

Pitchboard: EduVacation

Short Pitch

An online travel agency targeted to college students in order to find trip accommodations for popular destinations at various universities. It helps with finding inexpensive flights, cheaper hotels, and more to accommodate for the typical college budget.

Long Pitch

The process of booking and paying for a vacation can be stressful and expensive. Many websites have flashy deals with mountains of hidden fees behind them that make the purchasing process more difficult than it has to be. For college students that have very little time and money to spare on vacations, it is important that they have destinations that are curated to them and simple checkout processes to keep the trip exciting rather than it being a burden. By providing students with trip accommodations that they can afford and ones that are interested in by other college students, they can prevent wasting time by going to websites with consumer bases with bigger budgets and different experience expectations.

Personas

College students that are not associated with many social clubs.

Parents of lower income households looking for trip accommodations for their college students.

Educational club board members looking for an affordable trip destination for the students in the club.

Comps

Airbnb



Tripadvisor



Expedia



EduVacation Homescreen ...

Drafts

Page 1

Ready for development

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Nothing marked as ready for development yet. Select a section or top level frame to mark it ready for dev.

Layers

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Home Page

EduVacation Circle 1 · 368 x 368

EduVacation Circle 2 · 368 x 368

Rectangle 2 · 137 x 160

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Colors

Group 1

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Colors

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Home Page

EduVacation

HomeAbout UsProfile

EduVacation

Affordable Traveling For College Students

Do you want to take a vacation with your classmates without spending too much money? EduVacation helps students nationwide with finding travel accommodations that align with their peers without paying premium prices. Let us save you time and take care of your traveling needs for your next break!

Book Now!

About Us

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Share

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Plugins

33%

Code settings

Language

HTML

Styling

CSS

Units

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Dev resources