

# Luke Fiji

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## OBJECTIVE

Seeking an entry-level front end web development position utilizing both design and programming skills.

## PROFESSIONAL EXPERIENCE

### Web & Graphic Designer (Freelance)

July 2015 - Present

Oh Man! Clothing, Irvine, CA

- Developed digital and print media, creating an identity for the brand's website, store, and advertisements
- Designed a responsive HTML5 email template to promote upcoming seasons and new products
- Created and customized a WordPress child theme derivative from a base theme that suits the brand's style
- Edited and maintained WordPress plugin code as updates are rolled out to continuously fit the site's needs

### Web Developer (Freelance)

October 2015 - May 2016

Gftr App LLC, Orange County, CA

- Consulted with Gftr's CEO to help with their first round of outsourced app development to increase usability
- Researched a WordPress theme then developed a child theme which suits the app's informational needs
- Created graphics and screenshots on the website that display Gftr's features
- Customized plugin code to allow visitors to enter in their phone number and receive a SMS text to download

## PROJECTS

### RK Tech ([www.rktech.co](http://www.rktech.co))

May 2016

- Redesigned a one-page setup into a functional and modern multi-page WordPress-powered website

## LEADERSHIP EXPERIENCE

### Publicity Coordinator (Graphic & Web Designer)

June 2013 - June 2014

Kababayan, Irvine, CA

- Designed digital and print graphics in Photoshop and Illustrator for organization branding and advertising
- Planned and facilitated weekly meetings and events for an organization of over 500 paid active members
- Maintained Kababayan's website WordPress-powered website
- Increased overall awareness of the organization by marketing events through print and social media marketing

### Business & Marketing Intern (Graphic Designer)

October 2012 - June 2014

ASUCI Student Services, Irvine, CA

- Designed print and digital graphics to advertise events for UC Irvine's 24,000+ undergrad student body
- Cooperated with 9 other commissions in Student Services and external entities to facilitate ASUCI-ran events
- Increased event funding by contacting local business for event sponsorship opportunities

## EDUCATION

University of California, Irvine

**Informatics B.S.**, Specialization in Human-Computer Interaction

September 2015

## SKILLSET

### Skills

Web Design, Graphic Design, Responsive Web Design, WordPress Theme Development, BEM CSS Methodology

### Languages & Frameworks

HTML(5), CSS(3), Sass, Bootstrap, Bourbon & Neat, JavaScript, jQuery, WordPress

### Tools

Atom, Command Line, GitHub, Adobe Photoshop, Adobe Illustrator, Basalmiq