


26 East 9th Street  
Newport, Kentucky 41071  
[drivemediahouse.com](http://drivemediahouse.com)

[hello@drivemediahouse.com](mailto:hello@drivemediahouse.com)



The background image is a photograph of a film studio set. It features several crew members in silhouette, working with various pieces of equipment. On the left, there are large studio lights on stands. In the center, a person is holding a script or a tablet. To the right, more lighting equipment and a large screen are visible. The overall color palette is a warm, monochromatic orange, giving it a cinematic and creative feel.

"A STUDIO ISN'T A FACTORY. IT'S WHEN  
PEERS COME TOGETHER TO DO CREATIVE  
WORK, TO AMPLIFY EACH OTHER AND TO  
MAKE CHANGE HAPPEN."

-Seth Godin



# A BRIEF HISTORY OF DRIVE

- FOUNDED IN 2013
- TEAM OF 5 EMPLOYEES
- OVER 100 VIDEOS CREATED FOR ADVERTISING AGENCIES, BUSINESSES, AND NON-PROFITS.
- LOCAL CLIENTS INCLUDE TRIHEALTH, BOYS AND GIRLS CLUB, P&G, CSO, & GREAT AMERICAN INSURANCE
- IN ADDITION TO COMMERCIAL WORK, WE ALSO PRODUCE ORIGINAL CONTENT





# STUDIO





# DRIVE IS A FULL SERVICE PRODUCTION COMPANY WITH A FOCUS ON COMMERCIAL WORK AND ORIGINAL CONTENT

## EVALUATION & EXPLORATION

Brainstorming, Ideation, Initial  
Concepting with agency team

## PRE-PRODUCTION

- Project Management
- Storyboarding
- Location Scouting
- Casting
- Crew Wrangling

## PRODUCTION

- Producing
- Directing
- Full Crew
- Casting
- Talent Management
- Art Direction
- Set Design
- Food Styling
- Costuming
- Hair + Makeup
- Craft Services

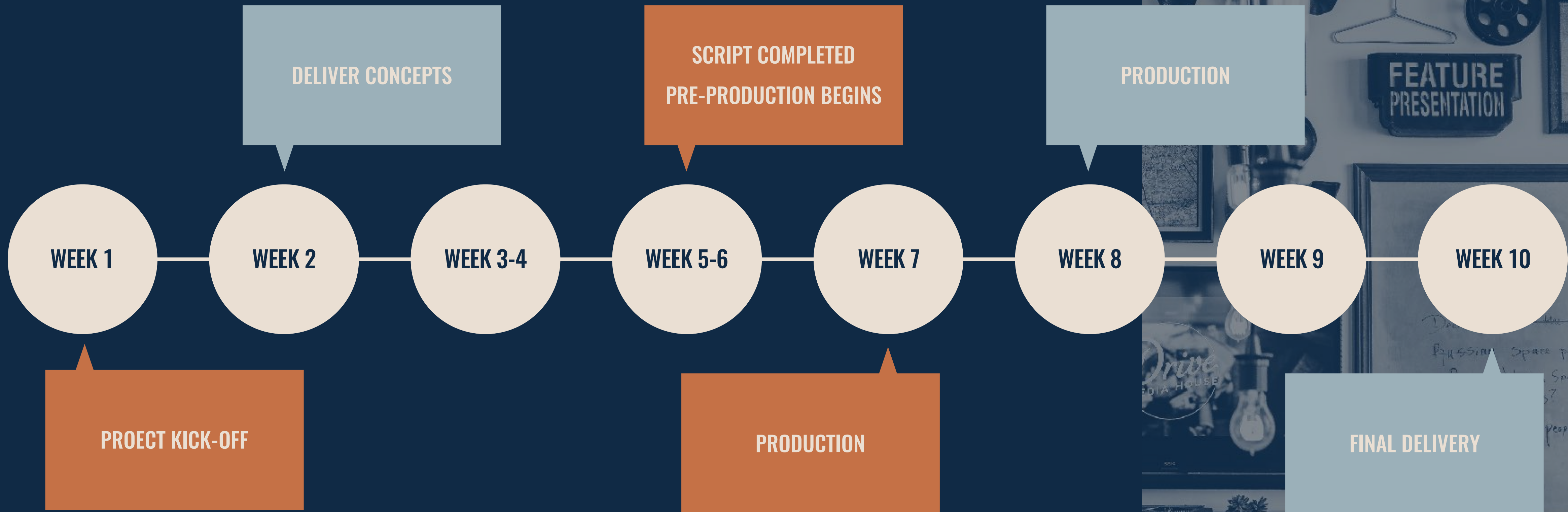
## POST-PRODUCTION

- Editing
- Color Correction
- Audio Mixing
- Sound design
- Original Composition
- Animation - 2D/3D
- Voiceover Casting
- Voiceover Recording





# PROPOSED TIMELINE





## DISCOVERY (2 WEEKS)

We work hand in hand to identify the challenge, understand your goals, and discover insights that will fuel the creative process

## CREATIVE (2-3 WEEKS)

With these key insights as a through-line, we develop ideas, concepts, and stories that are understood, remembered, and impactful.

**DELIVERABLES: CONCEPTS, SCRIPT, & PRODUCTION PLAN**

## PRODUCTION & POST (2-3 WEEKS)

We bring to life a narrative with audio and visuals that are sincere and relatable to your audience.

**DELIVERABLES: COMPLETED VIDEO(S)**





# MEET THE TEAM

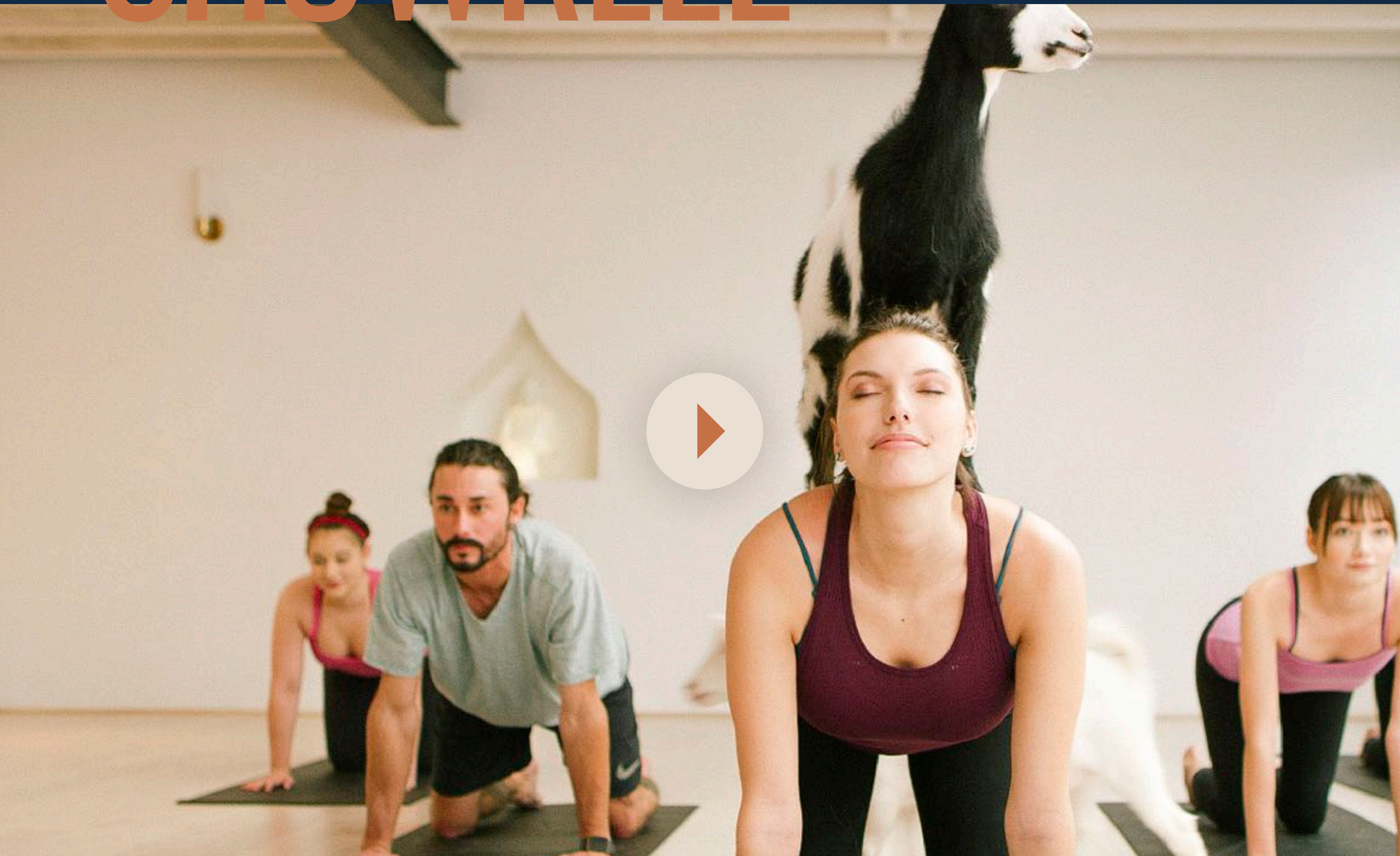
DRIVE MEDIA HOUSE

We are a team of producers, directors, creatives, and editors with a passion for doing great work.

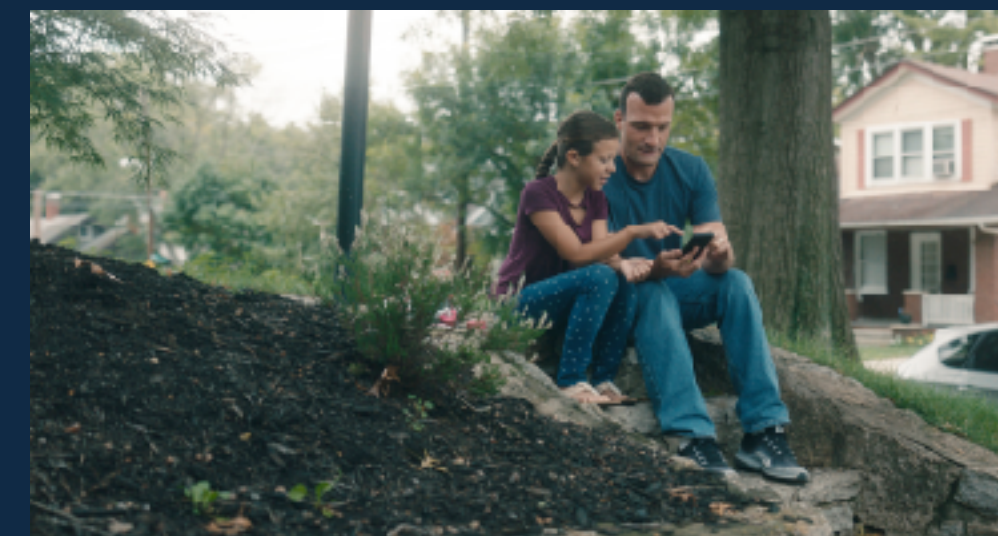




# SHOWREEL



## ADDITIONAL WORK



**SHOWREEL**  
Drive Media House  
Home of Earnest Video





A woman with long dark hair is sitting at a wooden desk in a classroom. She is looking down at a book or paper on the desk. The room has a brick wall in the background and several other empty desks and chairs. A large whiteboard is on the left side of the frame. The lighting is warm and slightly dim.

Thank you for spending your time learning about Drive Media House. We're proud of our work, we love our clients, and hope we get to partner with you soon.



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