

# Magmatic

Magmatic is a massive sans serif series from Cyrus Highsmith and June Shin. Its nuts-and-bolts character remains steady through an extensive range of widths and weights. The design was loosely inspired by Japanese Showa-era typefaces found on shipping labels, machinery, and buildings.

**Magmatic Extended**  
**Magmatic Wide**  
**Magmatic**  
**Magmatic Condensed**  
**Magmatic Compressed**

**30 styles total**

**Designed by Cyrus Highsmith & June Shine**

**Published 2020**

## OCCUPANT FONTS

**WAFTED MOCHAS**

MAGMATIC BLACK EXTENDED

**STUKA GRIFTER**

MAGMATIC BOLD EXTENDED

**TOKENS HOVEL PIER**

MAGMATIC MEDIUM EXTENDED

**MACHINE STEREO**

MAGMATIC LIGHT EXTENDED

**CAUTION ARGOT SIP**

MAGMATIC EXTRALIGHT EXTENDED

**SECRETE GAMER LAB**

MAGMATIC THIN EXTENDED

## OCCUPANT FONTS

**wafted mocha stairs**

MAGMATIC BLACK EXTENDED

**stuka grift dilemma**

MAGMATIC BOLD EXTENDED

**tokens hovel philosophy**

MAGMATIC MEDIUM EXTENDED

**machine stereo zipped**

MAGMATIC LIGHT EXTENDED

**caution argot starves**

MAGMATIC EXTRALIGHT EXTENDED

**secrete gambol lode cape**

MAGMATIC THIN EXTENDED

## OCCUPANT FONTS

MAGMATIC THIN EXTENDED 18/20 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing,

MAGMATIC EXTRALIGHT EXTENDED 18/20 POINTS

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## OCCUPANT FONTS

**TEEL NAIROBI LOONS**

MAGMATIC BLACK WIDE

**XONIUM NAEVI FLAT**

MAGMATIC BOLD WIDE

**DORTS KNUBBLED PEAS**

MAGMATIC MEDIUM WIDE

**ONSET SEMEME AIRWAVE**

MAGMATIC LIGHT WIDE

**DIVE ARRAS DULY SHRUG**

MAGMATIC EXTRALIGHT WIDE

**KISMET HAMPTON GOUGED**

MAGMATIC THIN WIDE

## OCCUPANT FONTS

**teel nairobi loons movers**

MAGMATIC BLACK WIDE

**xonium naevi flatted ciao**

MAGMATIC BOLD WIDE

**dorts knubbled peas malaxes**

MAGMATIC MEDIUM WIDE

**onsets sememe airwave tock**

MAGMATIC LIGHT WIDE

**dives arras duly shrug titters**

MAGMATIC EXTRALIGHT WIDE

**kismet hampton tannahts gouge**

MAGMATIC THIN WIDE



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## OCCUPANT FONTS

**BARGED SPINES BRUCITE**

MAGMATIC BLACK

**DISTILS CITRIC FOSSA**

MAGMATIC BOLD

**ENTHRONE BLARNEYS ROCKET**

MAGMATIC MEDIUM

VERACITIES COMMUTER SHY

MAGMATIC LIGHT

SULK CREASOTING CICERONIAN

MAGMATIC EXTRALIGHT

NOTOCHORD JUSTIFYING KEYS

MAGMATIC THIN

## OCCUPANT FONTS

**barged spines brucite noyades**

MAGMATIC BLACK

**distils citric fossa hearst sevilla**

MAGMATIC BOLD

**enthroned blarneys rocket hysterical**

MAGMATIC MEDIUM

**veracities commuters shake-ups**

MAGMATIC LIGHT

**sulk creasoting obscene ciceronian**

MAGMATIC EXTRALIGHT

**notochord justifying keyboards colts**

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MAGMATIC THIN 12/14 POINTS +20 TRACKING

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## OCCUPANT FONTS

**EXERTED SMILEFUL EMBOLIES DIS**

MAGMATIC CONDENSED BLACK

**SUDARIUMS CYTISUS UNWORMED**

MAGMATIC CONDENSED BOLD

**HATCHET GROSSMITH TESTS COEDIT TAIWAN**

MAGMATIC CONDENSED MEDIUM

**STONEHAND EMBODIES SUCKLED MAINSTREAM**

MAGMATIC CONDENSED LIGHT

**ACATOUR UNWISHING RETINALITE LAND MODERN**

MAGMATIC CONDENSED EXTRALIGHT

**CASSETTE BOTHER FORMULAIC SCHNECKEN OUTCAST**

MAGMATIC CONDENSED THIN

## OCCUPANT FONTS

**exerted smileful embolies dissocial**

MAGMATIC CONDENSED BLACK

**sudariums cytisus unwormed aglet**

MAGMATIC CONDENSED BOLD

**hatchet grossmith tes coedit taiwan oreweeds**

MAGMATIC CONDENSED MEDIUM

**stonehand embody suckle mainstream freaky**

MAGMATIC CONDENSED LIGHT

**acatour unwishing retinalite lander modern adze boyos**

MAGMATIC CONDENSED EXTRALIGHT

**cassette bother formulaic schnecken long-time outcast**

MAGMATIC CONDENSED THIN

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MAGMATIC CONDENSED BOLD 12/14 POINTS +20 TRACKING

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## OCCUPANT FONTS

**BULLETRIE ENZEDDER QUADRATIC REALTORS**

MAGMATIC COMPRESSED BLACK

**BRIEFNESS IMPETRATED SHOWPIECES HAUGHTIEST**

MAGMATIC COMPRESSED BOLD

**RUTILANT MACARTHUR INARMS UNITISES TEASINGS BAAINGS MARMARIZE**

MAGMATIC COMPRESSED MEDIUM

**FATHERLESS EXTENDANT FURNAGED ORARION LISPOUNDS YARNING CADETSHIP MATE**

MAGMATIC COMPRESSED LIGHT

**RINALDO BEMATA EXPUGNING UNSALTED HURRAHED PROPRIETY ASYLUM NERK PODAGRIC UNHITCHES**

MAGMATIC COMPRESSED EXTRALIGHT

**AMELIA ODIUMS ENERVATING HOARSENED CARPUSES LITTLE RHUS ORARIUM TETRABASIC SYNDACTYLY PLEIAD ALKALI SET**

MAGMATIC COMPRESSED THIN

## OCCUPANT FONTS

**bulletrie enzedder quadratic really thwarted**

MAGMATIC COMPRESSED BLACK

**briefness impetrated showpieces haughtiest pigs**

MAGMATIC COMPRESSED BOLD

**rutilant macarthur inarms unitises teasings baaings marmarize**

MAGMATIC COMPRESSED MEDIUM

**fatherless extendant furnaced orarion lispounds yarning cadetship matures**

MAGMATIC COMPRESSED LIGHT

**rinaldo bemata expugning unsalted hurrahed propriety asylum nerk podagric unhitch galeate**

MAGMATIC COMPRESSED EXTRALIGHT

**amelia odiums enervating hoarsened carpuses little rhus orarium tetrabasic syndactyly pleiad alkali swelted**

MAGMATIC COMPRESSED THIN

# OCCUPANT FONTS

MAGMATIC COMPRESSED THIN 18/20 POINTS +20 TRACKING

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing, typographers clarify the voice of the author and make the reading experience more enjoyable. This isn't meant to discourage beginners from attempting typography. But it is important to acknowledge that the art of typography is often subtle, and without training it can be difficult to see what's going on. The goal of this book is to help students train their eyes to see text as typographers do. The focus of this text is on the Latin alphabet (which is the alphabet used for English) and Latin typography. Of course, there are many other writing systems in use in our world. There are other alphabetic systems like Greek, Hebrew and Arabic. There are syllabic systems like Hangul, used for the Korean language. There are logographic systems like Chinese. The rules for Latin typography might not apply to these other writing systems. This doesn't mean that our typographic insights are limited to English. Variants of the Latin alphabet are used all around the world to write hundreds of different languages. These include Roman languages like French, Spanish and Italian; Germanic languages like English, Dutch and German; Celtic languages like Irish and Welsh; Slavic languages like Czech and Polish; and many others. Some of these languages use characters that are not used in English, like the Danish Ø or the German ß. Or characters might be dropped, like the K in Italian. The Latin alphabet is a global phenomenon.

MAGMATIC COMPRESSED EXTRALIGHT 18/20 POINTS +20 TRACKING

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MAGMATIC COMPRESSED BOLD 18/20 POINTS +20 TRACKING

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# OCCUPANT FONTS

## Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

## June Shin

June is a graphic and type designer based in New York City. After graduating from Cornell University with a BA in Art History, she studied graphic design at Parsons The New School and later RISD, where she received her master's degree and now teaches. In addition to fonts, she enjoys graphic design and lettering projects. Her work has been recognized by Type Directors Club, Art Directors Club, Communication Arts, and more. She was not born in June.

## Occupant Fonts

Occupant Fonts is Cyrus Highsmith, June Shin, Cem Eskinazi, and Marie Otsuka. Founded by Cyrus in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

## contact

Morisawa USA Inc.  
795 Folsom Street, 1F  
San Francisco, CA 94107  
United States of America

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<https://occupant.typenetwork.com/>

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