

LUKE MICO

web developer | tech | creative

// ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moët et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

// SKILLS

- JavaScript
- CSS3/ SASS
- Ruby/ Ruby on Rails
- Git/ Subversion
- API Integration
- SQL/ PostgreSQL
- Adobe Photoshop, Illustrator & InDesign
- HTML5
- React/ Redux
- Test Driven Development
- jQuery/ AJAX
- Webpack, npm
- Salesforce, SAP, Marketo

Exposure To Below Technologies

- Angular
- BackBone
- Jest
- NodeJS
- WordPress
- S6/ Babel

// EDUCATION

General Assembly | 2017

Web Development Immersive

Charles Sturt University | 2009 - 2014

Bachelor of Business (Marketing)

Skill Soft Learning | 2014

Certified Associate in Project Management (CAPM)

Shillington College | 2005

Certificate IV in Graphic Design

Whitehouse Institute of Design | 2002

Bachelor of Design (Fashion & Textiles)

// EXPERIENCE

MullenLowe Profero / Front End Web Developer / May 2018 – present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on **issue resolution, cross browser compatibility, version control** and **accessibility**, I'm responsible for ensuring projects are of the highest quality and internal standards.

Pretty Digital / Junior Web Developer / June 2017 – May 2018

In my first developer role, I developed my skills using **HTML5, CSS3 & JavaScript** to build websites, applications and mail campaigns in an agency environment, integrating with **Shopify, Wordpress, Umbraco** and **Adobe** CMS platforms. As part of a developer team, I had exposure to version control using **Git/GitHub**, **test driven development** and cross-browser compatibility as well as working with **React, jQuery, AJAX, SASS** and **API's**.

General Assembly / Web Development student / March 2017 – June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like **JavaScript, HTML, CSS, Ruby** and frameworks including **React, Angular, NodeJS** and **Ruby on Rails**, along with libraries including **jQuery, Ajax, Bootstrap, Backbone** and **Sass**.

Giorgio Armani Australia / Marketing Manager / August 2016 – February 2017 (contract)

Implemented marketing planning & strategy for **loyalty, CRM, social media & email marketing**, leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

David Jones Limited / Marketing Manager / July 2013 – August 2016

Deployed integrated marketing campaigns across **digital, social & e-commerce** supporting commercial initiatives and overseeing a team of 3 marketing coordinators using **Salesforce, SAP** and **Google Analytics**. The role involved working with external agency partners across digital, creative and production to deliver key projects.

// INTERESTS

- Technology
- Graphic Design
- Rock Climbing
- Travel
- Panda's

// CONTACT ME

- Portfolio** | <https://lukemico.github.io>
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