018)]
  - Borrowing against collateral: market value of productive capital stock [Gan (2007), Lustig et al. (2010), Chaney et al. (2012)]

## Individual problem

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subject to

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3. **Consistency:**

- Law of motion of aggregate bond holdings:  $B' = \Gamma(B, \mathcal{K}, \mathcal{Z})$
- Capital pricing function:  $q(B, \mathcal{K}, \mathcal{Z}) = \hat{q}(B, \mathcal{K}, \mathcal{Z})$

## Specialization and financial frictions: Intuition

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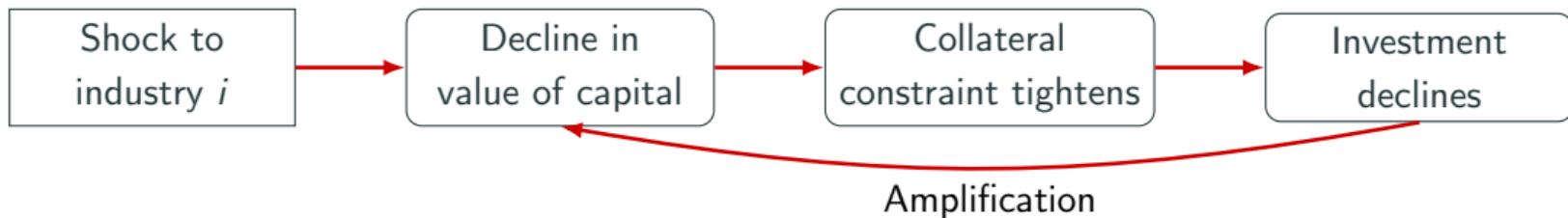
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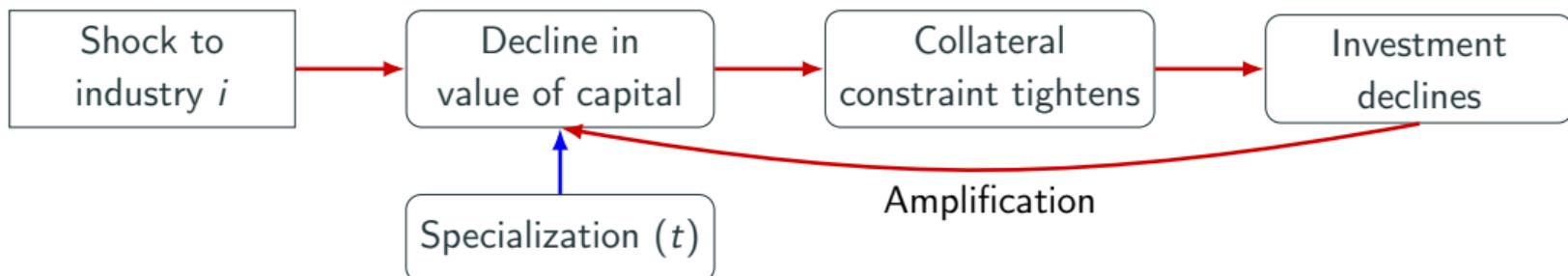
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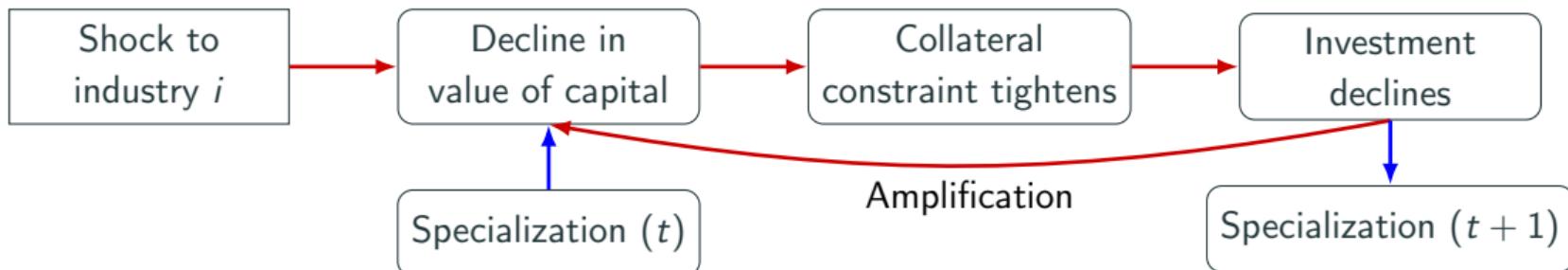
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3. [ $I > 1$  and  $\Phi > 0$ ]:  $\text{Cov}(q, z_i) = F(\sum_i s_i) \rightarrow \text{Specialization matters for exposure}$

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- Collateral constraint **determines ability to invest**:

Portfolio allocation:  $\tilde{q}_{i,t} = \frac{1}{R_t} \mathbb{E}_t \left[ \underbrace{(1 - \eta_t)}_{\text{Tightness of constraint}} \underbrace{(\tilde{q}_{i,t+1} + z_{i,t+1} f'(k_{i,t+1}))}_{\text{Expected MB of capital}} + \frac{\theta q_{t+1} \eta_{t+1}}{u'(c_t)} \right] \forall i$

# Quantitative Analysis

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  2. Discount factor: Matching U.S. NFA position

# Calibration

Parameter	Value	Source/ Target
<i>Parameters set independently</i>		
Risk Aversion	$\gamma = 5$	Average value in literature
Capital Share	$\alpha = 0.3$	Avg. US capital income share
Adjustment Costs	$\Phi_i \in [0, 3.26]$	Hall (2004); Groth & Khan (2010)
Agglomeration	$\xi_i \in [0.1, 0.29]$	Bartelme et al. (2024)
Collateral regime	$\theta = 0.35$	Historical LTV ratio (Graham et al, 2015)
Interest Rate	$\bar{R} = 1.3\%, \rho_R = 0.01$ $\sigma_R = 0.0186$	U.S. 90-day T-Bills
TFP Process	$\rho_i \in [0.71, 0.9]$ $\sigma_i \in [0.013, 0.027]$	Std. and autoc. of U.S. industry TFP
<i>Parameters set internally</i>		
1950 capital stock	$k_{i,1950} \in [0.1, 0.29]$	Matching income shares
Discount Factor	$\beta = 0.95$	Avg. NFA position

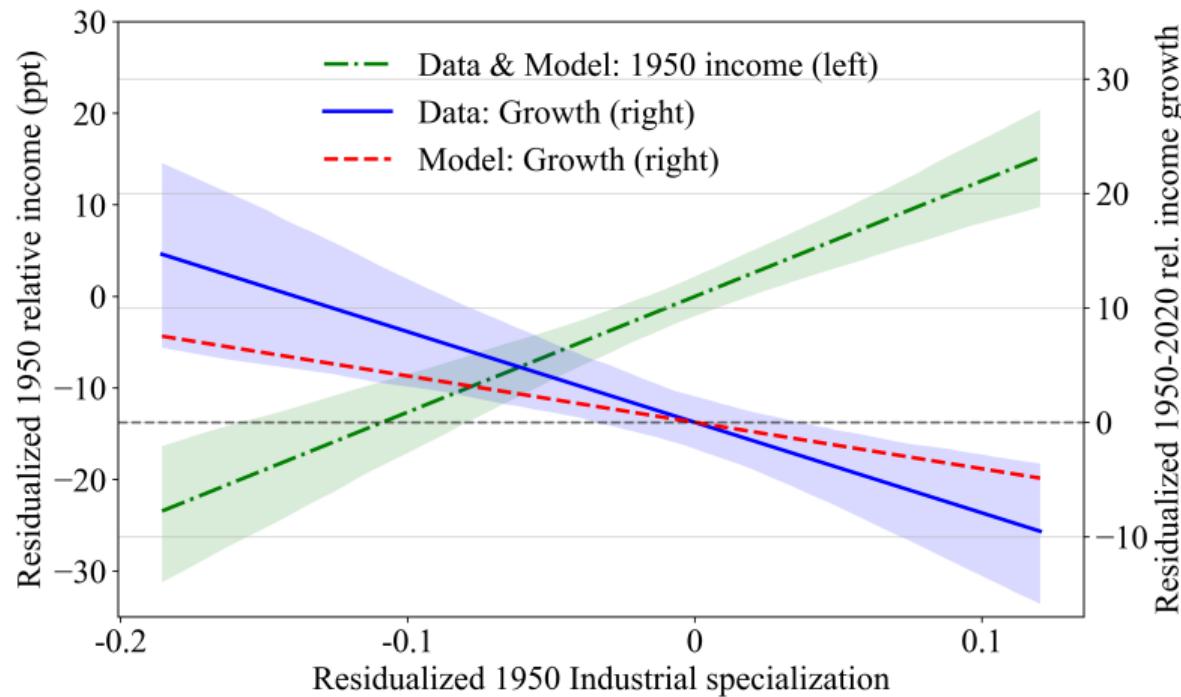
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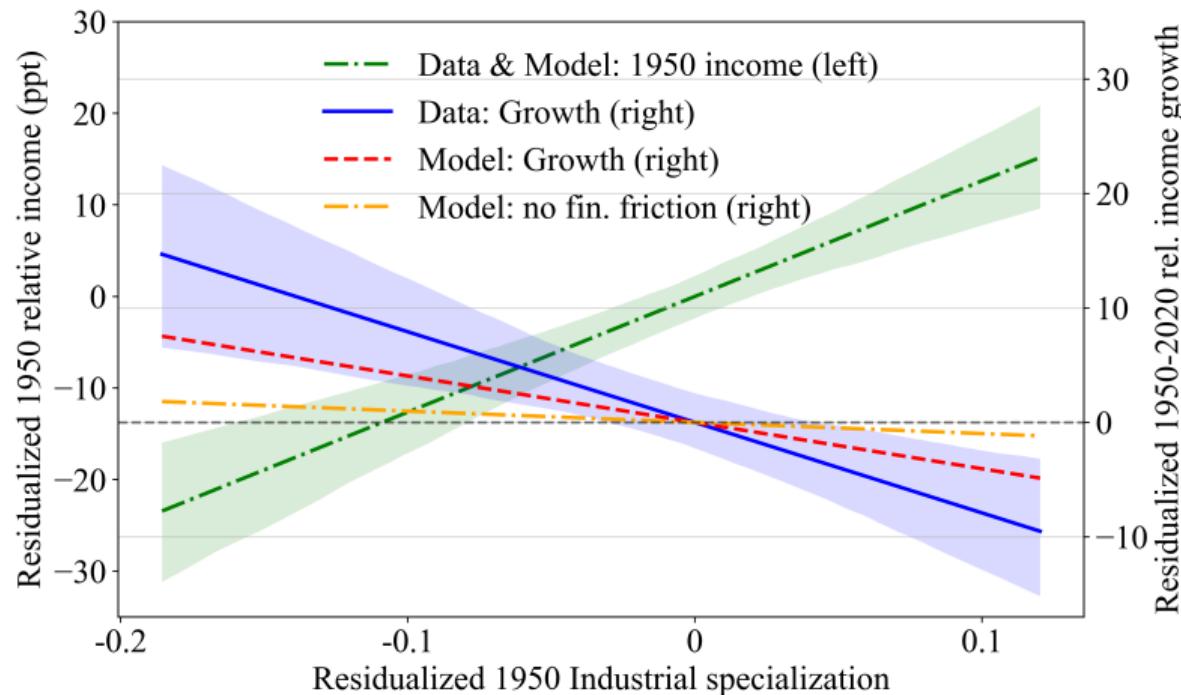
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⇒ Financial friction captures 56% of adverse specialization effect on growth! ▶ [IRF](#)

# Efficiency & Welfare

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    - ⇒ Increase specialization
  2. **Pecuniary externality:** Price of capital = function of capital portfolio + bond position
    - ⇒ Increase diversification

## Constrained-efficient Planner

- Planner maximizes

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- $\Omega_i$  collecting all cross-derivatives from implementability constraints

Portfolio all.:  $\underbrace{\lambda_t \phi_{i,t}}_{MC} = \beta \mathbb{E}_t \left[ \underbrace{\lambda_{t+1} (\bar{z}_{i,t+1} (\xi_i + \alpha) k_{i,t+1}^{\xi_i + \alpha - 1} - \phi_{i,t+1})}_{\text{Social net MPK}} + \underbrace{\sum_i' \delta_{i,t} \Omega_{i,t+1}^K}_{\text{GE effect on price}} \right] + \underbrace{\Xi}_{\text{Market Clearing}}$

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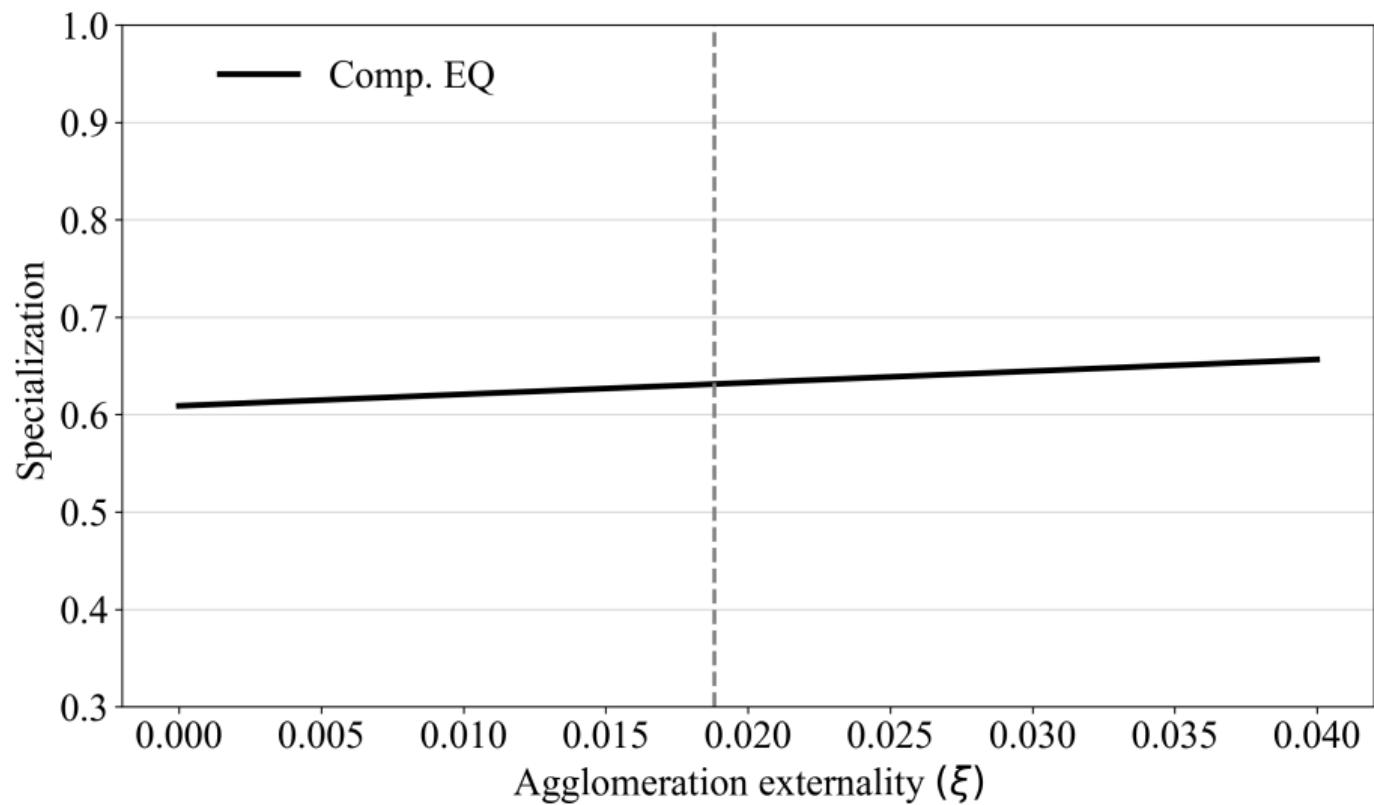
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- $\lambda_t = u'(c_t) - \frac{u''(c_t)}{u'(c_t)}\theta\eta_t q_t - u''(c_t) \sum_i' \delta_{i,t} \phi_{i,t}$  as shadow value of wealth
- $\Omega_i$  collecting all cross-derivatives from implementability constraints

Portfolio all.:  $\underbrace{\lambda_t \phi_{i,t}}_{MC} = \beta \mathbb{E}_t \left[ \underbrace{\lambda_{t+1} (\bar{z}_{i,t+1} (\xi_i + \alpha) k_{i,t+1}^{\xi_i + \alpha - 1} - \phi_{i,t+1})}_{\text{Social net MPK}} + \underbrace{\sum_i' \delta_{i,t} \Omega_{i,t+1}^K}_{\text{GE effect on price}} \right] + \underbrace{\equiv}_{\text{Market Clearing}}$

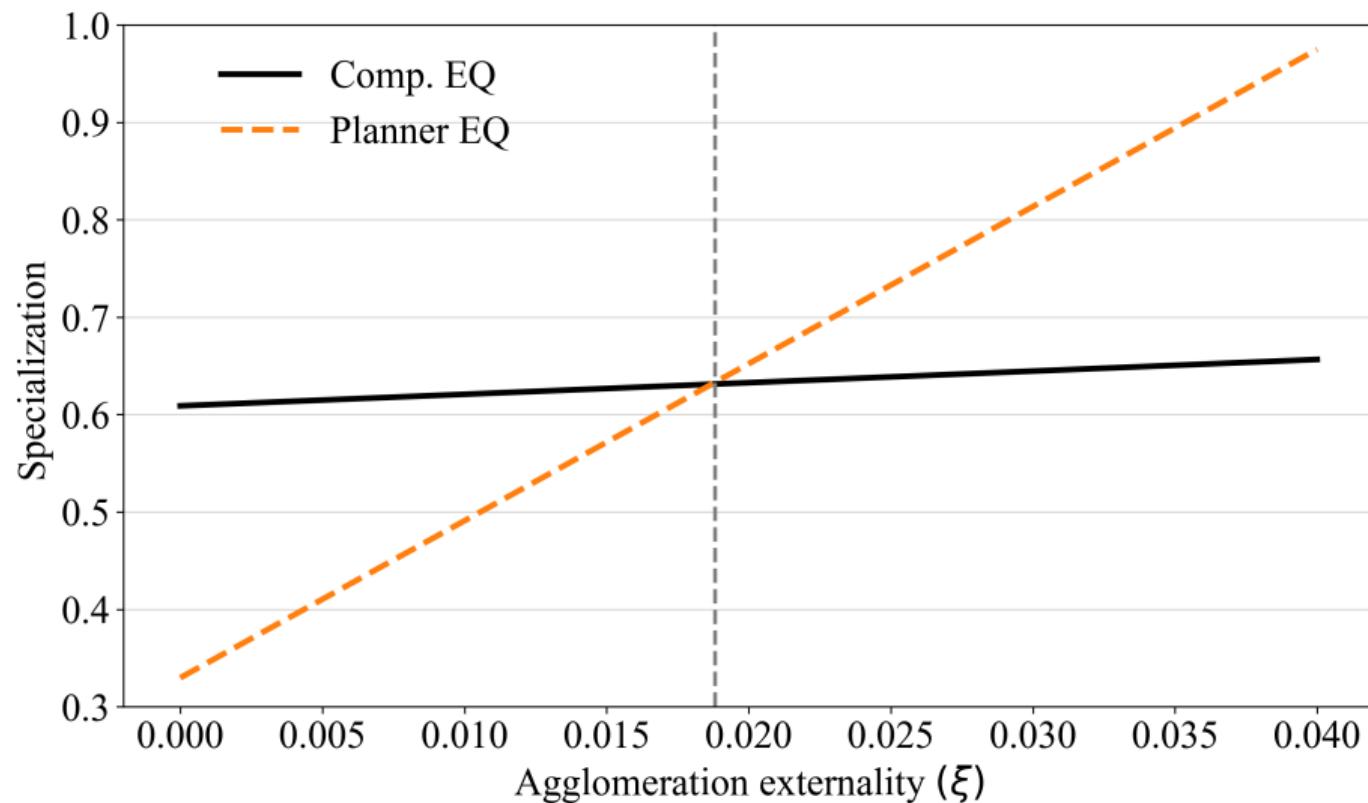
Cons.-savings:  $\lambda_t = \beta R_t \mathbb{E}_t \left[ \lambda_{t+1} + \underbrace{\sum_i' \delta_{i,t} \Omega_{i,t+1}^B}_{\text{GE effect on price}} \right] + \eta_t^*$

## The Specialization Trade-off: Individual vs. Planner

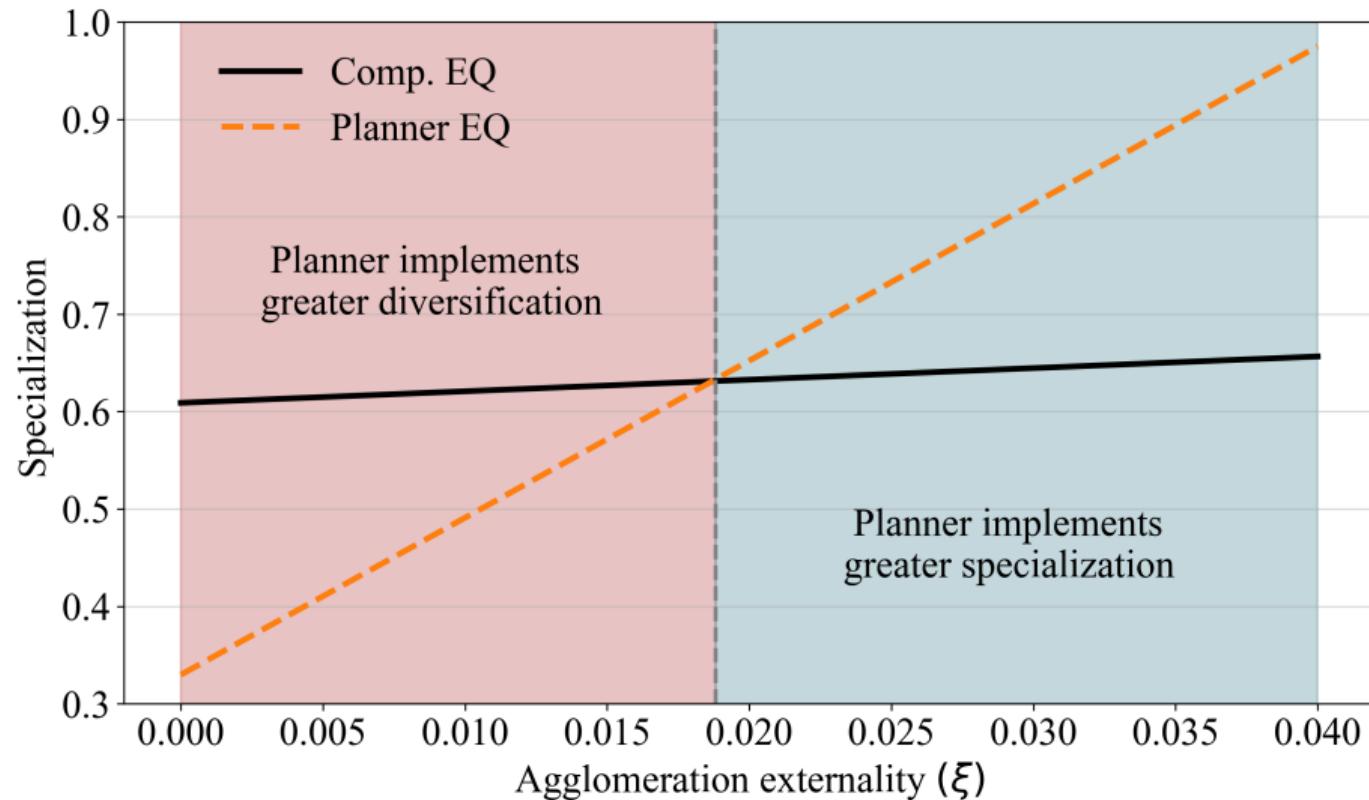
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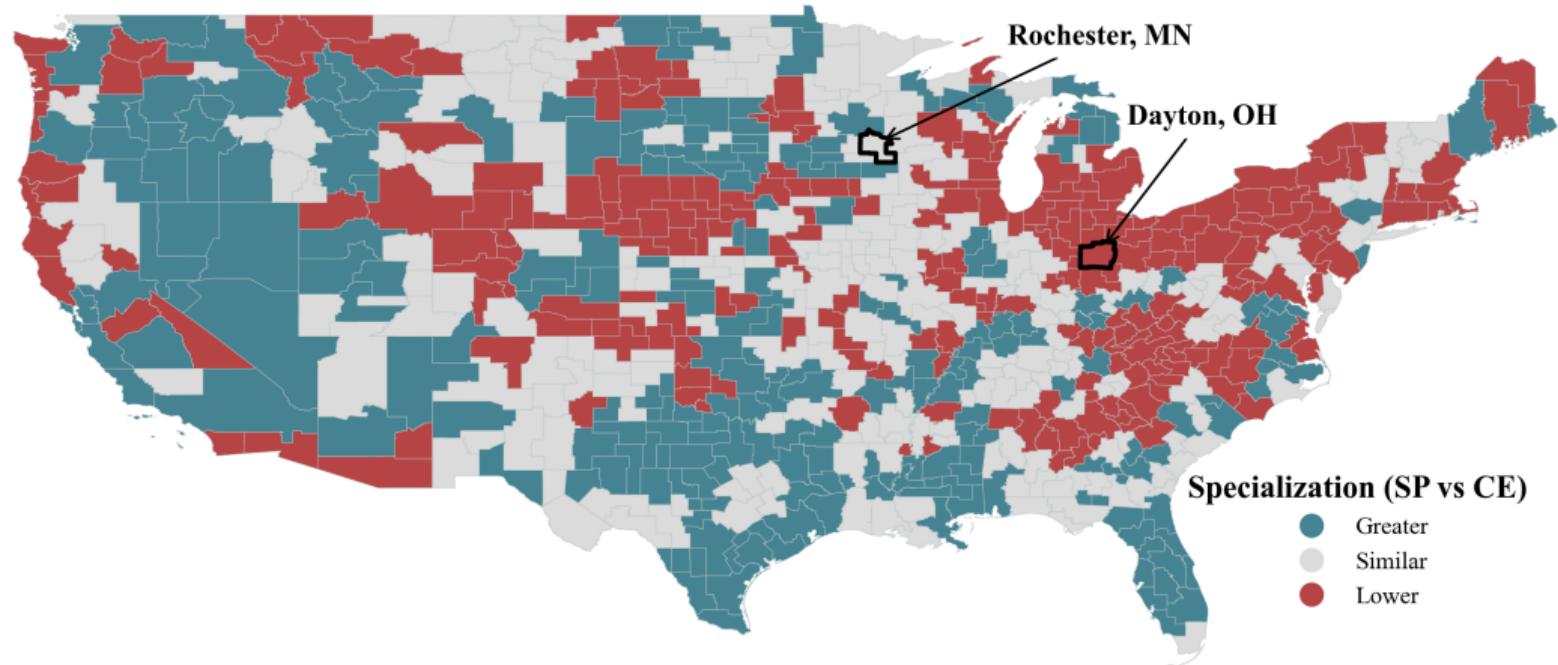


## The Specialization Trade-off: Individual vs. Planner



## Constrained-efficient regional specialization in 1950

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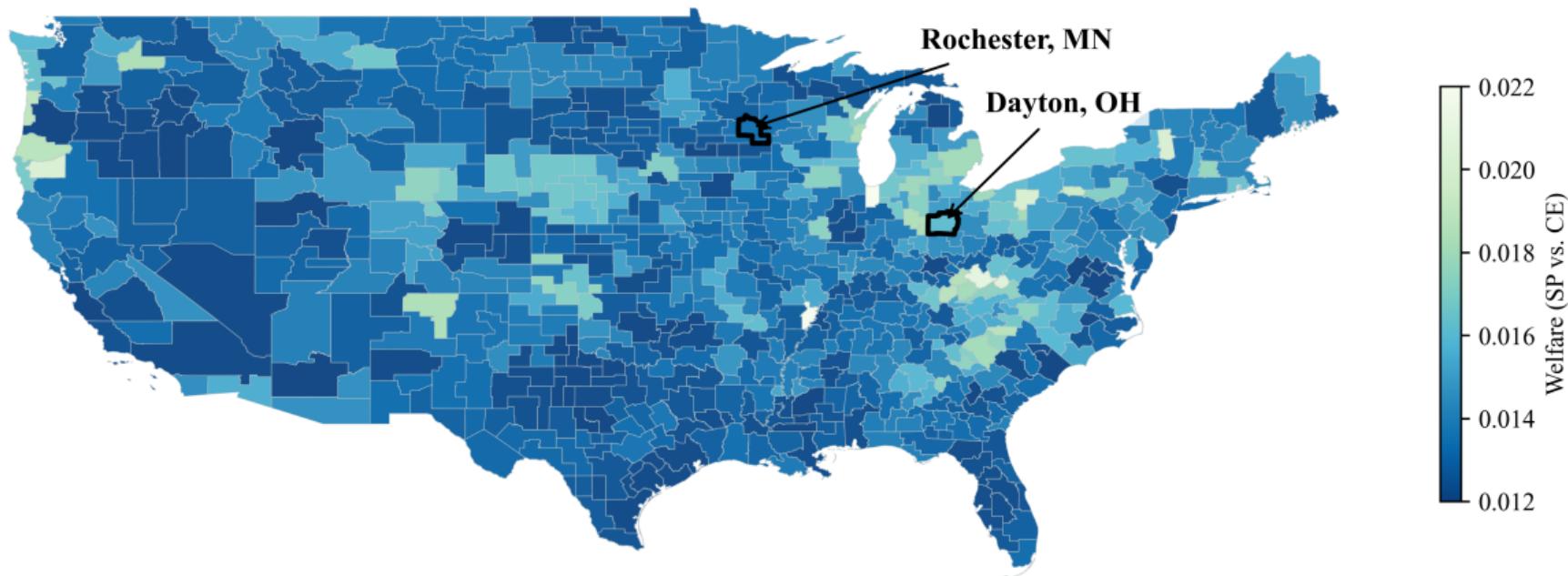
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  - Heterogeneously specialized countries in a currency union [w. de Ferra, Mitman & Romei]

# Thank you very much!

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# Appendix

## Topcoding income

- Topcoding: Recode/ cut income above certain threshold
  - In individual-level income survey
  - Prevent identification of individuals in sample
- Problem: manipulates income distribution for high earners
- Regression approach (following Heathcote et al, 2023):
  - Assume underlying distribution of income is Pareto
  - Forecast the mean top-coded income by extrapolating Pareto density fitted to upper end of non-top-coded income
  - Following algorithm by David Domeij

## Industry details

	Industry	1950	1990	2020	Tradable
1	Agriculture	20.71	3.61	3.46	Yes
2	Business Services	2.96	4.43	7.61	Yes
3	Communication	0.61	1.52	1.36	No
4	Construction	8.75	9.98	11.91	No
5	Durable	13.53	15.88	10.77	Yes
6	Entertainment	0.66	1.06	1.28	No
7	Finance	2.20	4.47	4.79	No
8	Mining	3.99	1.90	1.82	Yes
9	Nondurable	9.48	8.64	5.77	Yes
10	Personal Services	2.37	1.39	1.60	No
11	Routine Prof. Serv.	4.39	11.26	13.19	No
12	Non-routine Prof. Serv.	0.37	2.02	3.33	Yes
13	Public	4.67	7.96	6.98	No
14	Retail	11.84	11.15	13.26	No
15	Transportation	8.09	6.61	6.91	Yes
16	Utilities	1.80	2.53	2.34	No
17	Wholesale	3.59	5.60	3.63	Yes

[Return](#)

## Fact 1: Controls

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	1950-2020 Growth		1950 Income p.c.	
	(1)	(2)	(3)	(4)
Specialization	-0.233*		0.844***	
	(0.0901)		(0.084)	
Tradable		-0.151***		0.110**
		(0.0388)		(0.0423)
Non-tradable		0.632		-0.43
		(0.294)		(0.456)
1950 measures:				
$\hat{g}$	-0.180***	-0.133*	-0.187**	-0.319***
	(0.0471)	(0.0521)	(0.058)	(0.0631)
log income p.c.	-0.868***	-0.885***		
	(0.0339)	(0.0323)		
High-skill labor share	1.435***	1.618***	6.042***	5.692***
	(0.41)	(0.418)	(0.402)	(0.431)
Old-age dependency ratio	0.0145**	0.0120*	-0.0187***	-0.0230***
	(0.00532)	(0.00553)	(0.00484)	(0.00526)
Female labor share	0.984***	0.965***	0.0754	0.283
	(0.167)	(0.184)	(0.164)	(0.187)
Population	170.6***	163.0***	136.8***	152.0***
	(35.55)	(33.46)	(25.75)	(31.66)
N	722	722	722	722
adj. R-sq	0.538	0.544	0.41	0.344

## **Regional specialization in the U.S.**

## Regional specialization in the U.S.

The US **labor markets become more specialized** over time.

Year	Gini on income shares			Gini on employment shares		
	Mean	CV	p90/p10	Mean	CV	p90/p10
1950	0.46	0.162	1.55	0.45	0.152	1.50
1970	0.48	0.123	1.35	0.47	0.116	1.35
1990	0.47	0.089	1.23	0.46	0.082	1.26
2010	0.53	0.089	1.29	0.50	0.073	1.20
2020	0.53	0.089	1.24	0.51	0.068	1.20

**Table 1:** U.S. Regional specialization over time

**Fact 3: Specialization at the region-industry level is highly persistent**

## Fact 3: Specialization at the region-industry level is highly persistent

- Define

- Revealed Comparative Advantage (RCA):  $RCA_{irt} = \frac{Y_{irt}}{Y_{rt}} / \frac{Y_{it}^{US}}{Y_t^{US}}$   
→ Measure how much a region is relatively specialized in one industry  $i$

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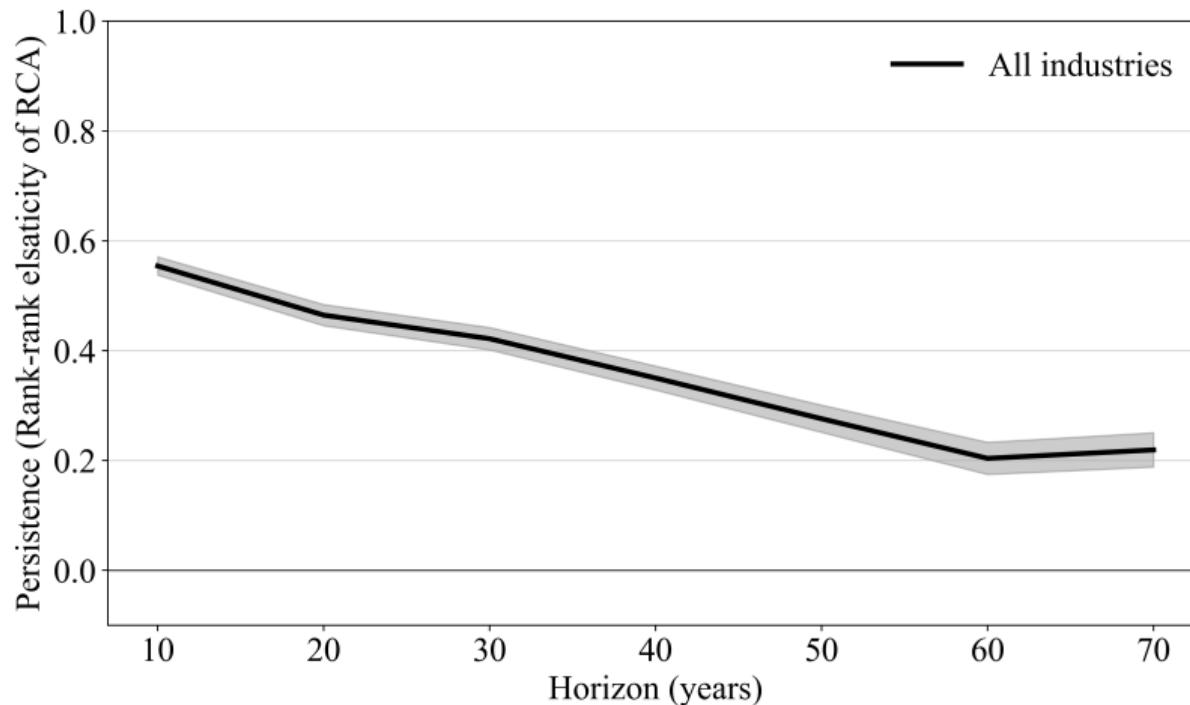
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→ Measure how much a region is relatively specialized in one industry  $i$
- RankRCA $_{irt}$ : Rank region-industries by RCA
- $\delta_{r,t}$  as region-year FE
- $\gamma_{i,t}$  as industry-year FE
- $h$  as horizon

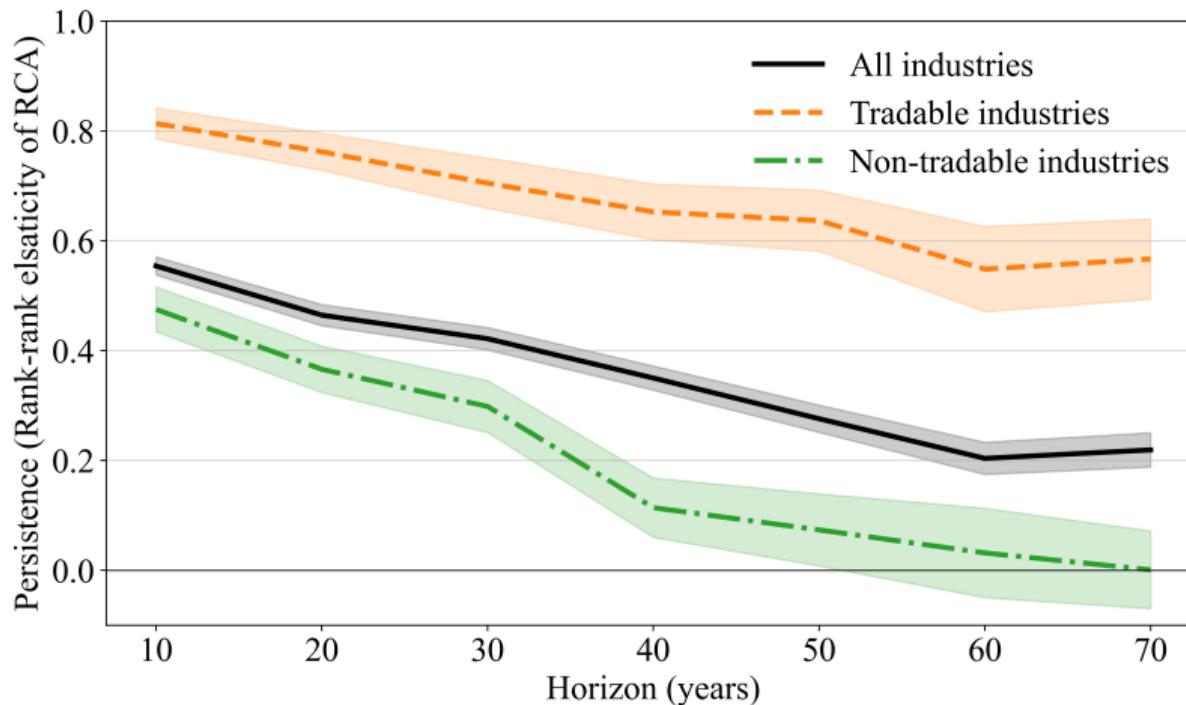
$$\text{logRankRCA}_{i,r,t} = \alpha + \beta_h \cdot \text{logRankRCA}_{i,r,t-h} + \delta_{r,t} + \gamma_{i,t} + \epsilon_{i,r,t}$$

- Coefficient  $\beta_h$ : Rank-rank elasticity of RCA (persistence measure)

### Fact 3: Specialization at the region-industry level is highly persistent



## Fact 3: Specialization at the region-industry level is highly persistent



# Specialization Trade-off at different horizons

	Income pc growth						
	10-year (1)	20-year (2)	30-year (3)	40-year (4)	50-year (5)	60-year (6)	70-year (7)
Trad. Specialization (t-10)	0.00152 (-0.025)						
Trad. Specialization (t-20)		-0.0747*** (-0.0209)					
Trad. Specialization (t-30)			-0.106*** (-0.0254)				
Trad. Specialization (t-40)				-0.162*** (-0.0293)			
Trad. Specialization (t-50)					-0.1420** (-0.0147)		
Trad. Specialization (t-60)						-0.152** (-0.0347)	
Trad. Specialization (t-70)							-0.154*** (-0.04)
N	3528	3563	2842	2123	1403	1007	700
adj. R-sq	0.101	0.113	0.152	0.219	0.308	0.403	0.549

# Specialization Trade-off across different industries

	1950-2020 Growth	1950 Income level
	(1)	(2)
Specialization in		
Manufacturing	-1.086** (0.373)	2.296*** (0.488)
Services	1.441 (1.201)	-5.386** (1.776)
Agriculture	-0.0653 (0.191)	0.35 (0.241)
Transportation	0.397 (0.912)	2.071* (0.894)
Wholesale	-2.356*** (0.698)	2.992** (0.994)
Retail	-0.747 (0.764)	3.404*** (0.64)
N	722	722
adj. R-sq	0.54	0.399

# Specialization Trade-off with Herfindahl Index

	1950-2020 Growth	1950 Income level
	(1)	(2)
Specialization (HHI)	-0.212*	0.933***
	(0.122)	(0.134)
$\hat{g}$	-0.169***	-0.233**
	(0.0470)	(0.064)
log income	-0.886***	
	(0.0328)	
High-skill share	1.482***	6.351***
	(0.424)	(0.436)
Old-age dependency	0.0149**	-0.0213***
	(0.00532)	(0.00512)
Female share	1.04***	-0.172
	(0.167)	(0.179)
Population	172.7***	136.7***
	(35.77)	(25.67)
N	722	722
adj. R-sq	0.535	0.375

# Production and agglomeration

## Production and agglomeration

- Multiple industries  $i \in \{i, \dots, I\}$  produce single tradable good  $c$
- Productivity processes (AR1):

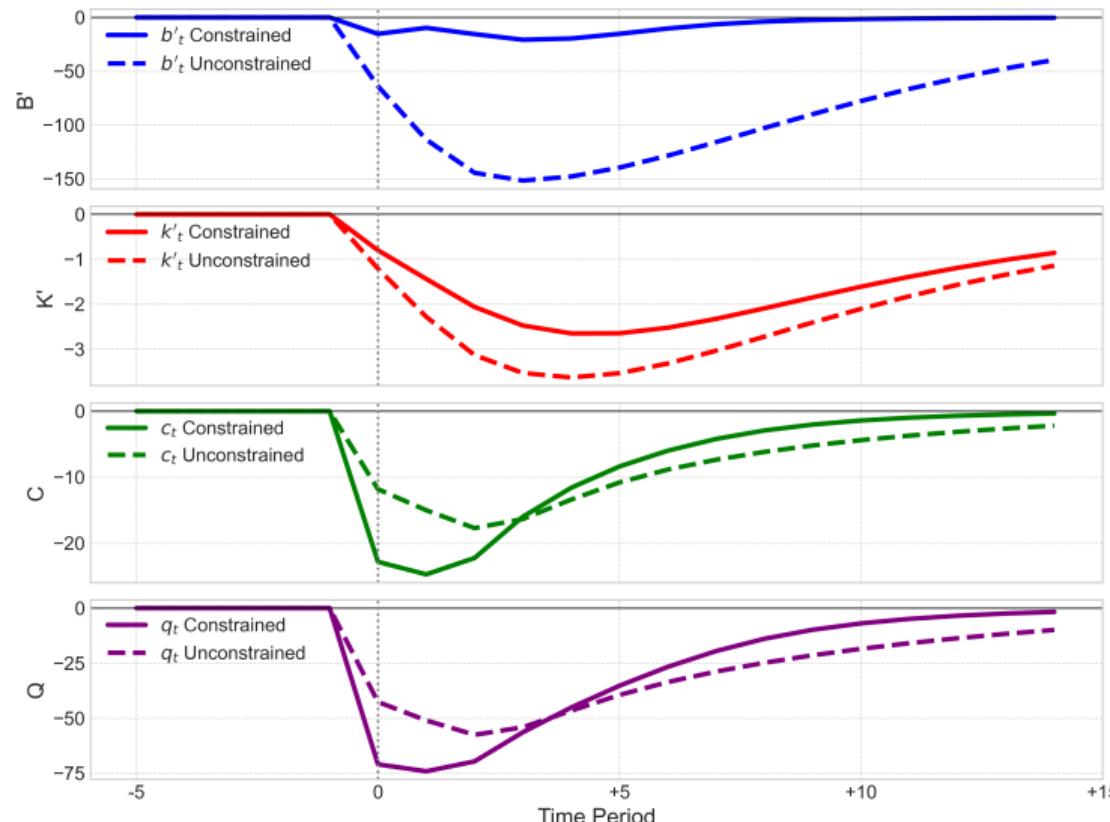
$$\bar{z}_{i,t} = \tilde{z}_i + g_{i,t}t + \rho u_{i,t-1} + \epsilon_{i,t} \quad \text{with } \epsilon_{i,t} \sim \mathcal{N}(0, \sigma_i^2)$$

- Agglomeration:

$$z_{i,t} = \bar{z}_{i,t} \cdot k_{i,t}^{\xi_i}$$

with intra-industry agglomeration  $\xi_i \geq 0$  [Bartelme et al (2024)]

## IRF to a 2SD adverse productivity shock to one industry



## Planner FOCs: Cross-derivatives

$$\begin{aligned}\Omega_i^B &= \frac{1}{R} \left[ \frac{\partial u'(\mathcal{C}(b', \mathcal{K}', \mathcal{Z}'))}{\partial b'} (\mathcal{Q}(b', \mathcal{K}', \mathcal{Z}') + \alpha z'_i k_i'^{\xi_i + \alpha - 1} - \phi_{1i}) \right. \\ &\quad \left. + u'(\mathcal{C}(b', \mathcal{K}', \mathcal{Z}')) \left( \frac{\partial \mathcal{Q}(b', \mathcal{K}', \mathcal{Z}')}{\partial b'} - \frac{\partial \phi_{1i}}{\partial b'} \right) + \theta \left( \frac{\partial q'}{\partial b'} \eta' - \frac{\partial \eta'}{\partial b'} \mathcal{Q}(b', \mathcal{K}', \mathcal{Z}') \right) \right] \quad (1)\end{aligned}$$

$$\begin{aligned}\Omega_i^K &= -u'(c) \phi_{22,i} + \frac{1}{R} \left[ \frac{\partial u'(\mathcal{C}(b', \mathcal{K}', \mathcal{Z}'))}{\partial k_i'} (\mathcal{Q}(b', \mathcal{K}', \mathcal{Z}') + \alpha z'_i k_i'^{\xi_i + \alpha - 1} - \phi_{1i}) \right. \\ &\quad \left. + u'(\mathcal{C}(b', \mathcal{K}', \mathcal{Z}')) \left( \frac{\partial \mathcal{Q}(b', \mathcal{K}', \mathcal{Z}')}{\partial k_i'} + (\xi_i + \alpha - 1) \alpha z'_i k_i'^{\xi_i + \alpha - 2} - \phi_{11,i} - \phi_{12,i} \frac{\partial k_i''}{\partial k_i'} \right) \right. \\ &\quad \left. + \theta \left( \frac{\partial q'}{\partial k_i'} \eta' - \frac{\partial \eta'}{\partial k_i'} \mathcal{Q}(b', \mathcal{K}', \mathcal{Z}') \right) \right] \quad (2)\right.\end{aligned}$$

## Recursive Constrained-Efficient Equilibrium

A **Recursive Constrained-Efficient Equilibrium** is a set  $\{V, c, b', k'_i, q\}$  such that:

1. **Planner optimization:** Given  $(b, \mathcal{K}, \mathcal{Z})$ , agents solve

$$V(b, \mathcal{K}, \mathcal{Z}) = \max_{c, b', k'_i} u(c) + \beta \mathbb{E} V(b', \mathcal{K}', \mathcal{Z}')$$

subject to budget, collateral constraint, market clearing and implementability constraints.

## Planner Implementation: Constrained-efficient Decentralization

- Define:
  - $\tau_t^K$  state-contingent industry-specific tax or subsidy
  - $\tau_t^B$  state-contingent tax on debt

$\forall i$

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Portfolio all.:  $\tilde{q}_t u'(c_t) = \beta \mathbb{E}_t \left[ u'(c_{t+1}) (\tilde{q}_{t+1} + (1 + \tau_{i,t+1}^K) z_{i,t+1} f'(k_{i,t+1})) + \theta_{t+1} q_{t+1} \eta_{t+1} \right] \forall i$

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Cons.-sav.:  $u'(c_t) = \beta R_t (1 + \tau_t^B) \mathbb{E}_t [u'(c_{t+1})] + \eta_t$