My design story

Introduction

I'm an optimistic designer, I believed that there is a way for anything.
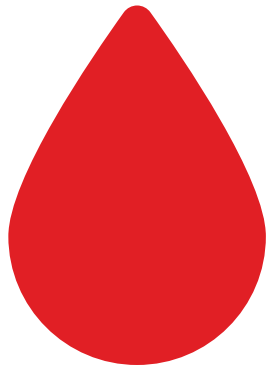
First, there were maps...

The idea that you could look at
a certain country through simple
visualization using lines
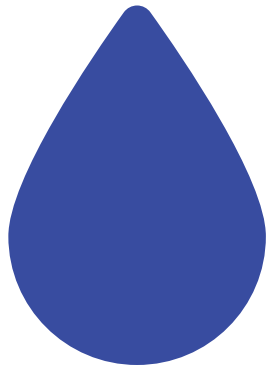was amazing to me.

Then, came the internet...

They both represent a country
in a certain visual style and they
both include an information
about a country.

And later came flags...

Perhaps common flag colours are telling us
a perception of how we want the world to be.

Blood   **Water**   **Peace**

My personal flag

The whole composition symbolizes how you can make creative ideas from simple things by visualising the idea through your own vision with your eyes and turn the idea into something new and unique.

5 rules of flag design...

1. Keep it simple
2. Use meaningful symbolism
3. Use 2-3 basic colours
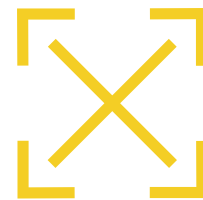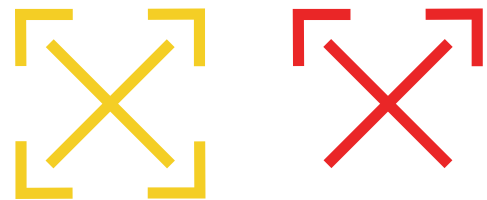4. No lettering or seals
5. Be distinctive or be related

Flag redesign for Mississippi

I tried to keep it as simple as possible while maintaing all the traditional colours of the previous state flag and adding a possible symbolic replacement for the Confederate battle flag.
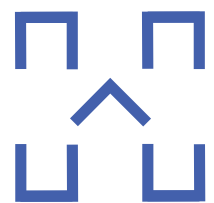
IN GOD WE TRUST

Logo for a tourist region...

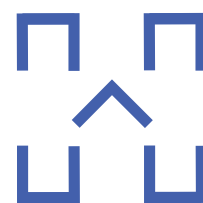**Each symbol is a unique characterization of the city**
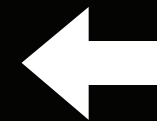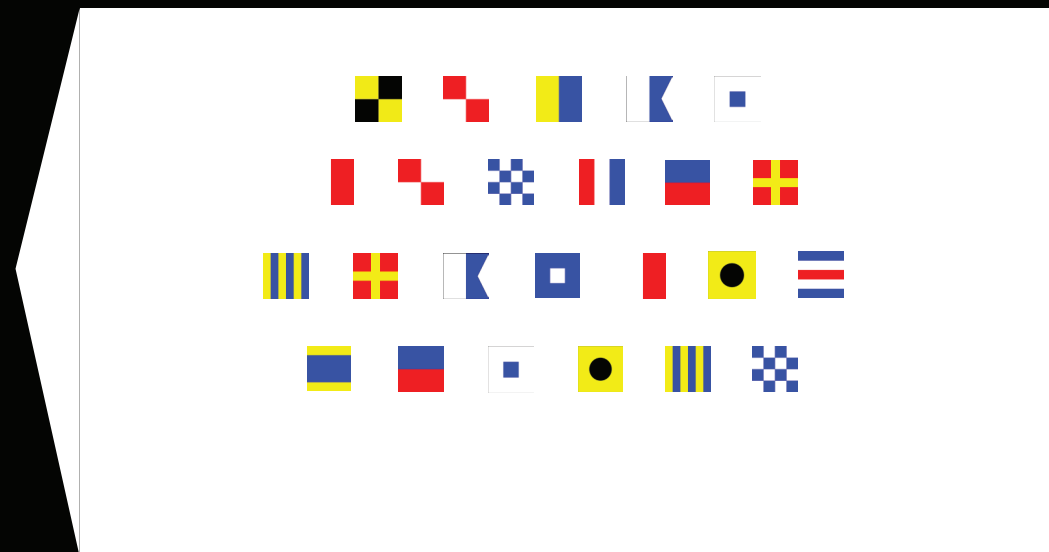
KUTNOHORSKO
KOLÍNSKO
ČÁSLAVSKO

crossroads

gate

axes

Poster for United Islands of Prague

Most flag designs use simple geometric forms since they can be easily remembered and applied on anything.

My business card...

Each naval flag symbolizes a letter in the alphabet, therefore it's used as a form of code to communicate with other ships.

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H U N T E R

G R A P H I C

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The end