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Digital Hut
Att: The Hiring Manager

Hello.

To whom it concerns,

This letter is to express my interest in the Junior Website Developer role as listed on [indeed.com.au](https://www.indeed.com.au).

In 2017, I made the decision to follow my passion for technology and undertake a career change to make this dream a reality. I like to build things that challenge me and that have a purpose.

After completing the **General Assembly, - Web Development Immersive** program, I undertook my first role in 2017 as a junior front end web developer with a digital agency. My prior background covers **marketing, e-commerce, digital marketing**, and **social media** with organisations including **David Jones, Moët et Chandon**, and **Lacoste**.

As an overview of my web development experience. I've learnt languages including **HTML5, CSS3, SASS, JavaScript, Ruby, PHP** as well as frameworks including **Angular, React, Ruby on Rails** and **Node.JS** to produce web applications during my time with General Assembly. I've put these skills to use in my current role to deliver best practice websites and applications for numerous clients across multiple industries in an agency environment.

Due to internal changes in my current role and agency organisation, I'm now exploring opportunities where I can add value, with organisations that are passionate about software development and continuous learning whilst delivering my highest level of service and going the extra mile in all aspects of my career.

I'm eager to discuss opportunities that may arise. My resume is attached for your further review.

Kind Regards,

Luke Mico

LUKE MICO

web developer | tech | creative

// ABOUT ME

I'm a curious and eager **web developer** keen to explore opportunities, develop my skill set and add value to organisations I work with. With a background in **digital, brand marketing, CRM, email marketing, CMS management, project management** and **social media** with brands including **David Jones, Moët et Chandon** and **Lacoste** I bring a wide range of skills that help me look at the 'big-picture' to solve coding problems.

I'm now following my passion for technology, digital and web development to make this a reality.

// SKILLS

- JavaScript
- CSS3/ SASS
- Ruby/ Ruby on Rails
- Git/ Subversion
- API Integration
- SQL/ PostgreSQL
- Adobe Photoshop, Illustrator & InDesign
- HTML5
- React/ Redux
- Test Driven Development
- jQuery/ AJAX
- Webpack, npm
- Salesforce, SAP, Marketo

Exposure To Below Technologies

- Angular
- BackBone
- Jest
- NodeJS
- WordPress
- S6/ Babel

// EDUCATION

General Assembly | 2017

Web Development Immersive

Charles Sturt University | 2009 - 2014

Bachelor of Business (Marketing)

Skill Soft Learning | 2014

Certified Associate in Project Management (CAPM)

Shillington College | 2005

Certificate IV in Graphic Design

Whitehouse Institute of Design | 2002

Bachelor of Design (Fashion & Textiles)

// EXPERIENCE

MullenLowe Profero / Front End Web Developer / May 2018 – present

My role is part of a front end development team that builds, maintain and support ongoing projects looking after the websites of one of the world's largest brands, I work closely with lead developers on **issue resolution, cross browser compatibility, version control** and **accessibility**, I'm responsible for ensuring projects are of the highest quality and internal standards.

Pretty Digital / Junior Web Developer / June 2017 – May 2018

In my first developer role, I developed my skills using **HTML5, CSS3 & JavaScript** to build websites, applications and mail campaigns in an agency environment, integrating with **Shopify, Wordpress, Umbraco** and **Adobe** CMS platforms. As part of a developer team, I had exposure to version control using **Git/GitHub**, **test driven development** and cross-browser compatibility as well as working with **React, jQuery, AJAX, SASS** and **API's**.

General Assembly / Web Development student / March 2017 – June 2017

Transitioning career paths, I undertook the Web Development Immersive program to build my skills as a web developer. I learnt languages like **JavaScript, HTML, CSS, Ruby** and frameworks including **React, Angular, NodeJS** and **Ruby on Rails**, along with libraries including **jQuery, Ajax, Bootstrap, Backbone** and **Sass**.

Giorgio Armani Australia / Marketing Manager / August 2016 – February 2017 (contract)

Implemented marketing planning & strategy for **loyalty, CRM, social media & email marketing**, leading a team of 2, using data to drive strategic decisions and deliver commercial gains across wholesale/retail channels in AUS/NZ

David Jones Limited / Marketing Manager / July 2013 – August 2016

Deployed integrated marketing campaigns across **digital, social & e-commerce** supporting commercial initiatives and overseeing a team of 3 marketing coordinators using **Salesforce, SAP** and **Google Analytics**. The role involved working with external agency partners across digital, creative and production to deliver key projects.

// INTERESTS

- Technology
- Graphic Design
- Rock Climbing
- Travel
- Panda's

// CONTACT ME

- Portfolio** | <https://lukemico.github.io>
- GitHub** | github.com/lukemico
- LinkedIn** | linkedin.com/in/lukemico
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