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SPECIAL**
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Princess's friends condemn 'cruel exploitation' as Paris tragedy photo promotes assisted dying

DIANA CRASH USED IN VILE EUTHANASIA AD CAMPAIGN

EXCLUSIVE

By Anna Mikhailova, Natasha Livingstone and Peter Allen

FRIENDS of Princess Diana have reacted with anger and revulsion after a 'vile' advert used her fatal car crash to promote euthanasia.

The sickening campaign shows a picture of a mangled car in a tunnel with the caption: 'Diana. She did not choose her death... in 2024, we should have the choice.'

It provoked an immediate storm of furious condemnation, with friends and politicians branding it 'vile', 'disgusting', 'repugnant' and 'hideous'.

'This is cruel, callous and opportunistic,' said her friend

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EXCLUSIVE

Devastating poll: Tories are heading for biggest defeat ever

By Glen Owen

POLITICAL EDITOR

THE TORIES are heading for the worst defeat in the party's history, according to bombshell private polling seen by The Mail on Sunday.

Seat-by-seat research, conducted on behalf of corporate businesses, suggests that Sir Keir Starmer could be on course to win a majority of nearly 250 seats.

The polling will increase the mood of panic among Tory MPs, who have been discussing whether to replace Rishi Sunak with Commons Leader Penny Mordaunt in a swift 'bloodless coup' to try to secure a pre-election bounce.

The research suggests that the Tories could be reduced to under 150 seats – even fewer than the 165 the party won in 1997 and the 156 in 1906's Liberal landslide. The poll's best case scenario for the Conservatives indicates a 50-seat Labour majority.

Mr Sunak has ruled out a May election – but not one in June. A senior Tory said last night: 'The mood in the party means that anything could happen in coming weeks.'

**FULL REPORT AND
ANALYSIS: PAGES 6-7**