



Kyle Luke

SOFTWARE ENGINEER & DESIGNER

Contact

- +1 970.462.2242
- www.kyleluke.dev
- luke.kylew@gmail.com
- Denver, CO, United States

Follow

- github.com/lukekyl
- linkedin.com/in/kylewluke
- twitter.com/lylekuke
- dev.to/lukekyl

Work Experience

2018 ● **Graphic and Web Designer** March 2018 – Present
MARZANO RESEARCH - Denver

- REL Central: Produce detailed infographics, communications, tools and web development needs (HTML, CSS, JS)
- Marzano Research: Manage all stages of client and company design efforts (Logo, Website, Brand, Client Design)
- Develop and maintain Marzano Research and REL Central websites with Level AA WCAG accessibility compliance

2017 ● **Web Designer, SEO & PPC (Adwords Certified)** August 2017 – March 2018
WEBACT - Denver

- Built and optimized client websites, key words, and landing pages to meet top SEO practices
- Created, managed and optimized paid and nonprofit PPC ad campaigns focused on quality score and conversions
- Worked directly with clients from beginning to completion designing responsive websites and online stores

2017 ● **UX Design Intern** September 2017 – December 2017
KARSH HAGAN - Denver

- Assisted the interactive team with research & developing personas, click paths, journey maps, wireframes, UI
- Collaborated with creative team on art direction and design for internal and not-for-profit client campaigns
- Worked as UX/UI designer on intern team, creating marketing solutions and materials for Pets for Patriots

2013 ● **Operations Specialists** September 2013 – July 2017
VERIZON WIRELESS - Denver

- Team go-to for online systems, store inventory, and customer escalations, being promoted to operations specialist
- Lead initiatives to improve escalation handling, new hire onboarding, training workshops, and net promoter score
- Promoted from experience to operations specialist, managing store inventory, merchandising, and maintenance

Selected Projects

2020 ● **postpandemic** Messages of hope for a world recovering from the Coronavirus Pandemic.
Solo SPA project | 2 Week Turnaround | React/Redux frontend, Rails backend [Demo](#) | [Github](#)

- Makes use of React framework with React Router to organize app and display with RESTful conventions
- Utilizes Redux Thunk to make async fetch requests to display, create and update posts on Rails JSON API
- Utilizes React-Bootstrap, Unsplash API, and CSS animations to stylize and enhance user experience

2020 ● **HellaFresh** An online ordering template application for all delivery services.
Solo SPA Project | 2 Week Turnaround | Vanilla Javascript frontend, Rails backend [Demo](#) | [Github](#)

- Employs ES6 and OOPS features to organize code and encapsulate, display and filter re-usable objects
- Interacts with Rails JSON API with async fetch requests to display and update information across the app
- Organizes menu items based on category, with a search and filter feature

2019 ● **Filtered.** An App For Coffee Lovers. Filtered lets users review their coffee favorites.
Solo SPA Project | 2 Week Turnaround | Ruby/Rails MVC Web Application w/ OAuth [Demo](#) | [Github](#)

- Rails model relationships allow users to create brands, coffee types and reviews through validated forms
- Constructed user accounts with secure, encrypted signup and login authentication with the use of Devise
- Built responsive forms and views that display dynamic user submitted data based on the MVC Framework

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I am a software engineer with a background in design. My focus is front end development, but I have experience and skills in backend. I’m passionate about user friendly design and development, making purposeful decisions that keep user experience & accessibility in mind. I regularly work in a mixture of solo and collaborative team environments, and am known to bring a bright, creative and positive influence to a team’s culture. I’m a resourceful and pragmatic problem solver who prefers to come up with solutions that fit the bigger picture rather than serving as a quick fix.

Outside of work, I ski and ride bikes, and go on adventures with my mountain pup Finnegan 🐾!

Education

Flatiron School
FULL STACK SOFTWARE ENGINEERING
BOOTCAMP GRADUATE
Certificate of Completion 2020

The Art Institute of Colorado
ASSOCIATES OF APPLIED SCIENCE
IN GRAPHIC AND WEB DESIGN
Associates Degree 2017

Colorado Mesa University
BACHELOR IN BUSINESS ADMINISTRATION
IN MANAGEMENT AND MARKETING
Bachelors Degree 2011

Professional Skills

DEVELOPMENT	DESIGN
HTML/CSS	PHOTOSHOP
RUBY	ILLUSTRATOR
RAILS	INDESIGN
SQL (PG)	XD
JAVASCRIPT	SKETCH
REACT	FIGMA
EXPRESS.JS	WORDPRESS
OOP	WEBFLOW
REST	DUDA
TDD	ACCESSIBLE