WAYFINDER

The effects of prototyping and Lego Serious Play in leadership seminars

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Abstract

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1. Motivation

Introduction into the topic and its relevance, including the personal relevance for you: Your personal insight that triggered the selection of this topic – why is it meaningful to you?

2. Prototyping & LSP: Status Quo

2.1. What Is Prototyping & LSP?

What it is. What are its roots, basic components, and consequences?

How is it embedded in its field? Why is it working? ...

- 1. Was charakterisiert Prototyping?
- 2. Welche anderen Arten von Prototyping gibt es?
- 3. Vorstellung Methode LSP & Why is it working?

2.2. Where Is LSP Applied?

Where it's applied. How / Where is it currently applied?

3. Implementation of LSP in Wayfinder Seminar

3.1. Recap: How was LSP applied in WAYFINDER?

Vielleicht geht das auch schon in 3b)

3.2. Relation to WAYFINDER

Why / How do you see this topic related to WAYFINDER?

3.3. Integration into WAYFINDER

4. Discussion

A. Appendix