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Kind, funny and pretty damn normal... as he turns 40, REAL truth about my friend Harry

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BY BRYONY GORDON

NANNY STARMER'S BAN ON JUNK FOOD ADS 'TO SAVE NHS'

PM unveils 9pm watershed on TV adverts — and TOTAL ban online

By Harriet Line and Ryan Hooper

KEIR Starmer ushered in a new era of the nanny state yesterday by unveiling plans for a pre-watershed ban on junk food advertising.

In a bid to crack down on childhood obesity, the Prime Minister announced

COMMENT

DO WE really want to be a country where Mr Kipling can no longer advertise cake at teatime and Harry Ramsden is barred from promoting fish suppers? The Government's definition of junk food risks being as complicated as the nutrition details on packaging that no-one ever reads.

SEE PAGE 14

he will block junk food ads on television before 9pm – and put a total stop to paid-for online advertising.

But critics said it would do little to tackle Britain's bulging waistlines, while hurting

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Driven round the bend: Tycoon has paid more than £120m in tax

I'm quitting
Britain
to escape
Labour's war
on wealth
creators
BY CHARLIE
MULLINS
SEE PAGE 15