

# LUKE MICO

web developer | tech | creative

## //ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moët et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

## //SKILLS

- JavaScript
- CSS3/ SASS
- Ruby/ Ruby on Rails
- Git/ Subversion
- API Integration
- SQL/ PostgreSQL
- Adobe Photoshop, Illustrator & InDesign
- HTML5
- React/ Angular
- Test Driven Development
- jQuery/ AJAX
- Webpack, npm
- Salesforce, SAP, Marketo

### Exposure To Below Technologies

- BackBone
- Jest
- NodeJS
- ES6/ Babel

## //EDUCATION

General Assembly | 2017

### Web Development Immersive

Charles Sturt University | 2009 - 2014

### Bachelor of Business (Marketing)

Skill Soft Learning | 2014

### Certified Associate in Project Management (CAPM)

Shillington College | 2005

### Certificate IV in Graphic Design

Whitehouse Institute of Design | 2002

### Bachelor of Design (Fashion & Textiles)

## //EXPERIENCE

### Mullenlowe Profero | Junior Web Developer | May 2018 - present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands. Working closely with lead developers on issue resolution, cross browser compatibility and accessibility, I'm responsible for ensuring projects are of the highest quality and internal standards.

### Pretty Digital Pty Ltd | Junior Web Developer | June 2017 - May 2018

In my first developer role, I developed my skills using **HTML, CSS & JavaScript** to build websites and apps in an agency environment, integrating with **Shopify, Umbraco** and **Kentico** CMS platforms.

### General Assembly | Web Development student | March 2017 - June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like **JavaScript, HTML, CSS, Ruby** and frameworks including **React, Angular, NodeJS** and **Ruby on Rails**, along with libraries including **jQuery, Ajax, Bootstrap, Backbone** and **Sass**.

### Giorgio Armani Australia | Marketing Manager | September 2016 - February 2017 (contract)

Implemented marketing plans for **loyalty, CRM, social media & email marketing**, leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

### David Jones Limited | Marketing Specialist | January 2014 - September 2016

Deployed integrated marketing campaigns for **digital, social & e-commerce** supporting commercial initiatives and overseeing a team of 3 marketing coordinators.

### True Alliance | Marketing Manager - Retail | January 2010 - July 2013

Managed digital and loyalty campaigns for fashion brands including Ben Sherman, Lacoste and The North Face in AUS/NZ leading a small team to deliver commercial goals, using **SAP, Campaign Monitor** and **Google Analytics**.

## //INTERESTS

- Technology
- Graphic Design
- Rock Climbing
- Travel
- Panda's

## //CONTACT ME

- Portfolio** | <https://lukemico.github.io>
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