

Get Google Play store ready to publish the app

Ljubljana, 19. 1. 2023

CONTENT

DESCRIPTION	3
Purpose of the report	3
Content of the report	3
1. Set up your app	4
1.1. Set privacy policy.....	5
1.3. Adds.....	7
1.4. Content ratings	7
.....	8
1.5. Target audience and content	9
1.6. News app	9
1.7. COVID-19 contact tracing and status apps	10
1.6. Government apps	10
1.7. Data safety	10
2.0. Main Store listing	11

DESCRIPTION

Purpose of the report

This report outlines the steps required to prepare the Google Play Store for publishing an app. It provides guidance on how to ensure that the app meets all the necessary requirements for a successful submission and launch on the platform.

Content of the report

The report will cover the various steps involved in preparing the Google Play Store for app publishing, including setting up a developer account, completing the store listing, preparing app content, and submitting the app for review. The report will also provide tips and best practices for ensuring a smooth and successful app launch on the platform.

1. Set up your app

Set up your app



Provide information about your app and set up your Store Listing

Let us know about the content of your app, and manage how it is organised and presented on Google Play

Hide tasks ^

LET US KNOW ABOUT THE CONTENT OF YOUR APP

- [Set privacy policy >](#)
- [App access >](#)
- [Ads >](#)
- [Content rating >](#)
- [Target audience >](#)
- [News apps >](#)
- [COVID-19 contact tracing and status apps >](#)
- [Data safety >](#)
- [Government apps >](#)

MANAGE HOW YOUR APP IS ORGANISED AND PRESENTED

- [Select an app category and provide contact details >](#)
- [Set up your Store Listing >](#)

1.1. Set privacy policy

Description

The privacy policy URL should be readily accessible to all app users, both within the Google Play store and within the app itself (via a URL redirect or other navigation option within the app). Inconsistencies between the privacy policy listed on the Google Play store and within the app may cause issues upon the review.

Config: Privacy policy set to **<https://www.humhub.com/en/legal/privacy>**

Privacy policy

Add a privacy policy to your Store Listing to help provide transparency about how you treat sensitive user and device data. [Learn more](#)

You must add a privacy policy if your target audience includes children under the age of 13. Check the [user data policy](#) to avoid common violations.

Enter a URL, for example <https://example.com/privacy>

1.2. App access

Description

Determine whether your app will require registration or be open for use. If restricted, the app cannot be available to individuals under 15 years old.

App access

If parts of your app are restricted based on login credentials, memberships, location or other forms of authentication, you must provide instructions on how to access them. Make sure that this information is kept up to date.

Google may use this information to review your app. It won't be shared, or used for any other reason. [Learn more](#)

All functionality is available without special access

All or some functionality is restricted

Create your HumHub Professional Edition Demo

Instructions provided: Instructions

[Manage](#) [Delete](#)

Login inside the app.

Instructions provided: Instructions

[Manage](#) [Delete](#)

[+ Add new instructions](#)

You can add up to 5 instructions

Allow Google to use these credentials for performance and app-compatibility testing
Tests are used to improve app compatibility with different Android versions and devices

1.3. Adds

Description

Does the app use the Ads. I believe we don't use them.

← Dashboard

Ads

Let us know whether your app contains ads. This includes ads delivered by third-party ad networks. Make sure that this information is accurate and is kept up to date. [Learn more](#)

Ads

Does your app contain ads? Check the [Ads policy](#) to make sure that your app is compliant.

- Yes, my app contains ads
The 'Contains ads' label will be shown next to your app on Google Play. [Learn more](#)
- No, my app does not contain ads

1.4. Content ratings

Description

From the official HumHub site the platform is categorised as an Enterprise social network.

← Dashboard

Content ratings

1 Category — 2 Questionnaire — 3 Summary

Category

Email address

primozratej@gmail.com

This will be used to contact you about your content ratings. It may be shared with rating authorities and IARC.


Category

- Game
The app is a game or betting app. Examples include: Candy Crush Saga, Temple Run, Mario Kart, The Sims, Angry Birds, casino games or daily fantasy sports.
- Social or communication
The primary purpose of this app is to meet or communicate with people. Examples include Facebook, Twitter, Skype and SMS.
- All other app types
Any app that isn't a game, social networking app or communication app. Examples include entertainment products, consumer stores, news apps, lifestyle apps, streaming services, utilities, tools, emoji sets, fitness apps, magazines and customisations.

Content ratings

✓ Category — 2 Questionnaire — 3 Summary

Social or communication

Social or Communication  Completed

Which of the following would best describe the app? [Learn more](#)

- Communication – used to communicate with people already known to the user in one-on-one or small group conversations. Skype, SMS and Gmail are examples of these types of products.
- Social – used to communicate, post and share content with large groups of people or for meeting new people. Facebook, Twitter, Instagram, Tinder are examples of these types of products.

Is a significant portion of the app used to connect people for the purposes of dating or sexual relationships or endeavours? [Learn more](#)

- Yes No

Does the app permit the public sharing of nudity?

- Yes No

Does the app permit the public sharing of real-world, graphic violence outside of a newsworthy context?

- Yes No

Does the app share the user's current and precise physical location with other users? [Learn more](#)

- Yes No

Does the app allow users to purchase digital goods? [Learn more](#)

- Yes No

Does the app include the ability to block users or user-generated content?

- Yes No

Does the app include the ability to report users or user-generated content?

- Yes No

Can interactions in the app be limited to invited friends only?

- Yes No

Does the app include chat moderation?

- Yes No

For now I configured this values I'm not fully shure if all that is correct. We can always change the data later.

1.5. Target audience and content

Description

For now I set the value to 16+ years users

Target audience and content

1 Target age — 2 App details — 3 Ads — 4 Store presence — 5 Summary


Target age

Target age group

What are the target age groups of your app?

Based on your response, we'll highlight any actions that you may need to take, and the policies you may need to comply with.

Make sure you review the [Developer Policy Center](#) before publishing your app. Apps that don't comply with these policies may be removed from Google Play. [Learn more](#)

 You can't select age groups below 13 because your app's ESRB rating is 'Teen' or higher.

Aged 5 and under

6-8

9-12

13-15

16-17

18 and over

1.6. News app

Description

The app is not an News app.

[← Dashboard](#)

News apps

Let us know whether your app is a news app. This helps us make sure that you comply with the Google Play News policy. [Learn more](#)

News apps

Is your app a news app?

No

Yes

I confirm that my app complies with the [Google Play News policy](#)

1.7. COVID-19 contact tracing and status apps

Description

App is not a COVID-19 contact tracing and status app.

COVID-19 contact tracing and status apps

To help us understand whether your app is a COVID-19 contact tracing or status app, select all of the statements below that apply to your app.


- My app is a publicly available COVID-19 contact tracing app
For example, an app that tracks or monitors infected or exposed individuals for the purpose of COVID-19 response or mitigation
- My app is a publicly available COVID-19 status app
For example, an app that verifies an individual's current infection status, vaccination status or history of infection for the purposes of determining the individual's eligibility for travel or entry into public spaces.
[Learn more](#)
- My app is not a publicly available COVID-19 contact tracing or status app

1.6. Government apps

Description

App is not a government app.

Government apps

 Until you complete this section, we'll assume that your app is not a government app

Is your app developed by or on behalf of a government? For example, a national health, city parking or state licensing app.

- Yes
- No

1.7. Data safety

Description

To help users better understand your app's privacy, security and data handling practices before they download it, provide information about your app's safety. The information that you provide is shown on your Store Listing so that users can learn how you collect and share their data.

Will provide the .csv file about the configuration.

2.0. Main Store listing

Description

A main store listing on Google Play is a profile that represents your app and serves as the primary source of information for users to find and download your app. It includes key details such as app description, screenshots, videos, and information on app content ratings and privacy policy. A complete and well-optimized listing can greatly impact the visibility and success of your app in the Google Play Store.

App details

Check the [Metadata policy](#) and [Help Centre guidance](#) to avoid common issues with your Store Listing. Review all [programme policies](#) before submitting your app.

If you're eligible to [provide advance notice](#) to the app review team, contact us before publishing your Store Listing.

App name *

HumHub

This is how your app will appear on Google Play

6 / 30

Short description *

Free social network software that make communication easy and successful.

A short description for your app. Users can expand to view your full description.

73 / 80

Full description *

HumHub is a free social network software and framework built to give you the tools to make communication and collaboration easy and successful.

It's lightweight, powerful, and comes with a user-friendly interface. With HumHub you can create your own customized social network, social intranet, or huge social enterprise application that really fits your needs.

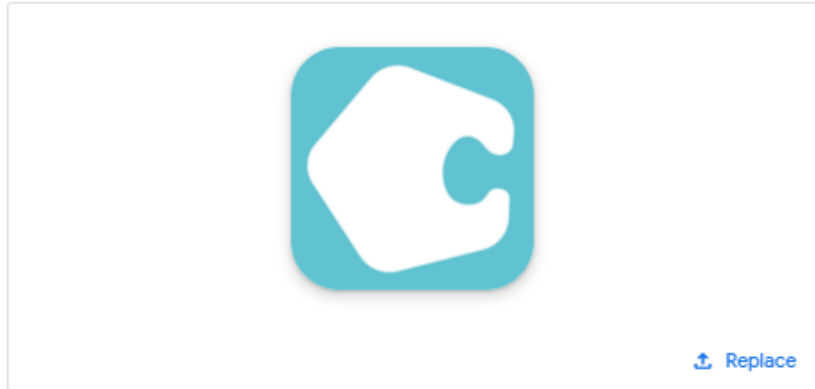


472 / 4000

Graphics

Manage your app icon, screenshots and videos to promote your app on Google Play. Review the [content guidelines](#) before uploading new graphics. If you add translations for your Store Listing without localised graphics, we will use the graphics from your default language.

App icon *



Your app icon must be a transparent PNG or JPEG, up to 1 MB, 512 px by 512 px, and meet our [design specifications](#) and [metadata policy](#)

Feature graphic *



Your feature graphic must be a PNG or JPEG, up to 15 MB and 1,024 px by 500 px

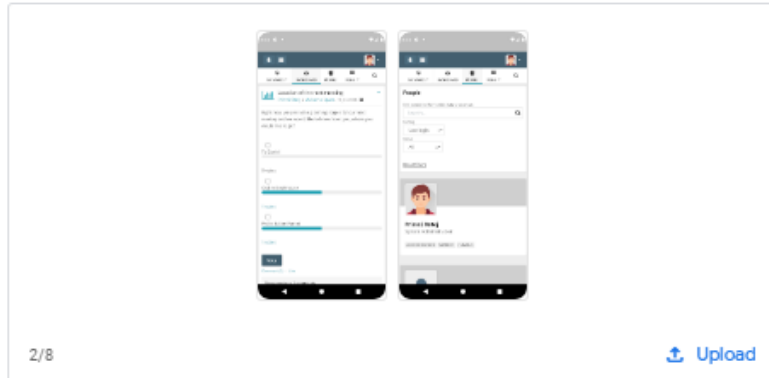
Video

<https://www.youtube.com/watch?v=>

Add a video by entering a YouTube URL. This video must be public or unlisted, ads must be turned off, it must not be age-restricted and it should be landscape.

Phone

Phone screenshots *



Upload 2–8 phone screenshots. Screenshots must be PNG or JPEG, up to 8 MB each, 16:9 or 9:16 aspect ratio, with each side between 320 px and 3,840 px

i To be eligible for promotion, include at least 4 screenshots at a minimum of 1080 px on each side.

[View content guidelines](#)