

## Rubric for Kickstarting with Excel:

	<b>Mastery 50 to &gt; 47 points</b>	<b>Approaching Mastery 47 to &gt; 43 points</b>	<b>Progressing 43 to &gt; 39 points</b>	<b>Emerging 39 to &gt; 0 points</b>	<b>Incomplete</b>
<b>Deliverable 1: Outcomes Based on Launch Date Chart</b>	<p>The Deliverable Fulfills "Emerging" Required Criteria – (25 pts).</p> <p>AND:</p> <ul style="list-style-type: none"> <li>✓ The "Parent Category" is filtered on "theater" (5 pts)</li> <li>✓ ALL THREE pivot table fields for columns, rows, and values are correct (10 pts)</li> <li>✓ The row labels are changed to display the months, and the order of the campaign outcomes is sorted in descending order. (5 pts)</li> <li>✓ A line chart is created that matches the solution file, it has a title, and it is saved as Outcomes_vs_Launch.png. (5 pts)</li> </ul>	<p>The Deliverable Fulfills "Emerging" Required Criteria – (25 pts).</p> <p>AND:</p> <ul style="list-style-type: none"> <li>✓ The "Parent Category" is filtered on "theater" (5 pts)</li> <li>✓ ALL THREE pivot table fields for columns, rows, and values are correct (10 pts)</li> <li>✓ The row labels are changed to display the year, and the order of the campaign outcomes is sorted in descending order. (4 pts)</li> <li>✓ A line chart is created but doesn't match the solution file, it may have a title, and it is saved as Outcomes_vs_Launch.png. (3 pts)</li> </ul>	<p>The Deliverable Fulfills "Emerging" Required Criteria – (25 pts).</p> <p>AND:</p> <ul style="list-style-type: none"> <li>✓ The "Parent Category" is filtered on "theater" (5 pts)</li> <li>✓ TWO of the THREE pivot table fields for columns, rows, and values are correct (6 pts)</li> <li>✓ The row labels are changed to display the year, and the order of the campaign outcomes is sorted in descending order. (4 pts)</li> <li>✓ A line chart is created but doesn't match the solution file, it may have a title and is saved as Outcomes_vs_Launch.png. (3 pts)</li> </ul>	<p>REQUIRED:</p> <ul style="list-style-type: none"> <li>✓ A "Years" column is created based on the "Date Created Conversion" column (10 pts)</li> <li>✓ A pivot table is created in a new worksheet labeled "Theater Outcomes by Launch Date". (5 pts)</li> <li>✓ The pivot table filters on "Parent Category" and "Years". (10 pts)</li> </ul> <p>AND:</p> <ul style="list-style-type: none"> <li>✓ The "Parent Category" is filtered on a different category or shows all the categories. (2 pts)</li> <li>✓ ONE of the THREE pivot table fields for columns, rows, and values are correct (6 pts)</li> <li>✓ The row labels are changed to display the year, and the order of the campaign outcomes is sorted in descending order. (3 pts)</li> <li>✓ A line chart is created but doesn't match the solution file, it may have a title, and it is saved as Outcomes_vs_Launch.png. (3 pts)</li> </ul>	<p>No submission was received</p> <p>-OR-</p> <p>Submission was empty or blank</p> <p>-OR-</p> <p>Submission contains evidence of academic dishonesty</p>
	<b>Mastery 30 to &gt; 24 points</b>	<b>Approaching Mastery 24 to &gt; 22 points</b>	<b>Progressing 22 to &gt; 20 points</b>	<b>Emerging 20 to &gt; 0 points</b>	
<b>Deliverable 2: Outcomes Based on Goals Chart</b>	<ul style="list-style-type: none"> <li>✓ A new sheet is created with eight columns and twelve rows. (3 pts)</li> <li>✓ The COUNTIFS() function is correctly applied to ALL THREE columns. (15 pts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ A new sheet is created with eight columns and twelve rows. (3 pts)</li> <li>✓ The COUNTIFS() function is correctly applied to TWO of the columns. (13 pts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ A new sheet is created with eight columns and twelve rows. (3 pts)</li> <li>✓ The COUNTIFS() function is correctly applied to ONE of the columns. (12 pts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ A new sheet is created with eight columns and twelve rows. (3 pts)</li> <li>✓ The COUNTIFS() function is applied incorrectly to the three columns. (10 pts)</li> </ul>	

	<ul style="list-style-type: none"> <li>✓ The SUM() function is correctly applied to the Number Successful, Number Failed, and Number Canceled columns to calculate Total Projects column. (3 pts)</li> <li>✓ The percentages of successful, failed, and canceled projects are calculated correctly for all THREE columns (3 pts).</li> <li>✓ A line chart is created with ALL the correct data, saved, and the chart has an appropriate title. (6 pts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ The SUM() function is correctly applied to the Number Successful, Number Failed, and Number Canceled columns to calculate Total Projects column, but the values are incorrect. (2 pts)</li> <li>✓ The percentages of successful, failed, and canceled projects are calculated, but the percentages are incorrect. (2 pts).</li> <li>✓ A line chart is created with TWO columns of correct data, saved, and may contain a title. (4 pts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ The SUM() function is correctly applied to the Number Successful, Number Failed, and Number Canceled columns to calculate Total Projects column but the values are incorrect. (2 pts)</li> <li>✓ The percentages of successful, failed, and canceled projects are calculated, but the percentages are incorrect. (2 pts).</li> <li>✓ A line chart is created with ONE column of correct data, saved, and may contain a title. (3 pts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ The SUM() function is correctly applied to the Number Successful, Number Failed, and Number Canceled columns to calculate Total Projects column, but the values are incorrect. (2 pts)</li> <li>✓ The percentages of successful, failed, and canceled projects are calculated, but the percentages are incorrect. (2 pts).</li> <li>✓ A line chart is created with incorrect data, saved, and may contain a title. (3 pts)</li> </ul>	
	<b>Mastery 8 points</b>	<b>Approaching Mastery 7 to &gt; 6 points</b>	<b>Progressing 6 to &gt; 4 points</b>	<b>Emerging 4 to &gt; 0 points</b>	
<b>Deliverable 3: Structure, Organization, and Formatting</b>	<p>The written analysis has ALL of the following:</p> <ul style="list-style-type: none"> <li>✓ There is a title, and there are multiple paragraphs (2 pts).</li> <li>✓ Each paragraph has a heading (2 pt).</li> <li>✓ There are subheadings (2 pt).</li> <li>✓ Links are working, and images are correct and displayed where appropriate (2 pt).</li> </ul>	<p>The written analysis has ALL of the following:</p> <ul style="list-style-type: none"> <li>✓ There is a title, and there are multiple paragraphs (2 pts).</li> <li>✓ Each paragraph has a heading (2 pt).</li> <li>✓ There are subheadings (2 pt)</li> <li>✓ Not all the links to code and / or images are working, or they are incorrect. (1 pt).</li> </ul>	<p>The written analysis has ALL of the following:</p> <ul style="list-style-type: none"> <li>✓ There is a title, and there are multiple paragraphs (2 pts).</li> <li>✓ Each paragraph has a heading (2 pt).</li> </ul> <p>AND ONE of the following:</p> <ul style="list-style-type: none"> <li>✓ There are subheadings (2 pt).</li> <li>✓ Links are working, and images are correct and displayed where appropriate (2 pt).</li> </ul>	<p>The written analysis has ALL of the following:</p> <ul style="list-style-type: none"> <li>✓ There is a title, and there are multiple paragraphs (2 pts).</li> </ul> <p>AND ONE of the following:</p> <ul style="list-style-type: none"> <li>✓ Each paragraph has a heading (2 pt).</li> <li>✓ There are subheadings (2 pt).</li> <li>✓ Links are working, and images are correct and displayed where appropriate (2 pt).</li> </ul>	
	<b>Mastery 12 points</b>	<b>Approaching Mastery 11 to &gt; 8 points</b>	<b>Progressing 8 to &gt; 6 points</b>	<b>Emerging 6 to &gt; 0 points</b>	
<b>Deliverable 3: Analysis</b>	<p>The Deliverable Fulfills "Emerging" Required Criteria – (4 pts).</p> <p>AND has the following:</p> <ul style="list-style-type: none"> <li>✓ Challenges or difficulties encountered, and how they were</li> </ul>	<p>The Deliverable Fulfills "Emerging" Required Criteria – (4 pts).</p> <p>AND has the following:</p> <ul style="list-style-type: none"> <li>✓ Challenges or difficulties encountered, and how they were</li> </ul>	<p>The Deliverable Fulfills "Emerging" Required Criteria – (4 pts).</p> <p>AND TWO of the following:</p>	<p>REQUIRED:</p> <ul style="list-style-type: none"> <li>✓ The purpose and background are well defined (2 pts).</li> <li>✓ The overview of the analysis is well described with screenshots (2 pts).</li> </ul>	

	<p>overcome, are well explained. If there were no difficulties, describe any challenges or difficulties that could be encountered are explained (2 pts).</p> <p>✓ There are two conclusions made about the Theater Outcomes by Launch Date (2 pts).</p> <p>✓ There is a conclusion on the Outcomes based on Goals (2 pts)</p> <p>✓ There is a summary of the limitations of the dataset, and there is a recommendation for additional tables or graphs (2 pts).</p>	<p>overcome, are well explained. If there were no difficulties, describe any challenges or difficulties that could be encountered are explained (2 pts).</p> <p>✓ There are two conclusions made about the Theater Outcomes by Launch Date (2 pts).</p> <p>✓ There is a conclusion on the Outcomes based on Goals (2 pts)</p> <p>✓ There is a summary of the limitations of the dataset, OR there is a recommendation for additional tables or graphs (1 pts).</p>	<p>✓ Challenges or difficulties encountered, and how they were overcome, are explained. (1 pt).</p> <p>✓ There are one or two conclusions made about the Theater Outcomes by Launch Date (1-2 pts).</p> <p>✓ There is a conclusion on the Outcomes based on Goals (2 pts).</p>	<p>AND ONE of the following:</p> <p>✓ There are one or two conclusions made about the Theater Outcomes by Launch Date (1-2 pts).</p> <p>✓ There is a conclusion on the Outcomes based on Goals (2 pts).</p>	
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