

Media around the world, specifically in the U.S. and in Christchurch NZ, abuse their power and their audience by using their stories as breeding grounds for exaggeration. The public lays at every beck and call of the media, as it the major form the general public gets their information, so media outlets take hold of that and either over exaggerate stories, or milk them for everything they are worth worrying the public and toying with their emotions and views on the society they live in.

For example within the U.S. and around the world the story of the missing Malaysian airline is a tragic story but it was the headline for every news burro for the past two weeks while none of them had any inclusive information on the actual whereabouts of the plane itself. Speculation after speculation was made of what actually happened all while no one knew a single solid true fact about its location. The media used this one story as the headline while knowing nothing and the entire time banking off the public who checked in everyday because of that gaining cpm's and collecting profits from advertisers. Something about that just doesn't seem right.

Another example from Christchurch is the 2011 earthquake that struck the area. Yes this was a tragic event where 185 people died but the media made the story out to be that the entire city was demolished and in ruins to the outside world. Meanwhile only a few areas were severely damaged and half of the deaths occurred in one building due to a fire and collapse. The earthquake was massive but its damage radius was very minor unlike how the media made it out to be and that the entirety of Christchurch was in shambles.

The media is something we all need to pay attention to and do but when they take a hold of our emotion and abuse them for their monetary gain and popularity something has to be done. Important stories are covered up, others are blown way out of proportion, and some just get dragged on for way longer than necessary.