LUKE BRAVO

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EDUCATION

The University of Texas at Austin May 2021

Master of Science, Business Analytics

Coursework Includes: Data Analytics Programming, Decision Analytics, Data Management and Visualization, Financial Management and Modeling, Image Analytics and Recognition, Learning Structures, Marketing Analytics, Predictive Modeling, Stochastic Control & Optimization, Text Analytics, Time Series

Tulane University May 2020

Bachelor of Science in Management, Marketing
• Major GPA: 3.7
Bachelor of Science, Psychology
• Major GPA: 3.9

WORK EXPERIENCE

Lafayette International Center – *Marketing and Analytics Intern;* Lafayette, Louisiana Summer 2019
• Optimized database structure for record-keeping between the International Center, Lafayette Consolidated Government, and national and global partners in international trade and tourism
• Organized communications in multiple languages and designed marketing deliverables for national and international events including LAGCOE and the US Department of Commerce's Discover Global Markets convention series

A. B. Freeman School of Business – *Teaching Assistant, Tutor;* New Orleans, Louisiana Fall 2019
• Employed by the AB Freeman School of Business as a TA for business analytics, focused on building students' problem-solving, critical analysis, and quantitative skills in both research and business contexts

The Arion Group – *Marketing and Research Intern;* Dallas, Texas Summer 2018
• Conducted marketing and sales research to produce innovative GTM and operational/management strategies for clients ranging from biotech companies to wineries who implemented new techniques and business models based on suggestions our team developed specifically for their goals and resources
• Collaborated with head graphic and video designers to create cohesive designs including animations, logos, and visuals for engaging and custom-made presentations and deliverables
• Oversaw and realized a client's new business venture, single handedly taking charge of legal matters, hiring decisions, organizational and strategic planning, and more

TECHNICAL SKILLS

• Computer Software: Access, Apache Spark, Excel (@Risk, PrecisionTree, XLSTAT), MongoDB, Photoshop, PowerPoint, Sony Video Processing Suites, SPSS, SQL Developer, Word
• Computer Languages: HTML, NoSQL, Python, R, SQL, VBA
• Certifications / Professional Memberships / Exams: GMAT 700

HONORS

• Texas MSBA Distinguished Student Scholarship Summer 2020 – Spring 2020
• Legislative Scholarship Recipient Spring 2016 – Spring 2020
• Tulane University Dean's List Fall 2016 – Spring 2020
• Presidential Scholar Award 2016

ADDITIONAL INFORMATION

Languages: Professional-level French, Elementary Spanish and Italian
Interests: Art (animation, graphic design), Backpacking, Music (composition, performance), Science and technology
Work Eligibility: Eligible to work in the U.S. with no restrictions