

Luke Mico
Surry Hills, NSW, 2010
linkedin.com/in/lukemico
lukemico@me.com
0418 286 481

Big Wave Digital
Att: Lexy Mitchell

Hello.

Dear Lexy,

This letter is to express my interest in the Junior Developer role as listed on indeed.com.au.

In 2017, I made the decision to follow my passion for technology and undertake a career change to make this dream a reality. I like to build things that challenge me and that have a purpose.

After completing the **General Assembly, – Web Development Immersive** program, I undertook my first role in 2017 as a junior front end web developer with a digital agency. My prior background covers **marketing, e-commerce, digital marketing**, and **social media** with organisations including **Apple, David Jones, Moët et Chandon**, and **Lacoste**.

As an overview of my web development experience. I've learnt languages including **HTML5, CSS3, JavaScript, React/ Redux** and **PHP**, as well as frameworks including **Angular** and **Node.JS** to produce web applications. I've also competent with email marketing development and **Adobe Creative Suite (InDesign, Illustrator** and **PhotoShop)**. I've put these skills to use in my current role to deliver best practice websites and applications for clients across multiple industries in an agency environment.

Due to internal changes in my current role and agency organisation, I'm now exploring opportunities where I can add value, with organisations that are passionate about software development and continuous learning whilst delivering my highest level of service and going the extra mile in all aspects of my career.

I'm eager to discuss opportunities that may arise. My resume is attached for your further review.

Kind Regards,

Luke Mico

LUKE MICO

web developer | tech | creative

//ABOUT ME

I'm a curious and eager **front end web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **Apple, David Jones, Moët et Chandon** and **Lacoste** I bring a wide range of skills to look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

//SKILLS

- JavaScript
- React/ Redux
- NodeJS
- Git/ GitHub
- API Integration
- SQL/ PostgreSQL
- Adobe Photoshop, Illustrator & InDesign
- HTML5
- CSS3/ SASS
- Test Driven Development
- jQuery/ AJAX
- Unit Testing
- Salesforce, SAP, Marketo

Exposure To Below Technologies

- Angular
- Laravel/ PHP
- Jest
- Ruby/ Ruby on Rails
- WordPress
- Circle CI

//EDUCATION

General Assembly | 2017

Web Development Immersive

Charles Sturt University | 2009 – 2014

Bachelor of Business (Marketing)

Skill Soft Learning | 2014

Certified Associate in Project Management (CAPM)

Shillington College | 2005

Certificate IV in Graphic Design

Whitehouse Institute of Design | 2002

Bachelor of Design (Fashion & Textiles)

//EXPERIENCE

MullenLowe Profero | Front End Web Developer | May 2018 – present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on issue resolution, cross browser compatibility, version control and accessibility, to deliver projects are of the highest quality and internal standards.

Pretty Digital | Junior Web Developer | June 2017 – May 2018

In my first developer role, I developed my skills using HTML5, CSS3, JavaScript, React/ Redux & NodeJS to build websites, applications and email campaigns in an agency environment, integrating with Shopify, Wordpress, Umbraco and Adobe CMS platforms. As part of a developer team, I had exposure to version control using Git/GitHub, test driven development and cross-browser compatibility as well as working with jQuery, AJAX, SASS and API's.

Genera Assembly | Web Development student | March 2017 – June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like JavaScript, HTML, CSS, Ruby and frameworks including React, Angular, NodeJS and Ruby on Rails, along with libraries including jQuery, Ajax, Bootstrap, Backbone and Sass.

Giorgio Armani Australia | Digital Marketing Manager | August 2016 – February 2017 (contract)

Implemented marketing planning & strategy for loyalty, CRM, social media & email marketing, leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

David Jones Limited | Marketing Manager | July 2013 – August 2016

Deployed integrated marketing campaigns across digital, social & e-commerce supporting commercial initiatives and overseeing a team of 3 marketing coordinators using Salesforce, SAP and Google Analytics. The role involved working with external agency partners across digital, creative and production to deliver key projects.

//INTERESTS

- Technology
- Graphic Design
- Rock Climbing
- Travel
- Panda's

//CONTACT ME

- Portfolio** | <https://lukemico.github.io>
- GitHub** | github.com/lukemico
- LinkedIn** | [linkedin.com/in/lukemico](https://www.linkedin.com/in/lukemico)
- Twitter** | twitter.com/lukemico
- Phone** | 0418 286 481
- Email** | lukemico@me.com