DS 320: Predicting Hockey Contracts

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Abstract

This report encapsulates our approach to predicting National Hockey League (NHL) player contract values by utilizing a sophisticated data integration and machine learning pipeline. Our study primarily focuses on integrating and analyzing player performance data and historical contract information, spanning from 2009 to 2022. The data is meticulously sourced from CapFriendly and Hockey Reference through python web scraping techniques.

A key aspect of our methodology involves rigorous data cleaning and preprocessing, where we exclude Entry-Level contracts (ELCs), Restricted Free Agent contracts (RFAs), and Contract Extensions to refine the dataset for more accurate model training. These three types of contracts are restricted in ways that would skew our modeling. This cleaned data is then stored in a locally hosted MySQL database, with a Flask and SQLAlchemy built API facilitating remote data access, demonstrating potential for online deployment.

The cornerstone of our project is the development of a predictive model, derived from the merged dataset of contracts and performance statistics. This model, encapsulated as a Python class, is integrated into our API, enabling real-time predictions as player statistics update.

Further, we have designed an interactive dashboard using Tableau, connected directly to our MySQL database, to visually represent our findings and predictions. While currently limited to manual updates due to resource constraints, the dashboard is designed for potential future automation and easy management, should Tableau Server be utilized.

This report not only presents a viable model for predicting NHL player contracts but also exemplifies the effective use of data integration, machine learning, and visualization techniques in sports analytics. The implications of this study extend beyond contract predictions, offering insights into data-driven decision-making in professional sports.

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Introduction

In an era where data reigns supreme, sports analytics has emerged as a cornerstone of strategic decision-making in professional sports. The ability to parse through vast amounts of data and extract meaningful insights is invaluable, particularly in the high-stakes world of professional hockey. This paper delves into the realm of data integration within sports analytics, with a focus on the National Hockey League (NHL).

Data integration, the process of combining data from different sources into a unified view, plays a pivotal role in modern sports analytics. It enables a comprehensive analysis of player performance, a crucial factor in determining contract values in the NHL. However, predicting player contracts is a complex task, riddled with challenges due to the dynamic and multifaceted nature of player performance metrics and contract negotiations.

Our project confronts this challenge head-on. We aim to predict NHL player contracts by leveraging a decade's worth of player performance data (2009-2022) and historical contract information, sourced from CapFriendly and Hockey Reference By integrating these diverse datasets, we seek to unveil patterns and correlations that influence contract values.

The objectives of this study are twofold: firstly, to develop a robust data integration pipeline that can efficiently process and merge diverse data types; and secondly, to create a predictive model that can accurately forecast NHL contract values based on player performance data.

The significance of this study extends beyond the immediate realm of contract prediction. It serves as a case study in the effective application of data integration techniques in sports analytics, potentially paving the way for similar analyses in other sports disciplines.

This paper is structured as follows: we begin with a comprehensive methodology section outlining our data collection, cleaning, and integration processes. This is followed by a detailed account of our model development and implementation strategies. We then present our results and discuss their implications, before concluding with key takeaways and potential avenues for future research.

Methodology

1. Data Collection

Sources

CapFriendly

- Used to gather all historic NHL contract signings from 2012-2022.
- Used BeautifulSoup to scrape each individual table month by month due to the websites web-scraping prevention tools.
- Specific URL here

• Hockey Reference

- 2009-2022 due to needing n-3 previous seasons of statistics to predict year n
- Much easier to scrape than CapFriendly due to the tables being plain HTML tables.
- Benefited from using Pandas' read_html() function.
- Specific URL here

Webscraping Techniques

During the process of collecting data some insights we gained were profound in how we set up and deployed our data pipeline. For example, normally you can retrieve data by changing the URL parameters. In this case, the web URL was almost a dummy url. We later found an Ajax request call that had similar parameters in it. The next challenge was adapting for the pagination. If we ever called a page that didnt exist, the code would instantly break and we would lose our data. To combat this, we were able to use caching and try-except statements to safegaurd our data collection.

With the Hockey Reference data source since the statistics were not paginated, we didnt have to iterate from month to month. We could get a whole years data in one request call. All we had to do was change the year in the URL; https://www.hockey-reference.com/leagues/NHL_2022_skaters.html. One unique thing about this dataset was that the HTML column headers were built into the actual dataset. We were able to handle this in the Data Cleaning and Preprocessing stage.

Python code used to webscrape can be found here.

2. Data Cleaning and Preprocessing

Contract Data



Figure 1: Contract Raw Data

Above is what the contract data looked like as soon as we scraped it from CapFriendly. Some key features that we need to clean and preprocess are:

- 1. Handling PLAYER.1 column
- 2. Standardizing the DATE to a more accessible data point
- 3. Filter TYPE to Stnd (UFA) to get the true contracts
- 4. Replacing EXTENSION values with binary (0,1)
- 5. Standardizing VALUE and CAP HIT to integers from strings
- 6. Adding an id column for easy database storage

After implemeting these changes our final contract dataset looks like this:

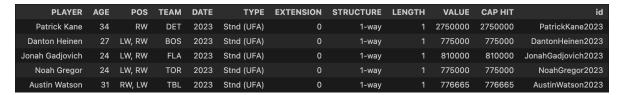


Figure 2: Contract Cleaned Data

Statistics Data



Figure 3: Statistics Raw Data

As you can see from above, there are some key changes we will need to make inorder to make our data friendly not only for machine learning but also for storing in our SQL database. Heres what we did:

- 1. Remove Rk as it has no value to us
- 2. Use TOT (Team) rows for players who played on multiple teams in one season (example: Craig Adams above)
- 3. Fix duplicate column names such as EV, PP, SH
- 4. Fix column names with % in them as they are not MySQL compliant names
- 5. Add an id column
- 6. Remove goalie statistics

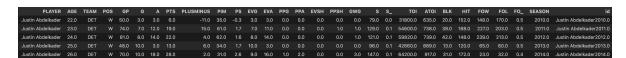


Figure 4: Statistics Cleaned Data

Python code used to clean and preprocess the data can be found here.

After formatting and filtering our data, we have 1006 contract observations and 9186 statistical observations to support.

Now we need to store the data.

3. Database Setup and Management

Due to familiarity and accessibility of documentation, we chose to go with a MySQL database. It's a very well know DB and has a ton of support for some of the features we wanted to add later on.

Setup

Setup was fairly easy thanks to the python packages; Flask and sqlalchemy. These packages allowed us to essentially create the DB base from our pandas dataframes. Later we were able to go in and customize the relationships such as primary keys and foreign keys. Heres the two table schemas:

Figure 5: Contract Schema

```
CREATE TABLE 'stats' (
'id' varchar(255) NOT NULL,
'PLAYER' varchar(255) DEFAULT NULL,
'AGE' float DEFAULT NULL,
'YEAM' varchar(255) DEFAULT NULL,
'POS' varchar(255) DEFAULT NULL,
'GP' float DEFAULT NULL,
'G' float DEFAULT NULL,
'A' float DEFAULT NULL,
'PLUSMINUS' float DEFAULT NULL,
'PLUSMINUS' float DEFAULT NULL,
'PIM' float DEFAULT NULL,
'PS' float DEFAULT NULL,
'EVG' float DEFAULT NULL,
'EVA' float DEFAULT NULL,
'PPG' float DEFAULT NULL,
'PPA' float DEFAULT NULL,
'PPSH' float DEFAULT NULL,
'GWG' float DEFAULT NULL,
'S' float DEFAULT NULL,
'S' float DEFAULT NULL,
'S' float DEFAULT NULL,
'NOI' float DEFAULT NULL,
'NOI' float DEFAULT NULL,
'NOI' float DEFAULT NULL,
'HIT' float DEFAULT NULL,
'FOW' float DEFAULT NULL,
'FOW' float DEFAULT NULL,
'FOW' float DEFAULT NULL,
'FOW' float DEFAULT NULL,
'SEASON' float DEFAULT NULL,
```

Figure 6: Statistics Schema

Hosting Locally

Something that is really cool, that we didnt discover until working on this project is that MySQL integrates really well with Mac OSX which happend to be the operating system we hosted it on. Here you can manage the local instance at ease.



Figure 7: Mac OSX MySQLConfig

If this project ever needed to be hosted online, MySQL allows for you to export the DB config which allows for an easy and seemless migration from local to online.

4. Data Integration

Merging the Data

Due to the time period restraint we set on the statistics data to predict the contract value, the merging of the two datasets isn't as easy as originally thought. For example. Say a player has played 10 seasons from 2005-2015. If we want to predict his 2012 contract, we need to filter the data down to 2009, 2010, and 2011 seasons. It might not seem like a big issue, but we need to do that step for each individual player we are predicting for as well.

To overcome this challenge we utilize the Pandas package in python to do a selective group-by so that we are only using the data from our restricted timeline and not the entire data set. We also want to standardize the POS column into positional groups. This will aide the predictive model in being able to separate centers, wingers and defensemen from each other. We achieve this by using a simple if-then function in python.

The code used to merge the data can be found here

Handling Heterogeneous Data

At first we were worried that we were going to run into issues with heterogenous data, but as we worked though cleaning and merging the data, we actually ended up with homogenous data. That being said, in the future there may come a time where two people have the same name or they play the same position in the same year. A new way to handle the heterogenous data will need to be implemented. We would recommend either manually assigning a unque identifier for each individual player or getting access to data that has personal information that could be used to distinguish one from another.

After completing all of the steps necessary to merge the contract and statistics tables we are left with a dataset that looks like:



Figure 8: Merged Dataset

If you look closely you can also see that we decided to standardize all of the statistics columns to a per-game basis so that players who played more games wouldn't be seen as more valuable than those who played less.

5. Model Development

Algorithm Selection

Feature Selection

Model Training & Validation

6. API Integration

Why?

At first we did not have any plans for an API to be built into our pipeline. However we kept running into an issue as we were working together as a team; getting the most recent data from group member to group member. Whenever someone would make a change to the data cleaning and preprocessing, we needed to move that data to everyone else who was working on other sections that used the same data.

At first we would download the data to CSVs and send them via email. At this moment we realized we needed a much better way to solve our problem. After some research we concluded that an API would be best, as it could connect directly to our main datasource (MySQL DB) and we wouldnt have to worry about conflicts due to changing CSVs.

The original intent was to just have two routes/endpoints; one for the contract data and one for the statistics data. However after reading the Flask documentation, we discovered there was so much more that we could do. Not only could we send and recieve data, but we could also connect our machine learning algorithm to an endpoint to allow for quick real-time predictions. While it may be overkill for the scale of this project, it certainly is an advancedment in data integration that would apply in the real world.

Due to hosting expenses, we aren't able to host the API publicly, but here is a video that quickly demonstrates its capabilities.

7. Visualization and Dashboard

Tool Choice

There were a lot of options to pick from when selecting a visualization tool. However, we ended up going with Tableau as not only was it familiar to our group, but also had the best configuration for integrating with out data. Some of the key features were that it allowed us to connect our MySQL database as a direct data source which allowed for easy updating of data. Tableau also offers free hosting of dashboards on its Tableau Public service. These two key factors made it an easy choice over other options such as; matplotlib, ggplot and others.

Dashboard Design

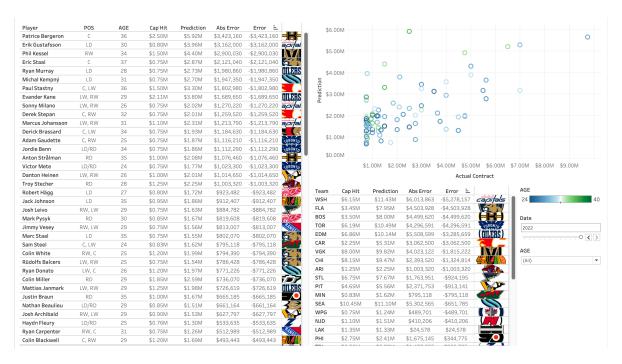


Figure 9: Dashboard

Creating the dashboard was a unique process. We wanted to capture the insights gained from not only our machine learning algorithm but also the effectiveness of our pipeline. The left half of the dashboard has each individual prediction with features that give insight into how accurate our prediction was. The top right plot displays each individual prediction but allows for direct comparison with other similar predictions. Finally in the bottom right, we have the predictions broken down by team. This allows for quick analysis on what teams might have had the best contract signings versus the worst. The dashboard is also interactive. The user can select which season's data they would like to view as well as the age of the players.

Database Connection

Arguably the most valuable feature that Tableau has to offer is the ability to connect directly to our MySQL database. All we had to do was download a connector plugin and login to the local MySQL server.

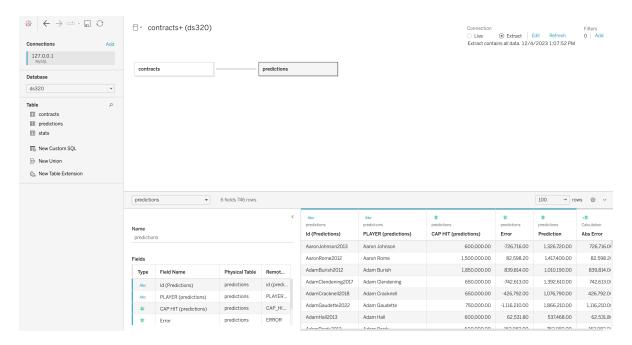


Figure 10: MySQL / Tableau Integration

As you can see above, the MySQL database seemlessly integrates into Tableau and allows for a ton of customization. One of the features we didnt need to implement, but was available, was the Custom SQL. This allows for the creation of new tables using SQL. Think of it almost as a view. You can also draw relationships between the tables inside of Tableau to allow for easy fluidity in the data.

The interactive dashboard is hosted here thanks to the free hosting via Tableau Public.

8. Challenges and Limitations

Discussion

Conclusion

References

Appendices