



### Purpose

Artists currently pay \$16 per month to run a portfolio website on services such as Squarespace. The purpose of our web app is to provide a free tier to this problem allowing artist to put their portfolio on the internet for free. Allowing users to upload, photos, audio and text into set templates provided by our MERN stack application. In the future, users can then upgrade using our services for extra custom features like URLS and add more customisability.

### Functionality / Features

- Create an account with a secure password
- Authentication upon sign in
- Authorisation.
  - Allowing only owners of portfolios to edit and delete their portfolios
  - Allowing only users signed in to make new portfolios
- The ability to create, read, update and delete portfolios
- View everyone's portfolios on the homepage
- Connect with Artists through their portfolio links/buttons
- Filter portfolios by Actors, Artists, Musicians
- Upload many images to portfolio to help with self promotion
- Upload audio
- Show a Portfolio Preview before Deploying
- Choose custom templates for an online portfolio
- Nice UI/UX design
- Sign up/ Sign out
- Responsive Webpage
- See how many people have seen your portfolio

### Target Audience

The main target audience for FreeSpace will be Artists, Actors, Musicians and anyone looking to create a deployed portfolio for themselves so they can advertise themselves to potential employers or clients. The other target audience will be Employers, scouts and anyone looking hire these artists for work or gigs or other jobs alike.