

Surprising reasons olive oil now costs more than a decent bottle of wine

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## PROSTATE SCANS THAT COULD CUT DEATHS BY 40 PER CENT

By **Kate Pickles** Health Editor

THE UK is leading a prostate cancer revolution which could prevent four in ten deaths from the disease.

The biggest prostate cancer trial in a generation will test the effectiveness of diagnosis techniques, with a national Daily Mail CAMPAIGN
END NEEDLESS
PROSTATE
DEATHS

screening programme almost certain to follow.

In a major victory for the Mail's End Needless Prostate Deaths campaign, the results of the

£42 million trial are expected to 'transform' practice, saving thousands of lives a year

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Doctors say it will also create a 'treasure trove' of data, samples and images that will help in the global fight against the disease, which kills 12,000 Britons every year.

Professor Hashim Ahmed, chairman of urology at Imperial College London, described it as the 'biggest, most exciting trial in prostate cancer screening and diagnosis'.

One of six experts who are leading

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