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Att: The Hiring Manager

Hello.

To whom it concerns,

This letter is to express my interest in the Web Designer /Front-End Developer - Marketing Automation / Email Marketing role as listed on seek.com.au.

In 2017, I made the decision to follow my passion for technology and undertake a career change to make this dream a reality. I like to build things that challenge me and that have a purpose.

After completing the **General Assembly, - Web Development Immersive** program, I undertook my first role in 2017 as a junior front end web developer with a digital agency. My prior background covers **marketing, e-commerce, digital marketing**, and **social media** with organisations including **David Jones, Moët et Chandon**, and **Lacoste**.

As an overview of my web development experience. I've learnt languages including **HTML5, CSS3, SASS, JavaScript, Ruby, PHP** as well as frameworks including **Angular, React, Ruby on Rails** and **Node.JS** to produce web applications. I've also competent with email marketing development and **Adobe Creative Suite (InDesign, Illustrator and PhotoShop)**. I've put these skills to use in my current role to deliver best practice websites and applications for clients across multiple industries in an agency environment.

Due to internal changes in my current role and agency organisation, I'm now exploring opportunities where I can add value, with organisations that are passionate about software development and continuous learning whilst delivering my highest level of service and going the extra mile in all aspects of my career.

I'm eager to discuss opportunities that may arise. My resume is attached for your further review.

Kind Regards,

Luke Mico