

LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

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Questionnaire for Passersby

1. General information		Date:	Time:			
Gender:	male / female	Age: years				
Study field / v	work area:					
2. Feedback channel (1: PD, 2: Tablet, 3: Smartphone, 4: Email)						
 a. Which feedback channel would you prefer for answering surveys? (1) on the public display (2) on the tablet next to the public display (3) via smartphone (4) via email 						
3. Why did you pass by						
a. Did you notice the display?b. Did you notice the option to participate in a survey? yes / no						
c. Why didn't you stop?						
4. Experience						
(1) Sm (2) Tab (3) Lap		possess?				

5. Other feedback