



# KYLE LUKE

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Designer turned developer living in Denver. I'm a lifetime learner focused on frontend development with skills in backend. I love to create meaningful things that people want to use. I ski all winter, ride bikes all summer, and would rather be fishing.

## SKILLS

### Development

HTML, CSS, Ruby, Rails, SQL (Postgres, SQLite, etc.), JavaScript, React

### Design

Photoshop, Illustrator, Indesign, XD, Sketch, Figma, MS Office, Wordpress, Webflow, Duda

## EDUCATION

### Flatiron School

SOFTWARE ENGINEERING BOOTCAMP GRADUATE

JULY 2020

### The Art Institute of Colorado

ASSOCIATES OF APPLIED SCIENCE IN GRAPHIC AND WEB DESIGN

JUNE 2017

### Colorado Mesa University

BACHELOR IN BUSINESS ADMINISTRATION – MANAGEMENT AND MARKETING

DEC 2011

## PROJECTS

**postpandemic** Single Page Web App - React + Redux frontend, Rails backend

GITHUB | DEMO

Messages of hope for a world recovering from the Coronavirus Pandemic.

- Makes use of React framework with React Router to organize app and display with RESTful conventions.
- Utilizes Redux Thunk to make async fetch requests to display, create and update posts on Rails JSON API.
- Utilizes React-Bootstrap, Unsplash API, and CSS animations to stylize and enhance user experience.

**HellaFresh** Single Page Web App - Vanilla Javascript frontend, Rails backend

GITHUB | DEMO

An online ordering template application for all delivery services.

- Employs ES6 and OOPS features to organize code and encapsulate, display and filter re-usable objects.
- Interacts with Rails JSON API with async fetch requests to display and update information across the app.
- Organizes menu items based on category, with a search and filter feature.

**Filtered.** Ruby on Rails MVC Web Application with OAuth.

GITHUB | DEMO

An App For Coffee Lovers. Filtered lets users review their coffee favorites.

- Connected Rails model relationships allow users to create brands, coffee and reviews through validated forms.
- Constructed user accounts with secure, encrypted signup and login authentication with the use of Devise.

## EXPERIENCE

### Marzano Research

GRAPHIC DESIGNER (Denver)

MARCH 2018 – PRESENT

- REL Central: Produce detailed infographics, communications, and web development needs (HTML, CSS, JS)
- Marzano Research: All stages of rebranding efforts after company ownership changes (Logo, Website, Brand)

### WebAct

WEB DESIGNER, SEO & PPC (Google Partner & Adwords Certified)

AUGUST 2017 – MARCH 2018

- Built and optimized client websites, key words, and landing pages to meet top SEO practices
- Created, managed and optimized paid and nonprofit PPC ad campaigns focused on quality score and conversions

### Karsh Hagan

UX DESIGN INTERN (Denver)

SEPTEMBER 2017 – DECEMBER 2017

- Assisted the interactive team with research & developing personas, click paths, journey maps, wireframes, UI skins
- Collaborated with creative team on art direction and design for internal and not-for-profit client campaigns

### Verizon Wireless

EXPERIENCE & OPERATIONS SPECIALISTS (Denver retail stores)

SEPTEMBER 2013 – JULY 2017

- Key go-to person for online systems to manage store inventory, merchandising, compliance and store maintenance
- Lead initiatives to improve escalation handling, new hire onboarding, training workshops, and net promoter score