

Difference-Service lifecycle Vs Service Value System

Objective: STABILITY LIFE CYCLE Focus: Objective: VALUE GENERATION Focus: VALUE-CENTRIC Continual Service Improvemen **Guiding principles** Governance ITILv3 Opportunity /demand Service value chain Service Trans Practices Continual mprovement CRM mobile apps **FAST GO-TO-MARKET** website Payroll AGILE ITIL4 WATERFALL ITILV3
DEV / OPS
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DIfference-Service lifecycle Vs Service Value System

ITIL: IT INFRASTRUCTURE LIBRARY

BMC

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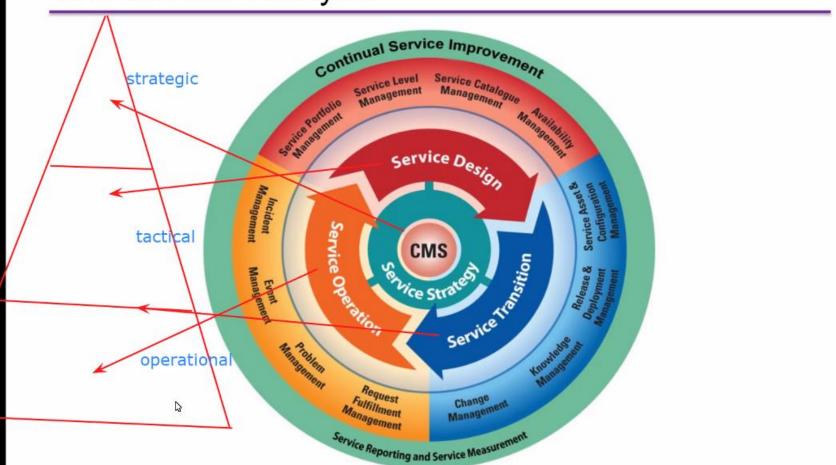
## **QITIL** 4 Qualification Roadmap



## What is ITIL?

- Is a framework not a standard
- First published by the UK Government in the late 1980s
- Best practice for IT Service Management
- Updated to V2 in 2000/2001
- Updated to V3 in 2007
  - Lifecycle model
  - Greater focus on strategy and business outcomes

# ITIL Service Lifecycle



#### What is a Service?

Service is:

people (RACI) 

output=tangible 
outcome = measurable

a means of delivering value to customer by facilitating

outcomes customers want to achieve without the

ownership of specific costs and risks

Services may be defined by specifications, but <u>Customer</u> <u>outcomes</u> are the genesis of services

# Types of Services



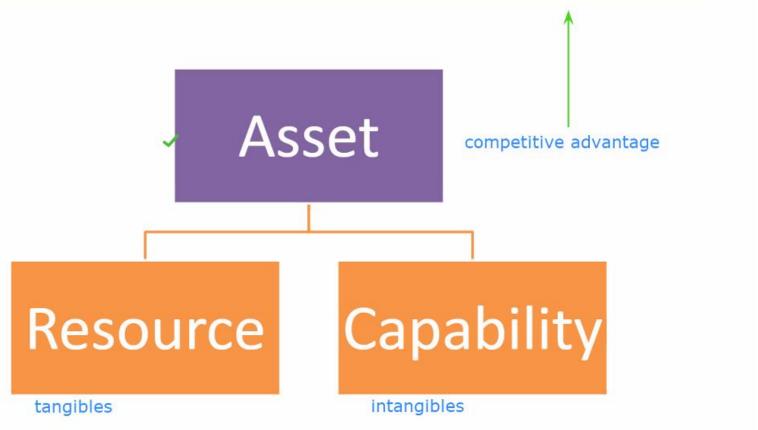


Internal

**External** 

# Assets, Resources, Capabilities

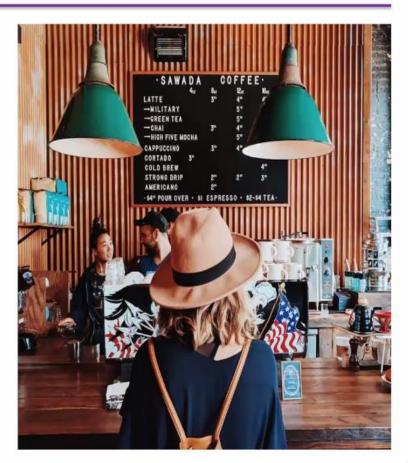




# Service Management as a Practice

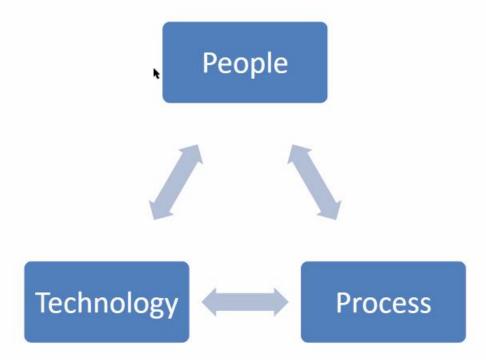
## Service management is:

- A set of specialized organizational capabilities for providing value to customers in the form of services
- A set of Functions and Processes for managing services over their lifecycle



# IT Service Management

The implementation and management of **quality** IT services that meet the needs of the business.



#### Service Provider

Type I: Internal service provider - An internal service provider that is embedded within a business unit

Type II: Shared services unit - An internal service provider that provides shared [T services to more than one business unit

Type III: External service provider – A service provider that provides IT services to external customers

## ✓ Stakeholders

Customers are those who buy goods or services.

The customer of an IT service provider is the person or group who defines and agrees the service level targets.

service provider's

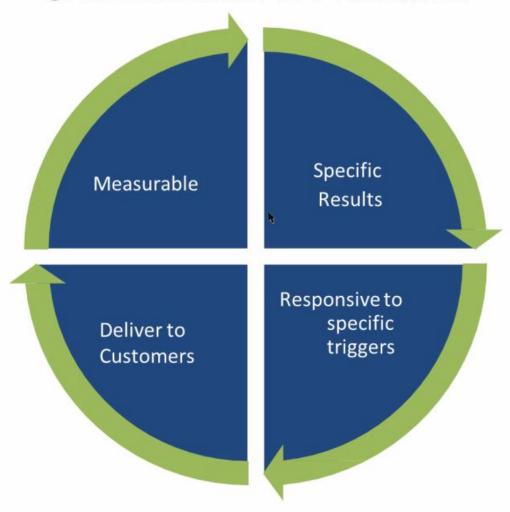
Users are those who use the service on a day measure of days.

## **Process**

A **process** is a set of coordinated activities

- combining and implementing resources and capabilities,
- in order to produce an outcome
- · which, directly or indirectly, creates value
- for an external customer or stakeholder

# **Characteristics of Processes**



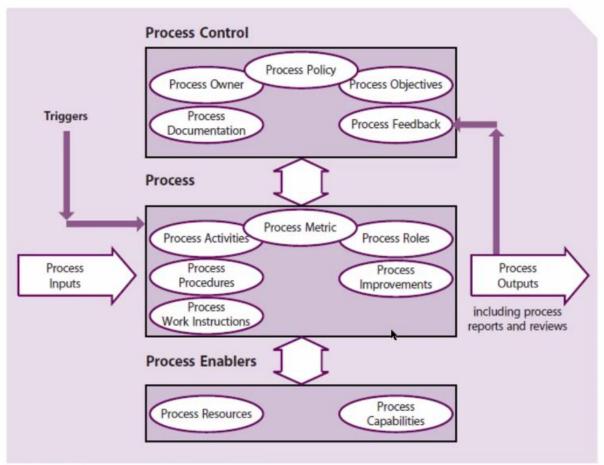
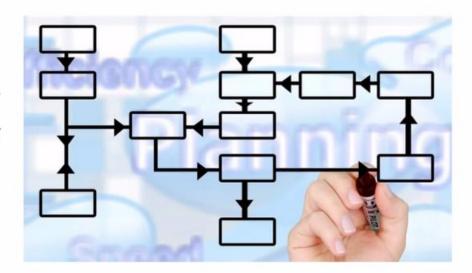


Figure 3.11 The generic process elements

## **Process Model**

- Processes are examples of closed-loop systems
- It is important to consider the entire process or how one process fits into another.



## **Functions**

 Functions are units of organizations specialized to perform certain types of work and be responsible for specific outcomes

- Functions are:
  - Self contained entities
  - Provide structure to the organization
  - Define roles and associate responsibility
  - Leads to specialization and optimization