



## Contact

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Perth, Australia

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### Website

lakedavies.dev

## Expertise

- Vanilla Javascript
- Typescript React
- Redux
- CSS / Scss / Styled Components
- Node + using REST API
- Microservice architecture
- Fantastic communication
- Quick to learn new systems

# Luke Davies

## Software Engineer

Luke is a professional software engineer with 5 years experience working with Javascript applications. He has a broad range of experience from boutique agency clients to large fintech SaaS to web apps with millions of unique daily users, Luke is well prepared to join any team and start contributing quickly.

## Experience

### 2022 - Present

WISR | Sydney Australia

#### Software Engineer (React)

- As lead front end developer on the ATTRACT squad our objective is to improve customer conversion
- During my time here, utilising a modern stack of Typescript React, Redux and integrated CI/CD we increased user start -> complete loan conversion by 18% leading to a increased profit in the millions of dollars range
- Improving the tech stack by replacing old technology with new such as redux toolkit, which reduced on boarding time for new devs and increased the speed in which we could work on particular apps.

### 2021 - 2022

Seven West Media | Perth Australia

#### Fullstack Developer

- Working with a modern tech stack that services up to 1.45million unique users a day, delivering news to Australians apps included The West, PerthNow, 7NEWS, The Game, and 18 regional community news sites.
- Utilising modern tools like react-query and chakraUI I led projects such as the Covid tracker which integrated into a 3rd party API. Part of this project including creating a backend service to pull and cache this data. We could then query our own endpoint keeping The West & Perth Now fast and responsive.
- Tech stack included Typescript React, Redux, custom SSR solution, chakra UI, react-query & Node.

### 2018 - 2021

Juicebox | Perth Australia

#### Frontend Developer

- Working with a variety of clients, small and large, national and international I built a range of completely custom wordpress sites to suit the clients needs.
- Each design was custom built by our team of designers and passed on to the devs where nothing less than pixel perfect replication of the designs was accepted.
- Fast paced high intensity environment, there was little room for mistakes and I was forced to learn quickly. Trial by fire. I am grateful for this experience though it has given me well above average CSS skills which i still use today.
- Some of our sites would be sold for upwards of \$250,000 AUD

## Reference

### David Miller

Lead Product Manager - WISR

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### Brendan Underwood

Product Manager - Seven West

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