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# Reasons to implement CI/CD at fantasyworks

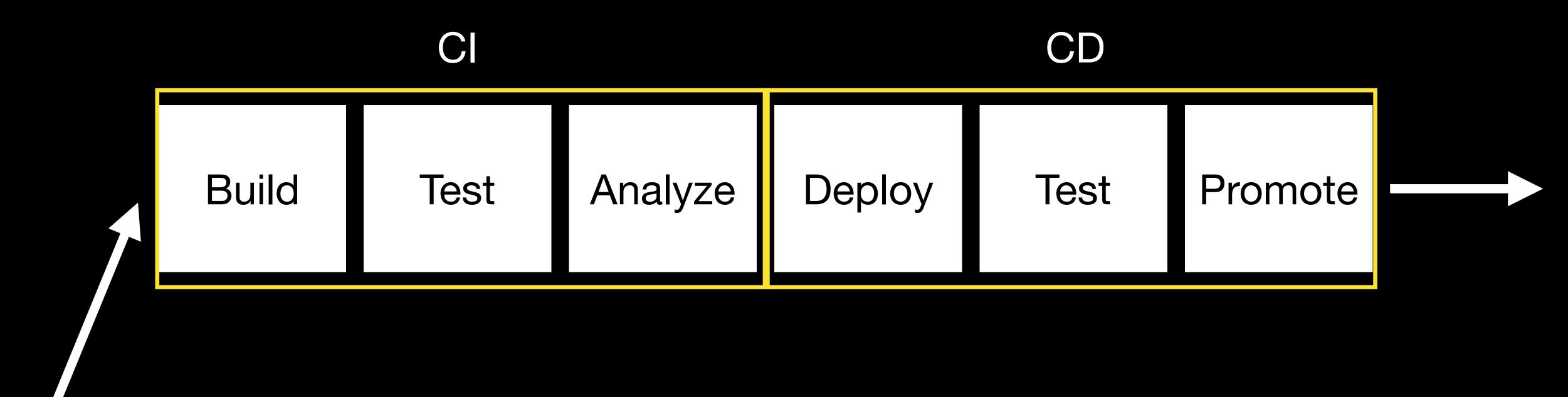
#### What is CI/CD?

#### **Terms and Definitions**

- CI = Continuous Integration
   Code gets integrated into the master code base continuously and in small bits.
- CD = Continuous Deployment
   Software is deployed to the production continuously (regular intervals)
- CI + CD = CD
   When continuous integration and continuous deployment are in place we get continuous delivery

### From Code to Cash

Working-model



Check in source code

# Advantages of CI/CD

- quick feedback after a developer checks in code
- avoid manual work through automatization (+ repeatability)
- avoid errors due to manual steps in process
- increase confidence through autmated testing
- version control everything
- everyone is responsible



### How this translates to business

- early feedback reduces time consuming fixing at a later point of time
- faster feature delivery directly translates to higher revenues
- less/no bugs in production avoids night-shifts and increases customer satisfaction
- measruability and continuous improvement
- reduced cost and increased revenue



# Wrap-Up

Through CI/CD we automate everything in between code check-in and delivery to the customer.

Ultimately, this decreases costs and increases revenues.