XYZ. Beta **Ballast** v0.1 xyztype.com 1/9

ahcd Ballast vol.1 fghijklmno Dartuvw

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A selection of jokey fictions & scenarios

Designer Ben Kiel **Released** February 2020

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Ballast, 400 & 60 pt.



Pig pilot flies 37,540 miles in 10 days & doesn't oink once.

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Ballast, 60 & 95 pt.

Absurdly justified SEASONS ARE A MYTH

60 pt.

Dizzying News

95 pt.

COMPUTERS SLEEP FOR US 60 pt.

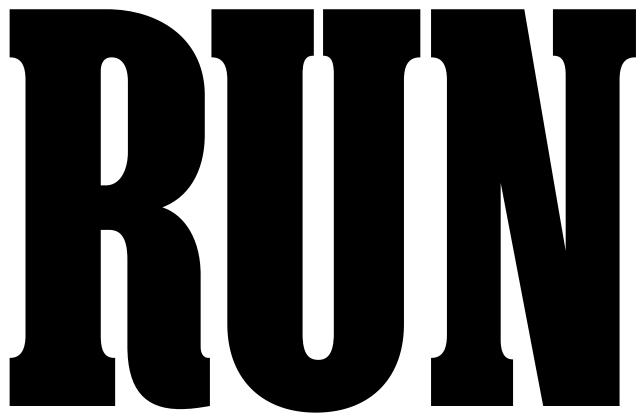
Rural Radio Hour 95 pt.

DACHSUNDS TAKE OVER

60 pt.

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Ballast, all caps, 75-380 pt.



384 pt.

180 pt.

FROM LEPRECHAUNS

75 pt.

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Ballast, 30-100 pt.

LOWS & HIGHS

100 pt

Child babysits President

60 pt

IDIOSYNGRATIC

100 pt

Mimes play Jenga on the subway

45 pt

ERUDITEFOLK

100 pt.

Toddler on stilts becomes CEO & wins largest game of tag with 1,284 vitamin-D deficient employees

30 pt.

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OpenType features OFF

ERYTHRITE cataphysical terminology

FIQUE FJFLD OpenType features ON

ERYTHRITE cataphysical terminology

Contextual alternates



Stylistic Set 1: Plain E, F, J and Q

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Ballast character set

ABCDEEFFGHIJJKLMN OPQQRRSTUVWXYZ aabcdefghijklmn opqrrstuvwxyz

Uppercase & lowercase

0123456789

Numerals

Punctuation & symbols



Designers Ben Kiel **Released** February 2020

About Ballast

Ballast's playfully punchy voice emerged when compressing an "Egyptienne" typeface into an extra-narrow width. As a strategy to shift weight into balance while maintaining tight clearances, bulky shapes pack into spaces carved out of other strokes. The resulting curled counterforms provide a diversion from the monotonous rhythm of slab serifs.