

the new eras. The market has been evolving along with humans, and has been evolving in all the economic systems, such as capitalism and socialism. Jason Hickel explains more in depth how the market has been shaped throughout history in favor of elites. Yuval Noah Harari explains his vision of the future, and how technology could shape the economy, labor, and peoples' careers.

In *From Colonialism to Coup*, Jason Hickel takes us back in history to describe the origins of capitalism and the way elites began to use this to their advantage. As Hickel describes, "Capitalists seek to maximise their profits by increasing productivity and decreasing the costs of production," Capitalism is all about maximizing profit, and as technology is evolving, Capitalism can take advantage of these technological advances. Just like Yuval Noah Harari in his second chapter from *21 lessons for the 21st Century* describes how the market could look like in a not so far future. Harari expects that in the future, many unskilled jobs could effectively be performed by algorithms and artificial intelligence. But even though many think this would increase unemployed rates, this would actually increase jobs in highly skilled areas. So while Capitalism is profiting from artificial intelligence labor, all this money earned by big corporations can be taxed and funded toward society to encourage the creation of highly skilled workers.

Capitalism might be seen as an ambitious economic system that would with no doubt replace humans with machines just to make more profit. However, Harari creates an excellent, detailed vision for the future where Capitalism can not only benefit the elites, but also help developing countries who could be potentially jeopardized. Even though technology might seem like it is surpassing humans, humans could never be replaced with machines. Humans are the ultimate consumers who can in the long run enjoy products and services.