Asset Catalog Contents

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September 23, 2014

App Store Landing Page Mockup:

This image is a demonstration of what the app will look like on the App Store. The version number will reflect the actual release version when deployed.

- /App_Store_Landing/App_Store_Landing.jpg

Application Icons:

This directory holds all of the required sizes of icons for the application to be properly deployed to the App Store for all devices and retina and non retina displays. The directory also includes the iTunes artwork for the App Store named App_Store_Image.png

- /Icons/App_Store_Image.png (512x512 pixels)
- /Icons/ios/apple-touch-icon-72x72-precomposed.png
- /Icons/ios/apple-touch-icon-114x114-precomposed.png
- /Icons/ios/apple-touch-icon-144x144-precomposed.png
- /Icons/ios/apple-touch-icon-precomposed.png
- /Icons/ios/Icon-72.png
- /Icons/ios/Icon-72@2x.png
- /Icons/ios/Icon-Small-20.png
- /Icons/ios/Icon-Small-20@2x.png
- /Icons/ios/Icon-Small-30.png
- /Icons/ios/Icon-Small-30@2x.png
- /Icons/ios/Icon-Small-50.png
- /Icons/ios/Icon-Small-50@2X.png
- /Icons/ios/Icon-Small.png
- /Icons/ios/Icon-Small@2X.png
- /Icons/ios/Icon.png
- /Icons/ios/Icon@2X.png

Logos:

Included in this directory are three versions of the logo for the app:

- /Logos/vinoviewLogo_noBG.png (451x236 pixels, transparent background)
- /Logos/vinoviewLogo_WhiteBG.jpg (451x236 pixels, white background)
- /Logos/vinoViewlogoNoTextPNG_noBG.png (129x129 pixels, transparent background)

Screens:

Files in this directory demonstrate screen mockups and the app in use:

- /Screens/vinoView_iPhone5_Screens.jpg (341 KB, mockup screens on an iPhone 5 template)
- /Screens/vinoViewScreenShotTable.jpg (992 KB, real world application of main feature)

Facebook Ad:

This advertisement is meant to be displayed as a sponsored CPC ad that will appear in the newsfeed section of Facebook and Facebook Mobile.

• /Facebook/VinoView_FB_Ad.jpg (184 KB, un-cropped with title)

Press Release:

The press release directory contains the information to be delivered to potential outlets for advertising upon release. The press release also has one page of market research attached.

• /Press_Release/VinoView_press_release_2014.pages (388 KB, 2 pages)
• /Press_Release/VinoView_press_release_2014.pdf (282 KB, 2 Pages)