LUKE MICO
web developer | tech | creative

//ABOUT ME

I'm a curious and eager **front end web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **Apple**, **David Jones, Moét et Chandon** and **Lacoste** I bring a wide range of skills to look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

//SKILLS

- JavaScript
- React/ Redux
- NodeJS
- Git/ GitHub
- API Integration
- SQL/ PostGreSQL
- Adobe Photoshop, Illustrator & InDesign

- HTML5
- CSS3/ SASS
- Test Driven Development
- jQuery/ AJAX
- Unit Testing
- Salesforce, SAP, Marketo

Exposure To Below Technologies

- Angular
- Laravel/ PHP
- Jest

- Ruby/ Ruby on Rails
- WordPress
- Circle CI

//EDUCATION

General Assembly **|** 2017
Web Development Immersive

Charles Sturt University **|** 2009 – 2014
Bachelor of Business (Marketing)

Skill Soft Learning **|** 2014
Certified Associate in Project Management (CAPM)

Shillington College **|** 2005
Certificate IV in Graphic Design

Whitehouse Institute of Design **|** 2002
Bachelor of Design (Fashion & Textiles)

//EXPERIENCE

MullenLowe Profero | Front End Web Developer | May 2018 — present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on issue resolution, cross browser compatibility, version control and accessibility, to deliver projects are of the highest quality and internal standards.

Pretty Digital | Junior Web Developer | June 2017 — May 2018

In my first developer role, I developed my skills using HTML5, CSS3, JavaScript, React/ Redux & NodeJS to build websites, applications and email campaigns in an agency environment, integrating with Shopify, Wordpress, Umbraco and Adobe CMS platforms. As part of a developer team, I had exposure to version control using Git/GitHub, test driven development and cross-browser compatibility as well as working with jQuery, AJAX, SASS and APi's.

General Assembly | Web Development student | March 2017 — June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like JavaScript, HTML, CSS, Ruby and frameworks including React, Angular, NodeJS and Ruby on Rails, along with libraries including jQuery, Ajax, Bootstrap, Backbone and Sass.

Giorgio Armani Australia | Digital Marketing Manager | August 2016 — February 2017 (contract)

Implemented marketing planning & strategy for loyalty, CRM, social media & email marketing, leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

David Jones Limited | Marketing Manager | July 2013 — August 2016

Deployed integrated marketing campaigns across digital, social & e-commerce supporting commercial initiatives and overseeing a team of 3 marketing coordinators using Salesforce, SAP and Google Analytics. The role involved working with external agency partners across digital, creative and production to deliver key projects.

//INTERESTS

- Technology
- Graphic Design
- Rock Climbing

- Travel
- Panda's

//CONTACT ME

- **Portfolio** | https://lukemico.github.io
- **GitHub** | github.com/lukemico
- **LinkedIn** | linkedin.com/in/lukemico

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