

Contact

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Website

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Working rights

Dual citizenship UK & AUS

Expertise

- Vanilla Javascript
- Typescript React
- Redux
- CSS / Scss / Styled Components
- Node + using REST API
- Microservice architecture
- Fantastic communication
- Quick to learn new systems

Luke Davies

Software Engineer

Luke is a professional software engineer with 5 years experience working with Javascript applications. Working within the entire software development life-cycle, from architecture to code, testing, continuous deployment, monitoring and maintenance.

Experience

Q 2022 - Present

Wisr I Sydney Australia

Software Engineer (React)

- As lead front end developer on the ATTRACT squad our objective is to improve customer conversion
- During my time here, utilising a modern stack of Typescript React, Redux and integrated CI/CD we increased user rate estimate click conversion by 25%
- We Increased our Rate Estimate Form Conversion for non-paid traffic from 31.1% Sep 22 to over 45%
- Improving the tech stack by replacing old technology with new such as redux toolkit, which reduced on boarding time for new devs and increased the speed in which we could work on particular apps.

2021 - 2022

Seven West Media I Perth Australia

Fullstack Developer

- Working with a modern tech stack that services up to 1.45million unique users a day, delivering news to Australians apps included The West, PerthNow, 7NEWS, The Game, and 18 regional community news sites.
- Utilising modern tools like react-query and chakraUI I led projects such as the Covid tracker which integrated into a 3rd party API. Part of this project including creating a backend service to pull and cache this data. We could then query our own endpoint keeping The West & Perth Now fast and responsive.
- Tech stack included Typescript React, Redux, custom SSR solution, chakra UI, reactquery & Node.

2018 - 2021

Juicebox I Perth Australia

Frontend Developer

- Working with a variety of clients, small and large, national and international I built a range of completely custom wordpress sites to suit the clients needs.
- Each design was custom built by our team of designers and passed on to the devs where nothing less than pixel perfect replication of the designs was accepted.
- Fast paced high intensity environment, there was little room for mistakes and I was forced to learn quickly. Trial by fire. I am grateful for this experience though it has given me well above average CSS skills which i still use today.
- Some of our sites would be sold for upwards of \$250,000 AUD

Reference

David Miller

Lead Product Manager - WISR

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Brendan Underwood

Product Manager - Seven West

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