abcd

Ballast v0.1

fghijklmno

pqrtuvw

XYZ.

Eager to uplift

A selection of jokey fictions & scenarios

Designer Ben Kiel
Released February 2020

Ballast, 400 & 60 pt.

Ajar

400 pt.

Pig pilot flies 37,540 miles in 10 days & doesn't oink once.

60 pt.

Ballast, 60 & 95 pt.

Absurdly justified

95 pt.

SEASONS ARE A MYTH

60 pt.

Dizzying News

95 pt.

COMPUTERS SLEEP FOR US

60 pt.

Rural Radio Hour

95 pt.

DACHSUNDS TAKE OVER

60 pt.

Ballast, all caps, 75–380 pt.

RUN

384 pt.

QUICKLY

180 pt.

FROM LEPRECHAUNS

75 pt.

Ballast, 30–100 pt.

LOWS & HIGHS

100 pt.

Child babysits President

60 pt.

IDIOSYNCRATIC

100 pt.

Mimes play Jenga on the subway

45 pt.

ERUDITE FOLK

100 pt.

Toddler on stilts becomes CEO & wins largest game of tag with 1,284 vitamin-D deficient employees

30 pt.

OpenType features **OFF**

ERYTHRITE
cataphysical
terminology

OpenType features **ON**

ERYTHRITE
cataphysical
terminology

Contextual alternates

FIQUE
FJELD

FIQUE
FJELD

Stylistic Set 1: Plain E, F, J and Q

Ballast character set

ABCDEFFFGHIJJKLMN
OPQQRRSTUVWXYZ
aabcdefghijklmn
opqrrstuvwxyz

Uppercase & lowercase

0123456789

Numerals

&.,:;… ""'' „,,·¡!¿?--—
¦|/\()[]{}$+-÷="'"⁰_©®

Punctuation & symbols

abc!

Designers Ben Kiel
Released February 2020

About Ballast
Ballast's playfully punchy voice emerged when compressing an "Egyptienne" typeface into an extra-narrow width. As a strategy to shift weight into balance while maintaining tight clearances, bulky shapes pack into spaces carved out of other strokes. The resulting curled counterforms provide a diversion from the monotonous rhythm of slab serifs.