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| **LuKE (Chul) Seo** |

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# WORK

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| Recomio, Inc.Co-founder, product planning and front-end coding | Nov 2012 - Present  Los Angeles, CA |

* [Recom.io](http://recom.io/) - hassle-free, sophisticated data-driven features with a few lines of code
  + Recommendation-as-a-Service using REST API and a JavaScript SDK
  + Ratings, behavior tracking, predictive analysis, in addition to recommendations
* [BabyShopR](http://babyshopr.com/) - the shopping companion for baby products
  + Created to help moms make objective, confident purchase decisions
  + Scrapes baby product reviews from online stores
  + Extracts key sentences and sentiments from each product
  + Visually organizes product keywords and user opinions
* [AppCam.io](http://appcam.io/) - UX tool for Android developers and designers
* Easy-to-implement Android SDK - production ready in minutes
* App recording service to watch user interactions and app crashes
* In-house adaptive video encoding/transfer algorithm
* Optimized video quality and network bandwidth use without impacting the app's performance
* Featured in [TechCrunch](http://techcrunch.com/2014/06/09/appcam/) and [beSUCCESS](http://besuccess.com/2014/06/appcam/)

Software/Tools: Sublime Text, MongoHub, Xcode, Sketch, Photoshop, GitHub, Bitbucket, iTerm, Eclipse (Android and Spring Tool Suite)

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| Musicshake, Inc. (User-Generated Music Content Service)US and International Product Manager | Oct 2008 - Jul 2013  Los Angeles, CA |

* Localized the Korean service with engineers and designers in the US and Korea
  + 2 web renewals localized from Korean to English with additional US features
  + Added language and other features for the PC music creation software
* Defined US music product roadmap and expanded the music making technology to various platforms   
  including web, iOS, Flash, Facebook, and BitTorrent
* iOS music/content creation applications:
  + Negotiated with music labels (Universal, Warner) for music content licensing
  + Lead the team to build a total of 6 different music creation iPhone apps
  + Released a video editing app to mix personal videos with royalty-free music
* Fully web-based music creation with Flash audio engine
  + UI built entirely using HTML5 and CSS3 as a single-page-application
  + Flash + Alchemy used in the background for all audio mixing and processing
* Created REST APIs and helped partners integrate to their own services
* Multimillion-dollar partnership with YouTube for technical and content integrations

Software/Tools: SQLyog, Balsamiq Mockups, Notepad++, Flash, Flex Builder, Photoshop, Illustrator

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| Sigue Corporation (Money Transfer Service)Senior Business Systems Analyst | Feb 2006 - Oct 2008  San Fernando, CA |

* Team lead for a web-based international money transfer system built from scratch
  + Money transfers from the US to most Latin American countries
  + Focus on compliance, pricing, and configuration/administration modules
* Analyst for a custom, company-wide CRM application used by various company departments
  + Sales - signing up new agents in the US and Mexico
  + Collections - tracking and managing payments from US agents
  + Compliance - central hub for the compliance fleet to verify and approve US agents
  + Customer Service - communicating and managing issues with US agents
* Collaborated with internal and overseas application developers (Latin America and India) throughout the full development life cycle
* Worked with US and Mexican support staff to find and resolve issues following release cycles
* Documented project submissions, requirements, test scripts, user acceptance documents, and install manuals for all parties involved in the project

Software/Tools:MS Visio, MS SQL Server 2000 (extensive use of queries and tracing), Windows Networking, Seapine QA Wizard (automated testing), Seapine Test Track Pro (bug tracking), Citrix Client-Server environment, MS Visual SourceSafe, Proprietary money transfer software and export/import modules

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| Advanced Publishing Technology (Solution for the newspaper industry)Systems Analyst for Falcon Software | Oct 2003 - Feb 2006  Burbank, CA |

* Worked directly with newspaper publishers to obtain business and functional requirements
* Collaborated with in-house programmers to develop and test the software
* Implemented a highly customized classifieds advertising, accounts receivable, and publishing solutions for over 10 mid-sized newspaper offices throughout the US
* Remotely installed, upgraded, maintained, and performed troubleshooting on various versions of the Falcon Software Suite and MS SQL Server for over 50 customer sites
* Trained new employees in company software setup, troubleshooting methods, and documentation procedures

Software/Tools: MS SQL Server (install, update, creating tables, views, stored procedures, triggers, queries, data conversion), Windows Networking, Citrix Client-Server and Terminal Services, Crystal Reports, credit card processing with VeriSign and IC Verify

# SKILLS

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| Languages: English, Spanish, Korean - fluent in speaking, reading and writing  German, French - working knowledge  Programming: Ruby, JavaScript, AngularJS, Grunt, HTML, CSS, Objective-C, Node.js  Database: MongoDB, PostgreSQL, MySQL, MS SQL Server |
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# EDUCATION

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| Master of Science in Business Information Systems Utah State University Graduate School of Business | July, 2003  Logan, Utah |