LUKE MICO
web developer | tech | creative

//ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moét et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

//SKILLS

- JavaScript
- CSS3/ SASS
- Ruby/ Ruby on Rails
- Git/ Subversion
- API Integration
- SQL/ PostGreSQL
- Adobe Photoshop, Illustrator & InDesign

- HTML5
- React/ Angular
- Test Driven Development
- jQuery/ AJAX
- Webpack, npm
- Salesforce, SAP, Marketo

Exposure To Below Technologies

- BackBone
- Jest

- NodeJS
- ES6/ Babel

//EDUCATION

General Assembly | 2017
Web Development Immersive

Charles Sturt University | 2009 - 2014
Bachelor of Business (Marketing)

Skill Soft Learning | 2014
Certified Associate in Project Management (CAPM)

Shillington College | 2005
Certificate IV in Graphic Design

Whitehouse Institute of Design | 2002
Bachelor of Design (Fashion & Textiles)

//EXPERIENCE

MullenLowe Profero | _Front End Web Developer_ | May 2018 – present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on issue resolution, cross browser compatibility and accessibility, I'm responsible for ensuring projects are of the highest quality and internal standards.

Pretty Digital Pty Ltd | _Junior Web Developer_ | June 2017 – May 2018

In my first developer role, I developed my skills using **HTML**, **CSS** & **JavaScript** to build websites and apps in an agency environment, integrating with **Shopify**, **Umbraco** and **Kentico** CMS platforms.

General Assembly | _Web Development student_ | March 2017 – June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like **JavaScript, HTML, CSS, Ruby** and frameworks including **React, Angular, NodeJS** and **Ruby on Rails,** along with libraries including **jQuery, Ajax, Bootstrap, Backbone** and **Sass.**

Giorgio Armani Australia | _Marketing Manager_ | September 2016 – February 2017 (contract)

Implemented marketing plans for **loyalty, CRM, social media & email marketing,** leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

David Jones Limited | _Marketing Specialist_ | January 2014 – September 2016

Deployed integrated marketing campaigns for **digital, social** & **e-commerce** supporting commercial initiatives and overseeing a team of 3 marketing coordinators.

True Alliance | _Marketing Manager - Retail_ | January 2010 – July 2013

_Lm_anaged digital and loyalty campaigns for fashion brands including Ben Sherman, Lacoste and The North Face in AUS/NZ leading a small team to deliver commercial goals, using **SAP, Campaign Monitor** and **Google Analytics**.

//INTERESTS

- Technology
- Graphic Design
- Rock Climbing

- Travel
- Panda's

//CONTACT ME

- **Portfolio** | https://lukemico.github.io
- **GitHub** | github.com/lukemico
- **LinkedIn** | linkedin.com/in/lukemico

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