LUKE MICO
web developer | tech | creative

// ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moét et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

// SKILLS

- JavaScript
- CSS3/ SASS
- Ruby/ Ruby on Rails
- Git/ Subversion
- API Integration
- SQL/ PostGreSQL
- Adobe Photoshop, Illustrator & InDesign

- HTML5
- React/ Redux
- Test Driven Development
- jQuery/ AJAX
- Webpack, npm
- Salesforce, SAP, Marketo

Exposure To Below Technologies

- Angular
- Circle CI
- Jest

- NodeJS
- WordPress
- S6/ Babel

// EDUCATION

General Assembly **|** 2017
Web Development Immersive

Charles Sturt University **|** 2009 - 2014
Bachelor of Business (Marketing)

Skill Soft Learning **|** 2014
Certified Associate in Project Management (CAPM)

Shillington College **|** 2005
Certificate IV in Graphic Design

Whitehouse Institute of Design **|** 2002
Bachelor of Design (Fashion & Textiles)

// EXPERIENCE

MullenLowe Profero | *Front End Web Developer |* May 2018 – present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on **issue resolution**, **cross browser compatibility**, **unit testing**, **automated testing**, **version control** and **accessibility**, I'm responsible for ensuring projects are of the highest quality and internal standards.

Pretty Digital | *Junior Web Developer |* June 2017 – May 2018

In my first developer role, I developed my skills using **HTML5**, **CSS3** & **JavaScript** to build websites, applications and email campaigns in an agency environment, integrating with **Shopify**, **Wordpress**, **Umbraco** and **Adobe** CMS platforms. As part of a developer team, I had exposure to version control using **Git/GitHub**, **test driven development** and cross-browser compatibility as well as working with **React, jQuery, AJAX, SASS** and **APi's**.

General Assembly | *Web Development student |* March 2017 – June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like **JavaScript, HTML, CSS, Ruby** and frameworks including **React, Angular, NodeJS** and **Ruby on Rails,** along with libraries including **jQuery, Ajax, Bootstrap, Backbone** and **Sass.**

Giorgio Armani Australia | *Marketing Manager* | August 2016 – February 2017 (contract)

Implemented marketing planning & strategy for **loyalty, CRM, social media & email marketing,** leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

David Jones Limited | *Marketing Manager* | July 2013 – August 2016

Deployed integrated marketing campaigns across **digital, social** & **e-commerce** supporting commercial initiatives and overseeing a team of 3 marketing coordinators using **Salesforce**, **SAP** and **Google Analytics**. The role involved working with external agency partners across digital, creative and production to deliver key projects.

// INTERESTS

- Technology
- Graphic Design
- Rock Climbing
- Travel
- Panda's

// CONTACT ME

- **Portfolio** | https://lukemico.github.io
- **GitHub** | github.com/lukemico
- **LinkedIn** | linkedin.com/in/lukemico
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