Spatiotemporal Data Mining of Micromobility Data in Minneapolis

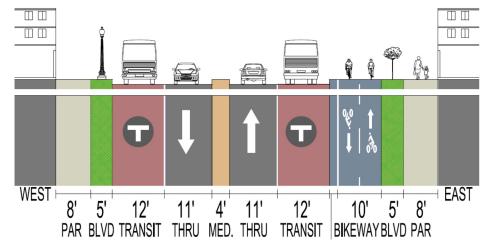
GEOG 5543: Advanced Geocomputing

Luke Zaruba December 13, 2022

Problem

- Recent increase in "greener" methods of transportation as a way to combat climate change
- Micromobility (e.g., scooters, bikes, etc.) have been common solution
- What are the implications of this on transportation and traffic planning?

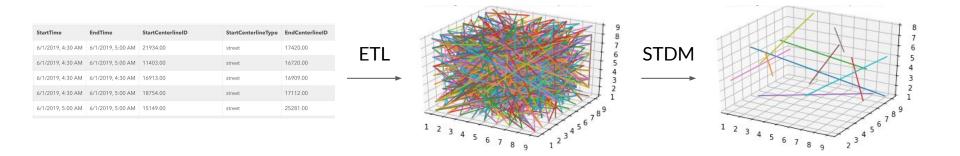
Recommended Design: Base Section



"Hennepin South Summary of Recommended Design" (City of Minneapolis, 2022)

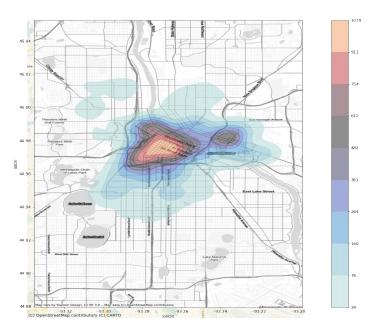
Solution

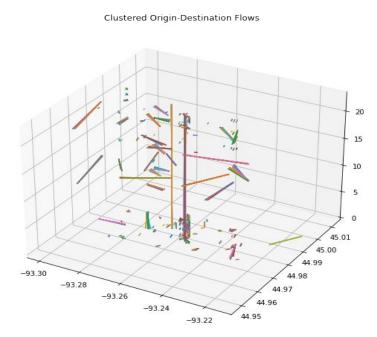
- Use STDM and visualization techniques to understand users' travel patterns and behaviors, to best plan for future of the program and mitigate against potential safety hazards
- Focus on making the data useable through ETL processes, before focusing on data mining (DBSCAN), and then how to best communicate the results



Results

- Temporal factors are crucial in examining traffic patterns, but the additional dimension makes it difficult to visualize





Conclusion & Future Work

- Overall, results are still useful but plenty of room for improvement in both analytical methods and visualization techniques
- Future Visualization Techniques:
 - Extending Plotly to use both geospatial & 3D data simultaneously
 - Integration with Uber's H3
 - Animated flow maps or vector fields
 - More in-depth work with Seaborn/Matplotlib to fix existing issues
- Future Analytical Methods
 - scikit-mobility, MovingPandas, & TransBigData
 - deck.gl & kepler.gl
 - VASA & DynamoVis