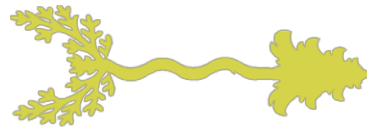


LUKE JUNTUNEN

NEW MEDIA ARTIST AND DESIGNER



615 Clinton Ave S Rochester
New York 14546

(585)317-1523

luke.juntunen@gmail.com
CursedHands.com

Skills

Software Competencies:

Extensive knowledge of Adobe Creative Suite. Mac, Windows, and Linux (Debian based) os experience, Microsoft Office, Pro Tools

Web Technologies:

Extensive knowledge of HTML/JPEG/GIF Advertising for Web, HTML5, CSS3, Javascript, jQuery, and assorted additional web programming libraries.

Web and marketing platforms including Wordpress, Google Analytics, Google Ad Manager Clipcentric, Vibes SMS, Second Street, Apitvada, Newsfore, Cityspark, Naviga

Video:

Extensive recording, documentation, non-linear video editing, visual effects, and motion graphics utilizing programs including Adobe Premiere, After-effects, Final Cut Pro 7, and minimal use of 3D sculpting environments such as Cinema 4D.

Print:

Extensive photographic experience in both film and digital formats, darkroom processing. Knowledge of layout and preparation best practices for print.

ETC:

Experience in preparation and operation of resin and filament based 3D printing. Extensive fine woodworking and sculpting experience

Education

Purchase College (State University of New York) 2010-2014 Bachelor of Arts in New Media, Minor in Visual Arts, Minor in Art History

Experience

Graphic Designer, WROC-TV/Nexstar Media Group, Inc. Rochester, NY December 2019- Current

Design and implement creative graphical solutions for on-air stories and promotional efforts. Create graphics for use on web and social media. Design web-based advertisements for station advertising partners. Cut and edit promotional material for on-air station use. Create motion graphics and templates for use in station and station partner creative material. Design promotional print material for station and events.

Digital Coordinator/IT Systems Technician, WROC-TV/Nexstar Media Group, Inc. Rochester, NY October 2015 - December 2019

Responsible for the creation and maintenance of new and existing web pages as well as the production of HTML5 standard web display advertisements for use on station's website and for use across retargeting ad networks and social media. Assists in general IT troubleshooting tasks on company PC and Mac assets as well as maintenance of station servers and software, generating and analyzing analytic data.

Teaching Assistant: Programming Games/Video Art I, Purchase College Purchase, NY Fall Semester 2011, Spring Semester 2013

Assisted in lesson plans, aid students in work, run class in teacher's absence, took part in solo management of art historical video screenings, assisting students with work if necessary. Experience in group management, assisting students, running and curation of video works. Assisted students in storyboarding, non-linear editing for videos and motion graphics, HTML and Javascript coding.

IT/AV Volunteer, George Eastman House Rochester, NY March 2014

Responsible for inventory management and documentation, wiping of data from 20+ computers, programming of PHP and Javascript based program for informational displays to contain design materials for advertising for digital and print exhibitions.

Experience includes data and time management, documentation and cataloging of artistic works and professional equipment.

Achievements

Deans List, Purchase College, Spring 2012 - Spring 2014

P.O.N.G Gallery Show, Passage Gallery, Purchase College - Oct 2012

Video Art II Gallery Show, Passage Gallery, Purchase College - Nov 2012

Student Panel evaluating New Media Program, Purchase College - Feb 2013

ABOUT:BLANK Gallery Show, Passage Gallery, Apr-May 2014