LM

LUKE MICO
Front End Web Developer

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ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moét et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

TECH SKILLS

JAVASCRIPT

HTML5 **|** CSS3

EMAIL MARKETING **|** WORDPRESS

REACT **|** REDUX

JQUERY **|** AJAX / API'S

NODE JS **|** ANGULAR

TEST DRIVEN DEVELOPMENT

AGILE (SCRUM) **|** WATERFALL

CONTINUOUS INTEGRATION

GIT/GITHUB **|** BITBUCKET

AMAZON WEB SERVICES

RUBY **|** RUBY ON RAILS

SALESFORCE **|** SAP **|** MARKETO

EDUCATION

WEB DEVELOPMENT – IMMERSIVE
General Assembly
March 2017 - June 2017

BACHELOR OF BUSINESS (International Marketing)
Charles Sturt University
2009-2013

BACHELOR OF DESIGN (Design & Textiles)
Whitehouse Institue of Design
2000-2002

EXPERIENCE

JUNIOR FRONT END WEB DEVELOPER   *MullenLowe Profero/Sydney*

May 2018 - present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on issue resolution, cross browser compatibility, version control and accessibility, to deliver projects are of the highest quality and internal standards.

JUNIOR WEB DEVELOPER   *Pretty Digital/Sydney*

May 2017 - May 2018

In my first developer role, I developed my skills using HTML5, CSS3 & JavaScript to build websites, applications and email campaigns in an agency environment, integrating with Shopify, Wordpress, Umbraco and Adobe CMS platforms. As part of a developer team, I had exposure to version control using Git/GitHub, test driven development and cross-browser compatibility as well as working with React, jQuery, AJAX, SASS and APi's.

STUDENT – WEB DEVELOPMENT

General Assembly/lSydney

March - June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like JavaScript, HTML, CSS, Ruby and frameworks including React, Angular, NodeJS and Ruby on Rails, along with libraries including jQuery, Ajax, Bootstrap, Backbone and Sass.

EXPERTISE

WEB DEVELOPMENT

CONTENT MANAGEMENT

CLIENT RELATIONSHIP
MANAGERMENT

CUSTOMER LOYALTY/CRM

STRATEGY DEVELOPMENT

SOCIAL MEDIA

PROGRAMS

LEVEL UP – BUILD 11

ThoughtWorks | 2018
Participant / Guest Blogger
A series of classes, workshops and conferences for students who want to add to their classroom learning with real-world experience. Topics range from test-driven develop-ment, continuous delivery and pair programming to agile project management, business analysis and career development.

HEALTH HACK 2018

Health Hack | 2018
Participant - an event that brings researchers, students and healthcare professionals together with other scientists, software developers, educators, engineers and designers to create innovative solutions to interesting problems.

UNI HACK 2017

Unihack Incorporated | 2017
Volunteer - Teams have 24 hours to design and build something awesome. It can be anything - a website, a mobile appl, a game, or even something hardware.

EXPERIENCE

MARKETING MANAGER   *Giorgio Armani Australia/Sydney*

August 2016 - February 2017

My role encompassed implementing marketing planning & strategy across customer loyalty, CRM, social media & email mar-keting for a leading luxury retail brand in the ANZ market. I led a team of 2 coordinators, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels.

MARKETING MANAGER   *David Jones Limited/Sydney*

July 2013 - August 2016

As a marketing lead for one of Australia's largest omni-chan-nel department stores, I managed strategy and planning for integrated marketing campaigns for clothing, beautfy and home including management and execution across digital, social & e-commerce supporting commercial initiatives using Salesforce, SAP and Google Analytics. This included leading a team of 3 marketing coordinators. The role involved working with external agency partners across digital, creative and production to deliver key projects.

INTERESTS

TECHNOLOGY	TRAVEL
GRAPHIC DESIGN	PHOTOGRAPHY
ROCK CLIMBING	PANDA'S

REFERENCE

REFERENCES AVAILABLE ON REQUEST