

Staff

423 CH

2000
UPM



Staff is a sturdy neo-grotesk sans family designed to be practical and versatile in its use of space.

Given *Space*

Staff's letter-forms are on the whole rooted on the Neo-grotesk tradition, but are dotted with some slightly offbeat details like the pointed apex on the M, the enlarged bowl on the a, and the vertically-cut tail on the Q.

Main HQ

Staff has a mechanical and dry look that is conveyed by lines bent in rigid right angles; by terminals cut horizontally at the same height in different letters and in different weights; and crossbars and waists *forced* into the same vertical position. Furthermore all the different weights and widths share the same vertical metrics.

REH §36 sae

The entire Staff family comprises eighty two styles that range from Staff XXX Condensed Light to Staff X Wide Black with matching fourteen-degree-slanted italics.

LXXC — BXW

The following pages show Staff's normal width only.

Black, 144 point

Stories

Light, 72 point

active speakers

Medium & Black Italic, 36 point

Back at work by fourteen-thirty ***RISE OF HARD-CORE CHIC***

Light Italic & Medium, 24 point

BACK FROM THE AGE OF DOUBLELIGHTK
came back the muffled voice through the door

Light & Medium, 12 point

Tell me, O muse, of that ingenious hero who travelled far and wide after he had sacked **the famous town of Troy**. Many cities did he visit, and many were the nations with whose manners and customs he was acquainted; moreover he suffered much by sea while trying to save his own life and bring his men

Medium & Medium Italic, 8 point

Tell me, O muse, of that ingenious hero who travelled far and wide after he had sacked *the famous town of Troy*. Many cities did he visit, and many were the nations with whose manners and customs he was acquainted; moreover he suffered much by sea while trying to *save his own life and bring his men safely home*; but do what he might he could not save his men, for they perished through their own sheer folly in eating the cattle of the Sun-god Hyperion; so the god prevented them from ever reaching home. Tell me, too, about all these Lightgs, O daughter of Jove, from whatsoever source you may know them.

Light, 144 point

MARKS

Medium, 72 point

angle-joint, 90°

Regular & Bold, 36 point

Spencer on a Great Unknown
A DAZZLING NEW SEASON

Bold Italic & Medium, 24 point

SHE THOROUGHLY ENJOYED HERSELF
Wearing a disheveled suit and school shoes

Medium & Black, 12 point

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Medium & Medium Italic, 8 point

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Staff

Regular, 144 point

QUERY

Black, 72 point

swapping buzz

Black & Regular, 36 point

flaked constantly from ceilings
DKC Stickerbrush Symphony

Italic & Black, 24 point

PRGRESSIVE ALPHA-HYDROXY SYSTEM
Amid The Irresistible World of “Glitz Glamour”

Regular & Black, 12 point

Tell me, O muse, of that ingenious hero who travelled far and wide after he had sacked **the famous town of Troy**. Many cities did he visit, and many were the nations with whose manners and customs he was acquainted; moreover he suffered much by sea while trying to save his own life and

Regular & Italic, 8 point

Tell me, O muse, of that ingenious hero who travelled far and wide after he had sacked the famous town of Troy. *Many cities did he visit*, and many were the nations with whose manners and customs he was acquainted; moreover he suffered much by sea while trying to *save his own life and bring his men safely home*; but do what he might he could not save his men, for they perished through their own sheer folly in eating the cattle of the Sun-god Hyperion; so the god prevented them from ever reaching home. Tell me, too, about all these Lightgs, O daughter of Jove, from whatsoever source you may know them.

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Staff

Light

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Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Medium

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Medium Italic

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Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

Staff

Typeface & specimen designed by Rui Abreu

