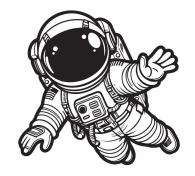# Luke Cassady-Dorion

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X: https://twitter.com/spaceagente
Portfolio: https://luke.gallery

PROFILE

For the past 26 years, I've worked at the intersection of technology and art. My journey began in the Web1 era, writing Java in the late 90s and early 2000s. As Web2 gained momentum, I shifted to content creation. I worked in TV and documentary production and launched an award-winning YouTube channel that grew to over 650,000 subscribers. Since 2022, I've immersed myself in Web3 Developer Relations, combining my passion for education with a deep understanding of emerging technologies.

I obsess over creating written and video developer education that appeals to broad range of learning styles.

EXPERIENCE

Irys, Developer Relations, November 2022 – October 2024
- Wrote comprehensive documentation detailing the use of our tools and protocol.
- Created engaging videos for X and YouTube to explain our protocol to a broad audience.
- Coded an open-source UI library using Next.js and Tailwind to help developers kickstart new projects.
- Designed a gamified developer education experience, leading to over 40K developers completing challenges and minting NFTs as proof of their accomplishments.
- Established and grew our YouTube channel to 33K subscribers.
- Worked 1:1 to support our developers.

A Single Production Company, Co-Founder, 2010 – 2020
- Directed the award-winning feature-length documentary film "The Cheer Ambassadors".
- Produced TV series, corporate videos, and viral YouTube content.
- Managed a full-time staff of 5 and teams of 20+ contractors on shoots.

AbsoluteYou, Senior Yoga and Pilates Instructor, 2004 – 2023
- Helped grow a boutique fitness studio from 3 to 10 studios and our teaching staff from 10 to 100.
- Launched a new social media team that led to 200% growth in Instagram and Facebook subscribers.

Medem, Co-Founder, CTO, 1999 – 2003
- Built a HIPAA-compliant secure messaging system connecting physicians and patients.
- Managed a team of 10+ developers.

WebMD, Senior Software Engineer, 1997 – 1998
- Designed and built a data integration system to merge backend data reporting systems.

SKILLS

Fluent: TypeScript, React, Next.js, Node.js, Tailwind
Intermediate: Solidity

I also speak English and Thai fluently and have B2-level Spanish skills. I spend my free time studying natural languages, making electronic music, and exploring the outdoors.

EDUCATION

Ramkhamhaeng University, BA Thai Language Studies, 2007-2012
I returned to university to study Thai literature and language origins as a personal project. After 4.5 years, I became the only Westerner to graduate from the university's strenuous program.

Drexel University, Computer Science, 1995-1997
After two years, I dropped out to move to San Francisco and help start a healthcare technology company.

PUBLICATIONS

- **Yogi Boy: How I Learned To Breathe** – 2011 (Thai language book)
- **Java Distributed Objects – 1998**: Co-author and primary editor
- **Industrial Strength Java – 1997**: Co-author and primary editor