

# **UVM Bikes! 2021/2022 Officer Election Platforms**

## **President**

### **Luke Fredrickson**

Howdy! I'm Luke, your friendly neighborhood bike weirdo and current co-op president. I'm running for a second term as president of UVM Bikes! because I want to become a malevolent dictator and spend our entire budget on a brand new Santa Cruz Megatower for my personal use.

All jokes aside, as president next year my focus will skew heavily towards transitioning the club leadership to the next generation of students, passing on the collective knowledge of past co-op officers, and bridging the gap between new officers and our contacts in the Burlington community. Beyond that, I want to expand our reach at UVM by increasing collaboration with other UVM clubs and programs, and running more public-facing events like repair pop-ups, casual rides around town, and cookouts for volunteers. The more students we reach and the more volunteers we pull in, the stronger the bike co-op becomes.

UVM Bikes! has provided a community for me and so many other students at UVM, and played a significant role in my personal growth here — above all else I want to ensure that future students have the opportunity to experience that as well.

We suffered some heavy setbacks due to the pandemic, but we rallied hard this semester and have already accomplished more than I had ever thought possible given the circumstances. I'm incredibly proud of what you all have been able to accomplish so far, and I know that if we keep this momentum going into next year, we'll absolutely crush it.

# Treasurer

## Matt Dierker

Hey all,

My name is Matt Dierker and I'm really excited to be re-running for the treasurer position for 2021! This past year, I worked with UVM bikes! Co-op as their treasurer, helping out Luke, Britney, and Sam to expand the shop, buy brand new tools, partner with local companies in Burlington, grow the bike fleet, educate new mechanics, and so much more. I'm hoping to continue on with this years momentum that we started to continue to improve the shop - incorporating your ideas to make improvements for both the mechanics, the patrons, and everyone at UVM! Outside of the of the shop, I'm huge fan of cycling (obviously!), love rock climbing, traveling, and drinking farrrrrr too much coffee. As far as school goes, I'm a business student (don't judge me I was young and naïve when I chose it) studying finance, analytics, some statistics and some comp sci!

If you are ever looking for riding partner - definitely shoot me a message!

Cheers,

Matt Dierker

# Vice President

## Britney Keyser

Hey folks, My name is Britney Keyser (but you can call me Brit)—I am the current Vice President for UVM Bikes and have been volunteering in the Co-Op since my second semester at UVM. I came in knowing next to nothing about fixing bikes and have come out with a whole lot of S T O K E and a lot of knowledge (learned from some pretty rad volunteers). Coming into the school as a transfer student, the Co-Op gave me a place to get away from school, wrench on some bikes, and make some really good friends. I couldn't be more excited to put my name in the goblet of fire once again for Vice President Position. Outside of UVM I am a Rock Climber, Cyclist (Mostly road and gravel but stoked to start doing some mountain), dirty backpacker, and amateur plant parent. I believe I am right for this role because of my personable attitude, confidence with bikes, willingness to help others, commitment to the Co-Op values and volunteers, and my background as the Vice President and Social Media manager for the last couple of years.

As Vice President, I have worked on a whole lot community involvement, such as increasing our social media presence (as many students don't know that they have the option to bring their bike into to be worked on for free), worked with the other officers to get us involved with the Outing Club and POCO (People of Color Outdoors), helped to expand the shop, buy brand new tools, partner with local companies in Burlington, grow our bike fleet, educate new mechanics, as well as implemented pop up bike maintenance in places such as the DC and on the green among other things. As the Vice President, I would like to continue to do community and volunteer bike events to spread the good word of the bike and strengthen the sense of community, I believe that the core of this group is its volunteers and I will do anything possible to make sure they are learning and growing within the Co-Op community. With all the setbacks we have had this year, it has been crazy to see what we got done. I cannot wait to see what UVM Bikes will continue to become, and I hope to be at the forefront once again to continue to shape and grow with it. Can't wait to see everyone again this fall and wrench on some bikes with you all!! Thank you for reading.

Keep Crushing,  
Brit

# Shop Coordinator

## **Sam Buswell**

Hey everyone I'm Sam. I really like riding and working on bikes, and am looking forward to the new opportunities that we will have in the fall. As Shop Coordinator this semester I have worked with the other officers to resupply the shop with new tools and parts, expand the shop space, and keep everything running smoothly. I hope to keep updating tools as we wear them out, to keep all of the small parts in supply, and to maintain the atmosphere of fun that keeps the coop running. I have had a lot of fun getting to know many of you volunteers in the past few weeks, and I hope to continue sharing the love that we all have for bikes!

# Outreach Coordinator

## **Malia MacLeod**

Hi! I'm Malia, a current sophomore environmental science major. I joined the club this year to volunteer and learn how to crank on bikes! I am running for outreach coordinator because I would love to be more engaged in club events and growing the community. I think of art as more of a hobby, but I have helped design graphic material for businesses in the past. Having the opportunity to run the bikes socials to interact & answer questions for those interested in what we do would be amazing, especially considering I am not a very experienced mechanic (yet!!), but I want to be involved in club operations. Thanks for reading :)

# Lead Mechanic

## William (Tate) Norwood

Hi! My name is Tate Norwood, I will be a sophomore here at UVM in fall 2021 and I very much enjoy everything from unicycles to trikes, but I prefer to set on a happy medium with two wheels. I have been a mechanic at East Burke Sports for 4 years now and know the in's and out's of the both the mechanical and interpersonal working of a bike shop like the back of my hand. Not only is it my job, but I began my career in the field in a program specializing in the education and heightened accessibility that needs to be brought to the industry. The reason I am stoked to run for this position is because I will forever be excited by the prospect of teaching other people new things much the way I learned. To create a positive environment in a sport that is notorious for its restrictive culture is the impact I would like to see happen. I feel that by being in this position I may both educate those who are excited to learn as well as extend my reach to help those who need it, all while centering the vision on bikes.

## Brandon Schoenfeld

Hey, y'all! My name is Brandon Schoenfeld, and I am running for a Lead Mechanic position. I am a first-year studying Geography and have loved getting involved with the Co-Op this semester. Outside of the 3-6 hours a week that I spend wrenching on bikes at UVM, I've been at various shops in sales, rentals, and repairs for the last four years. I also spend my summers as a MTB instructor and mechanic for Camp Pinnacle in Western North Carolina.

This by no means makes me a pro! Though I have a lot of practice with these skills individually and as a teacher, my priority would be to make sure that the whole team feels comfortable with all the tools and techniques that we offer in the shop. I really believe, 'you're only as good as your team,' and I'd be stoked to have a role in leading this team next year. I hope I can count on your vote.