



OVERSTREET MEDIA

# ***REMEMBER THIS DAY FOREVER***

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## *Modern. Candid. Priceless.*

Hello Bride & Groom-to-be! Congratulations on your recent engagement. This investment guide will help explain the value that I can bring to your wedding day. If you have questions not answered here, I would be happy to meet you for coffee.

As a videographer, I specialize in weaving heartfelt, expertly documented cinematic stories with beautiful music. In 2019-2020, I expanded my services beyond the commercial world, where I've been focused for the last five years, to now include weddings and other private events.

My "early access" wedding package rates in this guide will increase significantly next season. By booking me now, you can get an amazing wedding video package below the industry rate.



# WHY HAVE A WEDDING VIDEO?

*"YOU CAN REPLAY THE MOST  
SPECIAL MOMENTS IN YOUR  
LIFE IF YOU HAVE A  
VIDEOGRAPHER."*

When you look back on your wedding day, there will be no greater joy than seeing the way you looked at each other as you said "I do". You'll be able to hear how you said your vows, you'll be able to witness people having a blast at your reception, and 40 years from now - you'll be able to relive the memories of your wedding like it was yesterday.





# MY APPROACH

## *Cinematic story telling*

I won't just "video your wedding." I'll use cinematic footage combined with a narrative storytelling approach to create an engaging film that tells a unique, heartfelt story - a "forever film" that will ignite memories and infuse magic into any moment of any day, for the rest of your days.

# MY PROCESS



## COVERAGE

I'll work closely with you to create a coverage plan that you're happy with. I can also adapt my filming style to be more candid or intentional to suit your preference.



## CAMERAS

I use professional cameras, audio, and lighting equipment, as well as a professional drone for those epic wide shots (I am a licensed and insured commercial drone pilot). Multiple cameras will be used during your ceremony to carefully capture each moment.



## EDITING

I pride myself on storytelling and attention to detail throughout the post production editing process. I will carefully source beautiful, licensed music that suits you and the feel of the day.



# FULL PACKAGE

- *Full day video coverage (up to 11 hours)*
- *1 videographer (with assistant during ceremony)*
- *Microphone during ceremony for clarity of vows*
- *Aerial shots with drone (depends on location)*
- *Teaser video (30-90 seconds) in 7 days.*
- *Fully edited cinematic-style highlight film (around 5-11 minutes in length) in 30 days.*
- *Teaser + highlight film uploaded online to share with friends & family*
- *Basic edits to full videos of ceremony, reception speeches, and first dance*
- *Custom flash disk (USB drive) with all edited files*
- *Pre-wedding meeting and communication*
- *Travel within 50 miles of Clinton, Iowa*

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\$3,200

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# BASIC PACKAGE

- *Partial day video coverage (up to 6 hours)*
- *1 videographer (with assistant during ceremony)*
- *Microphone during ceremony for clarity of vows*
- *Aerial shots with drone (depends on location)*
- *Fully edited cinematic-style highlight film (around 5-11 minutes in length) in 30 days.*
- *Highlight film uploaded online to share with friends & family*
- *Basic edits to full videos of ceremony, reception speeches, and first dance*
- *Custom flash disk (USB drive) with all edited files*
- *Pre-wedding meeting and communication*
- *Travel within 50 miles of Clinton, Iowa*

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\$2,900

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# ADD-ONS

- *Rehearsal Dinner Coverage (\$150)*
- *Long form highlight film, up to 60-80 mins in length (\$800)*
- *Hard drive with raw, unedited footage (\$150)*
- *Destination wedding (contact for quote)*
- *Engagement video production (contact for quote)*



# LETS DO THIS!

## WHAT'S NEXT

Send me a message through the Contact Form on my website with your dates, requested package, venue, and any special requests / add ons. I will respond with a booking confirmation as soon as I lock in your dates.

My retainer fee is \$350 at the time of booking and counts towards the price of your wedding package.

[www.lukeoverstreet.com](http://www.lukeoverstreet.com)