



## LUKE MICO

*Front End Web Developer*

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## ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moët et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

## TECH SKILLS

JAVASCRIPT  
ANGULAR | NODE JS  
HTML5 | CSS3  
REACT | REDUX  
JQUERY | AJAX / API'S  
TEST DRIVEN DEVELOPMENT  
AGILE (SCRUM) | WATERFALL  
CONTINUOUS INTEGRATION  
GIT/GITHUB | BITBUCKET  
EMAIL MARKETING | WORDPRESS  
AMAZON WEB SERVICES  
RUBY | RUBY ON RAILS  
SALESFORCE | SAP | MARKETO

## EDUCATION

### WEB DEVELOPMENT - IMMERSIVE

*General Assembly*

*March 2017 - June 2017*

### BACHELOR OF BUSINESS (International Marketing)

*Charles Sturt University*

*2009-2013*

### BACHELOR OF DESIGN (Design & Textiles)

*Whitehouse Institue of Design*

*2000-2002*

## EXPERIENCE

### FRONT END WEB DEVELOPER

*MullenLowe Profero/Sydney*

*May 2018 - present*

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the web-sites of one of the world's largest brands, I work closely with lead developers on issue resolution, cross browser compatibility, version control and accessibility, to deliver projects are of the highest quality and internal standards.

### JUNIOR WEB DEVELOPER

*Pretty Digital/Sydney*

*May 2017 - May 2018*

In my first developer role, I developed my skills using HTML5, CSS3 & JavaScript to build websites, applications and email campaigns in an agency environment, integrating with Shopify, Wordpress, Umbraco and Adobe CMS platforms. As part of a developer team, I had exposure to version control using Git/ GitHub, test driven development and cross-browser compatibility as well as working with React, jQuery, AJAX, SASS and API's.

### STUDENT - WEB DEVELOPMENT

*General Assembly/LSydney*

*March - June 2017*

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like JavaScript, HTML, CSS, Ruby and frameworks including React, Angular, NodeJS and Ruby on Rails, along with libraries including jQuery, Ajax, Bootstrap, Backbone and Sass.

E X P E R T I S E		E X P E R I E N C E	
WEB DEVELOPMENT  CONTENT MANAGEMENT  CLIENT RELATIONSHIP  MANAGERMENT  CUSTOMER LOYALTY/CRM  STRATEGY DEVELOPMENT  SOCIAL MEDIA		<b>MARKETING MANAGER</b>  <i>August 2016 - February 2017</i>  My role encompassed implementing marketing planning & strategy across customer loyalty, CRM, social media & email marketing for a leading luxury retail brand in the ANZ market. I led a team of 2 coordinators, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels.	
		<b>MARKETING MANAGER</b>  <i>July 2013 - August 2016</i>  As a marketing lead for one of Australia's largest omni-channel department stores, I managed strategy and planning for integrated marketing campaigns for clothing, beauty and home including management and execution across digital, social & e-commerce supporting commercial initiatives using Salesforce, SAP and Google Analytics. This included leading a team of 3 marketing coordinators. The role involved working with external agency partners across digital, creative and production to deliver key projects.	
P R O G R A M S		I N T E R E S T S	
LEVEL UP - BUILD 11  <i>ThoughtWorks   2018</i> <i>Participant / Guest Blogger</i> <i>A series of classes, workshops and conferences for students who want to add to their classroom learning with real-world experience. Topics range from test-driven development, continuous delivery and pair programming to agile project management, business analysis and career development.</i>			
HEALTH HACK 2018  <i>Health Hack   2018</i> <i>Participant - an event that brings researchers, students and healthcare professionals together with other scientists, software developers, educators, engineers and designers to create innovative solutions to interesting problems.</i>			
STUDENT MENTOR  <i>General Assembly   2017-2018</i> <i>Volunteer - I've mentored students through the Web Development Immersive program, including course guidance, code reviews, debugging, and career development.</i>			
		R E F E R E N C E	
		REFERENCES AVAILABLE ON REQUEST	