

Winning Space Race with Data Science

Luki Prasetyo March 13, 2024



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of Methodologies

The research attempts to identify the factors for a successful rocket landing. To make this determination, the following methodologies where used:

- Collect data using SpaceX REST API and web scraping techniques
- Wrangle data to create success/fail outcome variable
- Explore data with data visualization techniques, considering the following factors: payload, launch site, flight number and yearly trend
- Analyze the data with SQL, calculating the following statistics: total payload, payload range for successful launches, and total # of successful and failed outcomes
- Explore launch site success rates and proximity to geographical markers
- Visualize the launch sites with the most success and successful payload ranges
- Build Models to predict landing outcomes using logistic regression, support vector machine (SVM), decision tree and K-nearest neighbor (KNN)

Introduction

Background

SpaceX, a leader in the space industry, strives to make space travel affordable for everyone. Its accomplishments include sending spacecraft to the international space station, launching a satellite constellation that provides internet access and sending manned missions to space. SpaceX can do this because the rocket launches are relatively inexpensive (\$62 million per launch) due to its novel reuse of the first stage of its Falcon 9 rocket. Other providers, which are not able to reuse the first stage, cost upwards of \$165 million each. By determining if the first stage will land, we can determine the price of the launch. To do this, we can use public data and machine learning models to predict whether SpaceX – or a competing company – can reuse the first stage.

Explore

- How payload mass, launch site, number of flights, and orbits affect first-stage landing success
- Rate of successful landings over time
- Best predictive model for successful landing (binary classification)



Methodology

Executive Summary

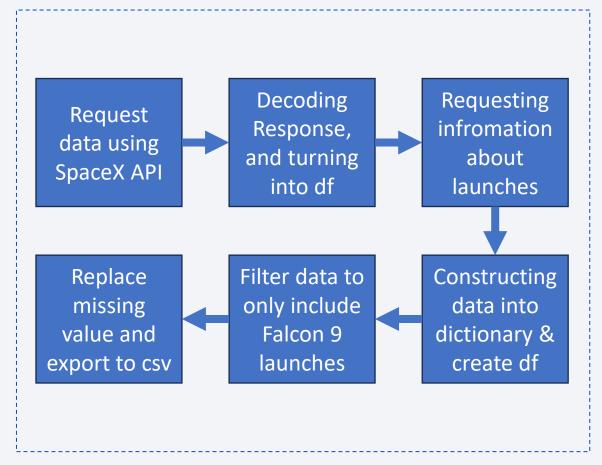
- Data collection methodology:
 - Request data from SpaceX API, Decode response using and convert to a dataframe.
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Creating chart, standardize the data, split the data, create hyperparameter tuning, apply GridSearchCV, Calculating Score, Identify the best model

Data Collection

- The data was collected using various methods
 - Data collection was done using get request to the SpaceX API.
 - Next, we decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json_normalize().
 - We then cleaned the data, checked for missing values and fill in missing values where necessary.
 - In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.
 - The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

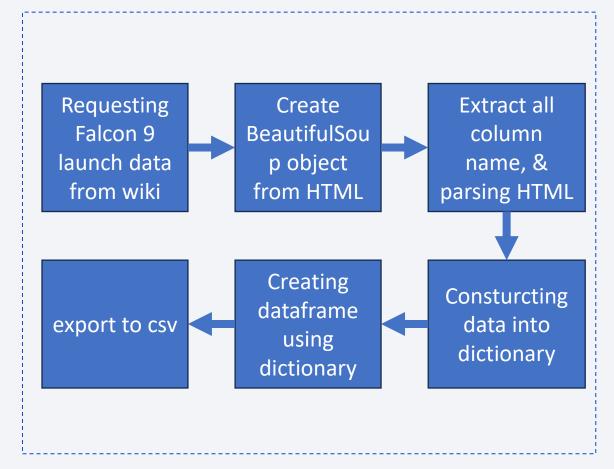
Data Collection - SpaceX API

- We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting
- The link to the notebook is:
 https://github.com/lukpras/ibm-data-science-capstone/blob/main/O1-spacex-data-collection-api.ipynb



Data Collection - Scraping

- We applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup
- We parsed the table and converted it into a pandas dataframe.
- The link to the notebook is https://github.com/lukpras/ib
 m-data-science-capstone/blob/main/02-spacex-webscraping.ipynb



Data Wrangling

Perform EDA and Determine
Training Label

Calculate number of launch

Calculcate number of occurence of each orbit

Calculate the number and occurence of mission outcome

Create a landing outcome label

Export data to CSV

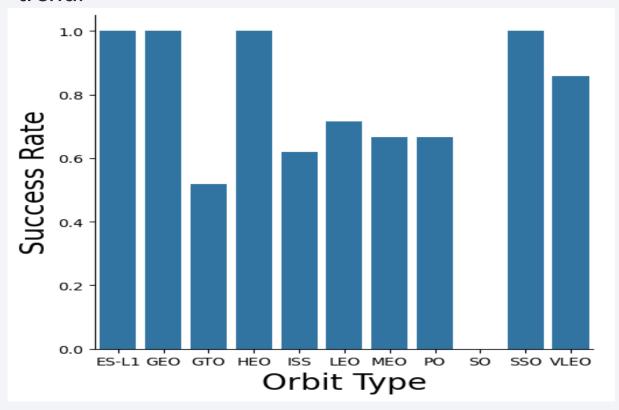
In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad. True ASDS means the mission outcome was successfully landed on a drone ship False ASDS means the mission outcome was unsuccessfully landed on a drone ship. We mainly convert those outcomes into Training Labels with "1" means the booster successfully landed, "0" means it was unsuccessful.

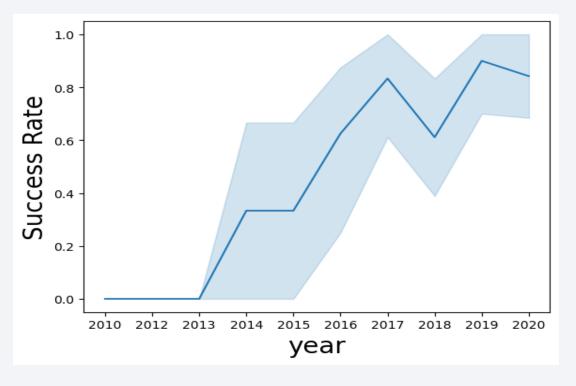
The link to the notebook is:

https://github.com/lukpras/ibm-data-science-capstone/blob/main/03-spacex-data-wrangling.ipynb

EDA with Data Visualization

We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.





The link to the notebook is:

https://github.com/lukpras/ibm-data-science-capstone/blob/main/05-spacex-eda-dataviz.ipynb

EDA with SQL

- We loaded the SpaceX dataset into a PostgreSQL database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes
 - The failed landing outcomes in drone ship, their booster version and launch site names.
- The link to the notebook is https://github.com/lukpras/ibm-data-science-capstone/blob/main/O4-spacex-eda-sql-sqllite.ipynb

Build an Interactive Map with Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.
- The link to the notebook is https://github.com/lukpras/ibm-data-science-capstone/blob/main/06-spacex-interactive-viz-folium.ipynb

Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.
- The link to the notebook is https://github.com/lukpras/ibm-data-science-capstone/blob/main/07-spacex-interactive-viz-plotly.py

Predictive Analysis (Classification)

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.
- The link to the notebook is https://github.com/lukpras/ibm-data-science-capstone/blob/main/08-spacex-predictive-analytics.ipynb

Results

Exploratory Data Analysis

- Launch success has improved over time
- KSC LC-39A has the highest success rate among landing sites
- Orbits ES-L1, GEO, HEO and SSO have a 100% success rate

Visual Analytics

- Most launch sites are near the equator, and all are close to the coast
- Launch sites are far enough away from anything a failed launch can damage (city, highway, railway), while still close enough to bring people and material to support launch activities

Predictive Analytics

Decision Tree model is the best predictive model for the dataset



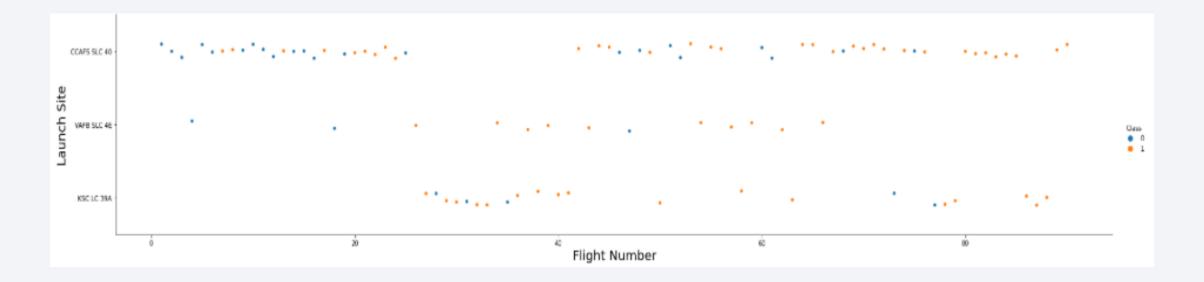
Flight Number vs. Launch Site

• From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



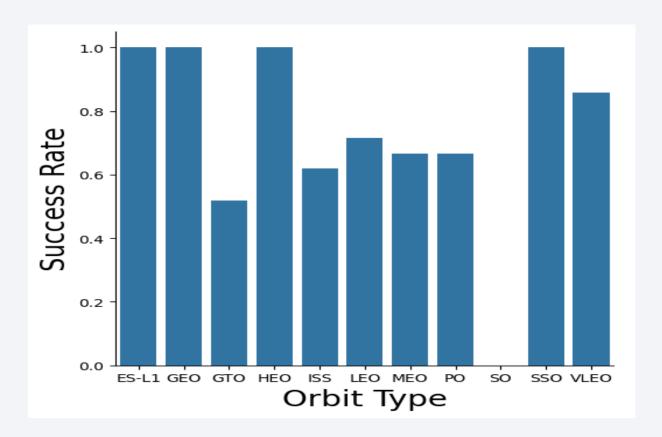
Payload vs. Launch Site

 The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate for the rocket.



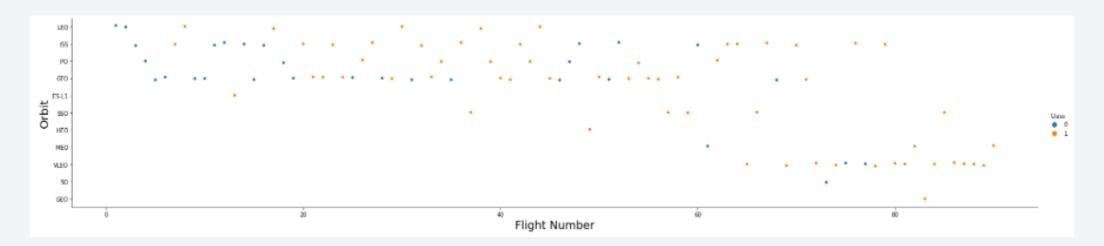
Success Rate vs. Orbit Type

 From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



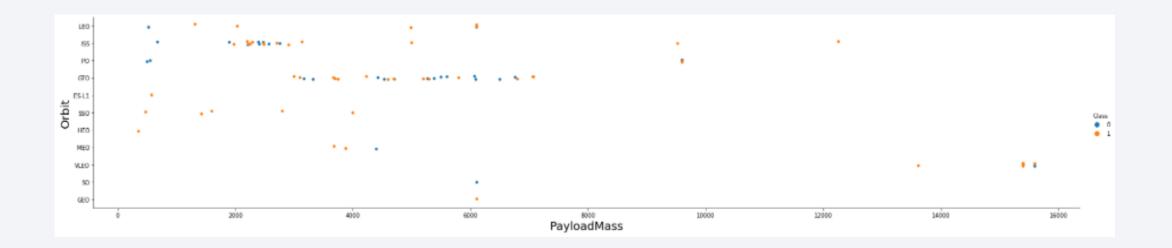
Flight Number vs. Orbit Type

• The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



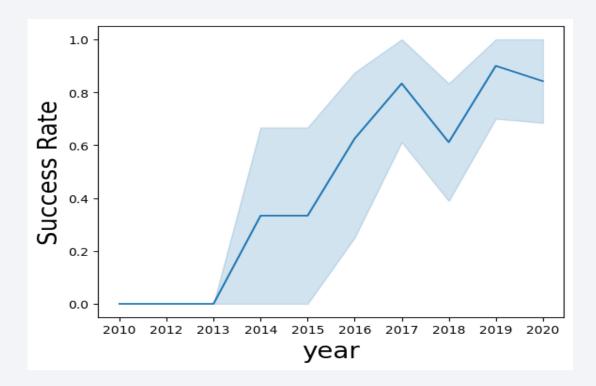
Payload vs. Orbit Type

• We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



Launch Success Yearly Trend

• From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



All Launch Site Names

• We used the key word **DISTINCT** to show only unique launch sites from the SpaceX data.

- CCAFS LC-40
- CCAFS SLC-40
- KSC LC-39A
- VAFB SLC-4E

```
Display the names of the unique launch sites in the space mission

In [10]: 
task_1 = '''
SELECT DISTINCT LaunchSite
FROM SpaceX

create_pandas_df(task_1, database=conn)

Out[10]: 
launchsite
0 KSC LC-39A
1 CCAFS LC-40
2 CCAFS SLC-40
3 VAFB SLC-4E
```

Launch Site Names Begin with 'CCA'

• We used the query below to display 5 records where launch sites begin with `CCA`

	Disp	olay 5 recor	ds where	launch sites be	gin with the s	tring 'CCA'					
In [11]:	<pre>task_2 = ''' SELECT * FROM SpaceX WHERE LaunchSite LIKE 'CCA%' LIMIT 5 create_pandas_df(task_2, database=conn)</pre>										
Out[11]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
	0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	1	2010-08- 12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2	2012-05- 22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	3	2012-08- 10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	4	2013-01- 03	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

Average Payload Mass by F9 v1.1

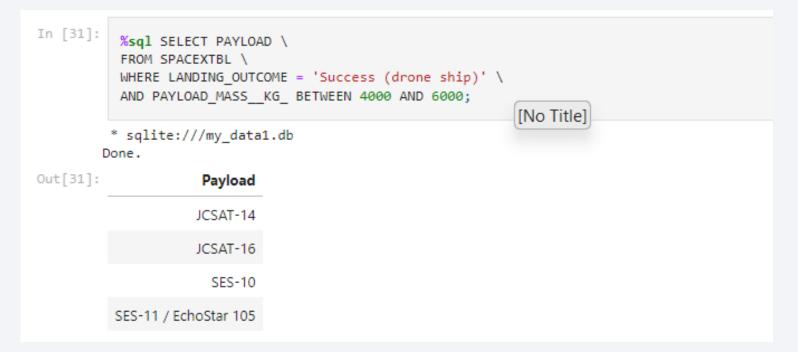
 We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

First Successful Ground Landing Date

 We observed that the dates of the first successful landing outcome on ground pad was 22nd December 2015

Successful Drone Ship Landing with Payload between 4000 and 6000

 We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000



Total Number of Successful and Failure Mission Outcomes

• We used wildcard like '%' to filter for **WHERE** MissionOutcome was a success or a failure.

	LIST THE TOTAL NUMBER OF SUCCES	stui and tailure	mission outcomes					
In [32]:	<pre>%sql SELECT MISSION_OUTCOME, COUNT(*) as total_number \ FROM SPACEXTBL \ GROUP BY MISSION_OUTCOME;</pre>							
I	* sqlite:///my_data1.db Done.							
Out[32]:	Mission_Outcome	total_number						
	Failure (in flight)	1						
	Success	98						
	Success	1						
	Success (payload status unclear)	1						

Boosters Carried Maximum Payload

```
In [16]:
           %sql SELECT BOOSTER VERSION \
           FROM SPACEXTBL \
           WHERE PAYLOAD MASS KG = (SELECT MAX(PAYLOAD MASS KG ) FROM SPACEXTBL);
          * sqlite:///my_data1.db
Out[16]: Booster_Version
             F9 B5 B1048.4
             F9 B5 B1049.4
             F9 B5 B1051.3
             F9 B5 B1056.4
             F9 B5 B1048.5
             F9 B5 B1051.4
             F9 B5 B1049.5
             F9 B5 B1060.2
             F9 B5 B1058.3
             F9 B5 B1051.6
             F9 B5 B1060.3
             F9 B5 B1049.7
```

 We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function.

2015 Launch Records

• We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
In [36]:
           %sql SELECT [Landing Outcome], count(*) as count outcomes \
           FROM SPACEXTBL \
           WHERE DATE between '2010-06-04' and '2017-03-20' group by [Landing_Outcome] order by count_outcomes DESC;
          * sqlite:///my data1.db
        Done.
Out[36]:
             Landing_Outcome count_outcomes
                    No attempt
                                             10
            Success (drone ship)
             Failure (drone ship)
           Success (ground pad)
              Controlled (ocean)
           Uncontrolled (ocean)
              Failure (parachute)
          Precluded (drone ship)
```

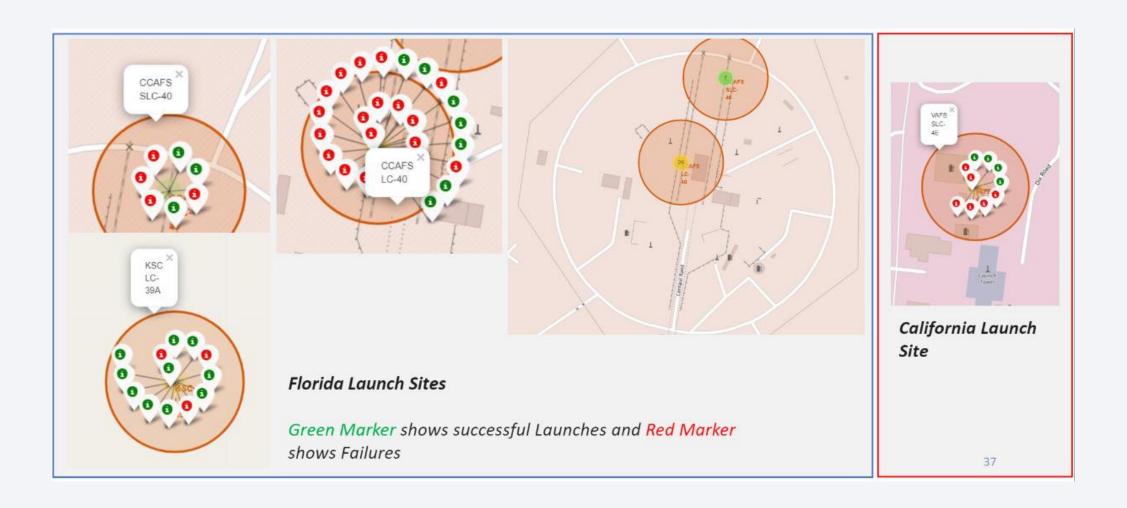
- We selected Landing outcomes and the COUNT of landing outcomes from the data and used the WHERE clause to filter for landing outcomes BETWEEN 2010-06-04 to 2010-03-20.
- We applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcome in descending order.



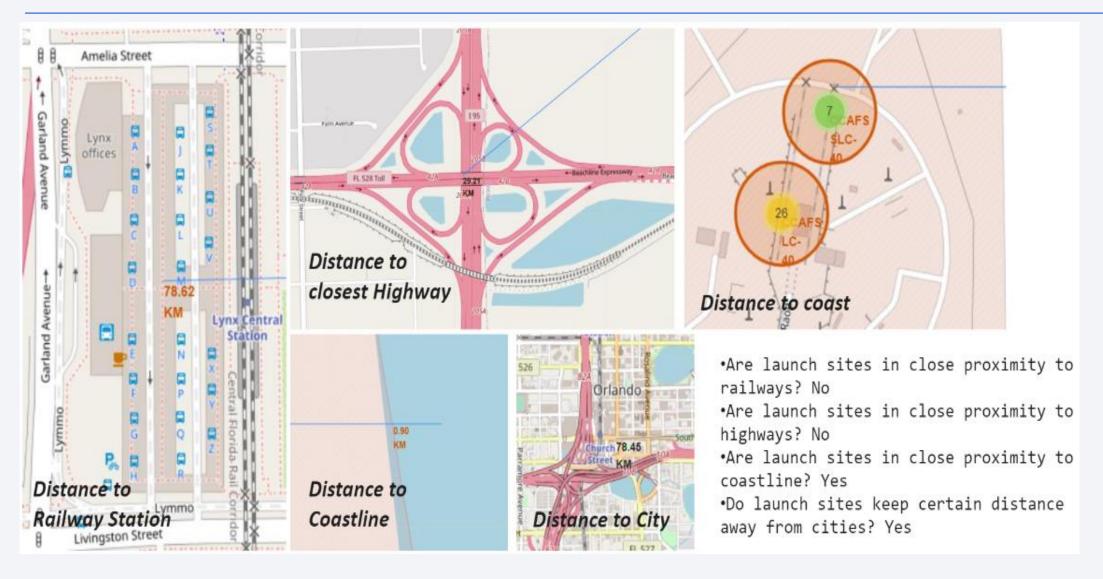
All launch sites global map markers



Markers showing launch sites with color labels

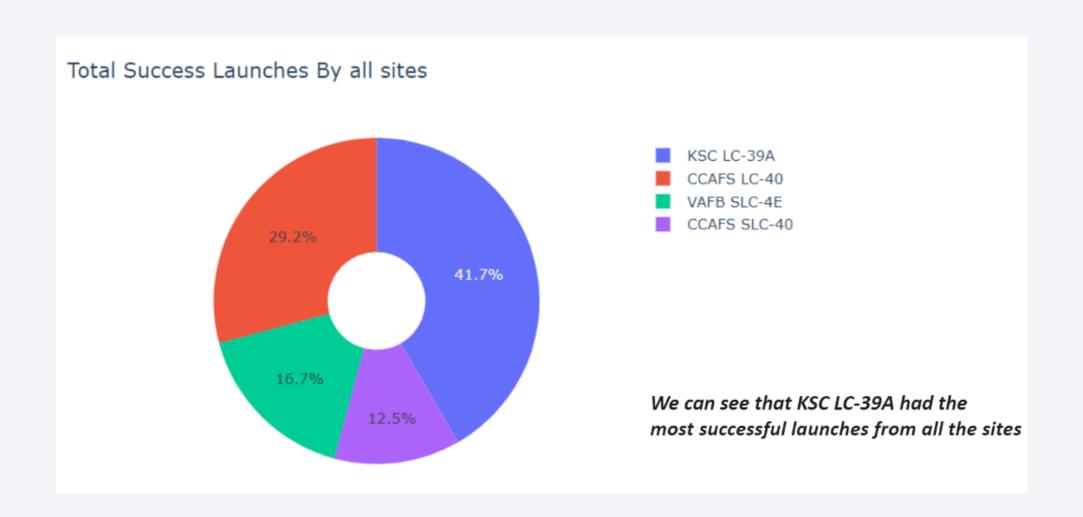


Launch Site distance to landmarks

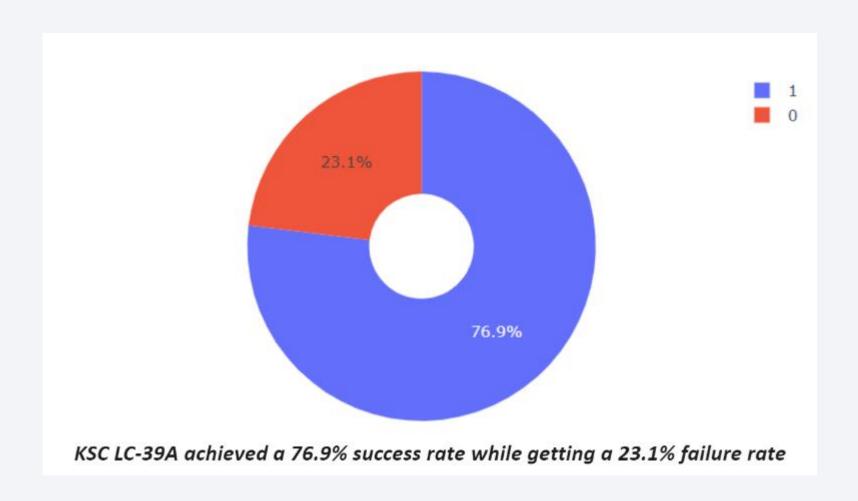




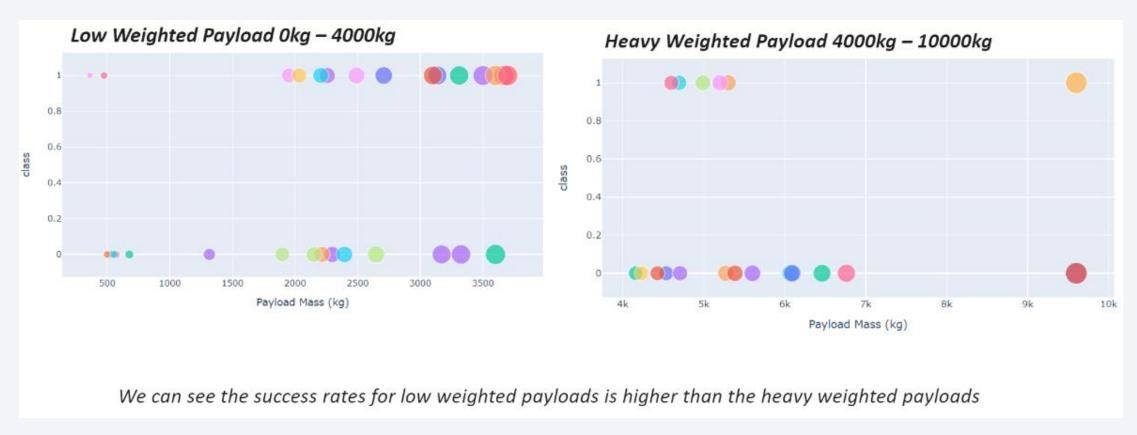
Pie chart showing the success percentage achieved by each launch site



Pie chart showing the Launch site with the highest launch success ratio



Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider





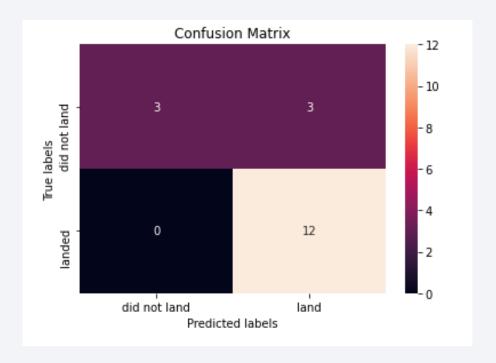
Classification Accuracy

 The decision tree classifier is the model with the highest classification accuracy

```
models = {'KNeighbors':knn_cv.best_score_,
              'DecisionTree':tree cv.best score ,
              'LogisticRegression':logreg cv.best score ,
              'SupportVector': svm_cv.best_score_}
bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is :', tree cv.best params )
if bestalgorithm == 'KNeighbors':
    print('Best params is :', knn cv.best params )
if bestalgorithm == 'LogisticRegression':
    print('Best params is :', logreg cv.best params )
if bestalgorithm == 'SupportVector':
    print('Best params is :', svm cv.best params )
Best model is DecisionTree with a score of 0.8732142857142856
Best params is : {'criterion': 'gini', 'max depth': 6, 'max features': 'auto', 'min samples leaf': 2, 'min samples split': 5, 'splitter': 'random'}
```

Confusion Matrix

 The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes.
 The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



Conclusions

We can conclude that:

- Model Performance: The models performed similarly on the test set with the decision tree model slightly outperforming
- **Equator**: Most of the launch sites are near the equator for an additional natural boost due to the rotational speed of earth which helps save the cost of putting in extra fuel and boosters
- Coast: All the launch sites are close to the coast
- Launch Success: Increases over time KSC LC-39A: Has the highest success rate among launch sites. Has a 100% success rate for launches less than 5,500 kg Orbits: ES-L1, GEO, HEO, and SSO have a 100% success rate
- Payload Mass: Across all launch sites, the higher the payload mass (kg), the higher the success rate

