Luke Sedmak

Art Director /
Front-end Developer

513.706.2799
luke@lukesedmak.com

Education

Full Sail Real World Education

Associate of Science in Digital Media

Graduated February 2005

Skills

Software

Adobe Creative Suite; Photoshop, Illustrator, inDesign, Lightroom, After Effects, Acrobat.

Web

HTML5, CSS3, SASS, Compass, Javascript, jQuery, Git, SVN

Work Experience

Bluestone Creative

Art Director / Lead Front-end Developer
May 2013 - Current

Create visual identity systems and marketing collateral for local and national brands.

Design, develop and maintain user interfaces for various customer-facing websites and applications.

Assist in planning overall scope of work with sitemaps, wireframes, and project time-lines.

Cincinnati Bell

Graphic Designer / Web Developer
May 2009 - May 2013

Maintain online content and product information . Design, develop and maintain user interfaces for various customer-facing websites and applications.

Create landing pages to creatively display new products and communication product offers and sales information

Work with marketing and ad agencies to create rich media advertising distributed through 3rd party vendors such as Pointroll and Flashtalking.

Traditiona

Owner / Manager / Creative Director
February 2009 - January 2013

Plan, design, produce, and organize apparel quarterly for distribution through online store.

Maintain marketing and sales promotions through social media and e-mail marketing campaigns.

Work closely with team of developers to expand website capabilities and functionality, such as international shipping and promotional discounts.

Awards

Gold Addy Award 2015-2016

84.51° Website
Websites – B-to-B

Gold Addy Award 2015-2016

Seven at Broadway
Websites – Consumer

Cincinnati Bell 2012 Encore Summit

Lead designer / developer of device agnostic i-wireless self-care system

Cincinnati Bell 2011 Encore Summit

Re-design of Cincinnati Bell's residential website.

References

Available Upon Request