Luke Johnsen

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Technical Skills

JavaScript / Python / PHP / HTML / CSS / ReactJS / SQL / Sequelize (ORM) / Express.js / Node.js / MongoDB / Mongoose (ODM) / GraphQL / REST APIs / Git / Model View Controller / WordPress

Projects

Tucson International Mariachi Conference Registration Application

Deployed Link: https://www.tucsonmariachi.org/register-group/

- HTML, CSS, JavaScript w/ jQuery frontend with a PHP REST server and SQL backend.
- Over \$20,000 and more than 5,000 total participants and registrations completed using application

Fitness Tracker

GitHub: https://github.com/lukejohnsen/fitness-app

• Fitness tracking application with a NoSQL MongoDB database setup with Mongoose, connected to an Express.js server using a RESTful API (CRUD methodology). Frontend built using React.js utilizing useState and useEffect hooks with real-time updates using the useContext hook.

"Tucson Terror in the Corn" Website Build

Website: https://tucsonterrorinthecorn.com/

Tools: HTML, PHP, CSS3, Bootstrap

- WordPress site with custom-built template parts and dynamic elements using PHP and WP functions.
- Created custom page templates and dynamic content using PHP and WordPress functions so that assets and content can be edited within WordPress CMS.

RenDATEvous

Deployed Link: http://rendatevous.herokuapp.com/ GitHub: https://github.com/Blitman12/ren-date-vous

Tools: MongoDB, Express.js, React, Node (MERN Stack), GraphQL/Apollo

• Application that allows users to login, rate, save and review potential dates with friends and significant others.

<u>Professional Experience</u>

La Frontera Inc.

May 2023 - Present

Web Developer

Tucson, AZ

- Responsible for the oversight of WordPress website theme builds, architecture and upkeep on a suite of eight different websites
- Created a custom registration form for the Tucson International Mariachi Conference. HTML, CSS and JavaScript w/ jQuery frontend with a PHP server and MySQL backend integrated with Stripe's API for customer payments. Over \$20,000 worth of registrations and 5,000 total registrations created with this application.

Trilogy Education July 2022 - May 2023

- Engage with students in order to help guide them on their journey to becoming Web Developers.
- Assisted Bootcamp Instructors with answering student's questions, creating before-class challenge questions and walking through bootcamp curriculum 1 on 1.

Insight Global March 2021 - May 2023

Technical Contractor Remote

Progress Residential

 Collaborated with National Leasing Consultants to fulfill lead and client needs including troubleshooting home access issues, assisting with application process and answering any ad hoc questions leads might have

Konica-Minolta

Fielded upwards of 75 calls a day assisting clients with orders regarding their printers and toners.
 Filled out task forms for client transfers and renewals and coordinated with onsite technicians to assist those clients.

McGraw-Hill Education

 Received 25-35 inbound calls each day from educators, administrators and students regarding technical issues encountered on McGraw-Hill's CONNECT Platform. Issued tickets to the backend engineering team when Tier 1 technical support did not resolve issues.

Arizona Department of Health Services

• Scheduled COVID-19 vaccinations for those eligible during the height of the COVID-19 Pandemic. Assisted users on the AZDHS website and forms for scheduling their own COVID vaccines.

Good JuJu Agency

July 2022 - September 2022

Web Developer (Contractor)

Tucson, AZ

- Responsible for the front-end development and site architecture of the Tucson Terror in the Corn website build.
- Developed a custom WordPress theme using HTML and CSS3 to build the front-end as displayed in Adobe XD.
- Created custom page templates and dynamic content using PHP and WordPress functions so that assets and content can be edited within WordPress CMS.

Amazon.com, Inc.

September 2020 - February 2021

Warehouse Associate

Tucson, AZ

• Gained valuable work experience while exploring a new career path.

Sprouts Farmers Market

April 2020 - September 2020

Customer Service Clerk (Meat/Seafood)

Tucson, AZ

Continued to gain work experience while simultaneously exploring a new field of education.

ADP

November 2018 - March 2020

District Manager

Tucson, AZ

- Partnered with small businesses to help identify their goals and offer innovative solutions to improve cash flow, mitigate risk, and comply with state and federal labor laws.
- Solicited anywhere from 40 to 55 outbound calls each day and routinely met or achieved a monthly sales quota above \$14000, often higher during peak months.

Digital Marketing Specialist

Tucson, AZ

- Created, managed, and evaluated marketing practices including Google Adwords, retargeting, SEO, email workflows, and social media campaigns for various clients
- Developed creative briefs and communicating strategic objectives to internal team members to ensure projects are completed in alignment with strategy.

Simpleview Inc.

SEM Specialist & Content Writer

Tucson, AZ

June 2016 - April 2018

- Performed QA for Google Analytics implementations ensuring tags are placed properly, custom goals were configured correctly, and data is collected properly.
- Collaborated with SEM developers to fix any on-site issues that were hindering website performance in the Search Engines, including duplicate content, crawl issues, sitemap issues, etc.

Education

University of Arizona Full Stack Web Development Bootcamp

February 2022

Certificate of Completion (240 hours)

University of Arizona June 2014

Bachelor of Arts in English Minor in Theater Minor in Film & Television