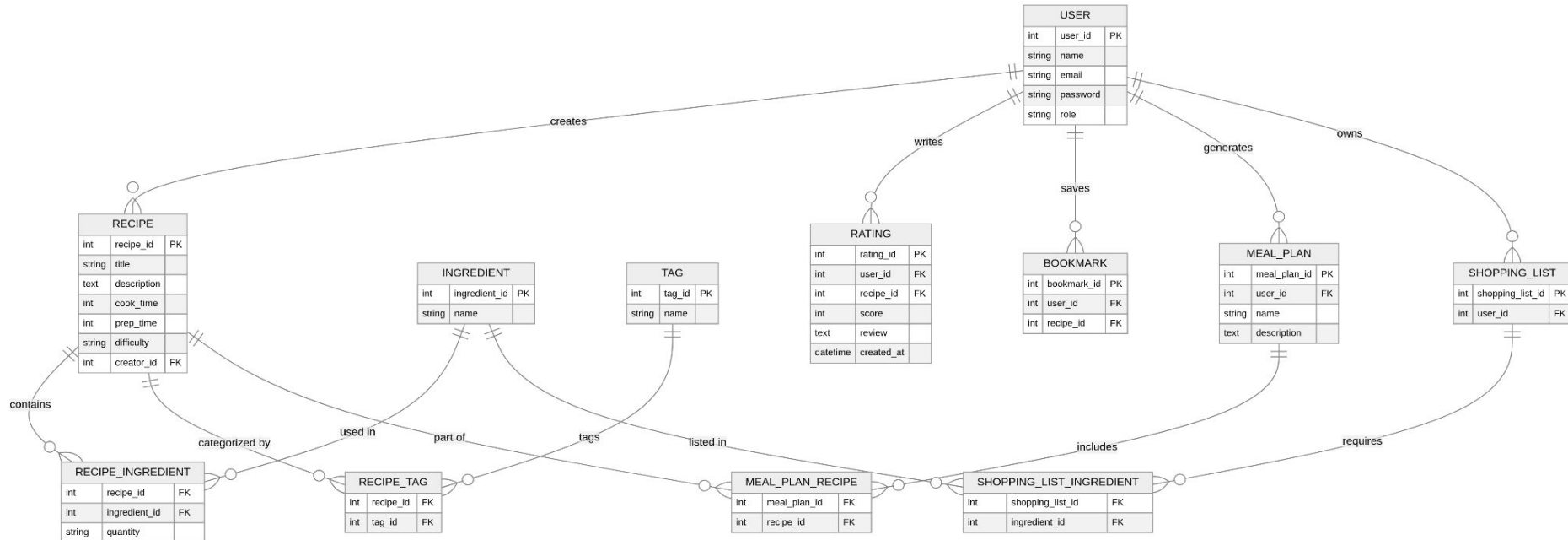


# CookAtlas

Alek Breitenbach, Ethan Twombly, Jack Moore, Josh Lee, Lukyan Sukhachevskyi



# Main Idea

- Centralized tagging system for recipes that aggregates content from external sources like Youtube, blogs, Social media, etc.
- Can search recipes based on attributes like prep time, cook time, ingredients, skills level, and dietary restrictions

# Target Users

- Casual User
  - Not much time on their hands for extensive cooking
  - Prefer cheap, relatively simple & easy meals
  - Focus on efficiency, leverage bookmarking & favorites
- Culinary Enthusiast
  - Lots of experience cooking
  - More interactive with the platform
  - Rates and reviews others content

# Target Users

- Blogger / Content Creator
  - Creates recipes, tutorials to share
  - Writes reviews and rates others content
  - Create a creator profile to advertise their own personal recipes, socials
- Health and Fitness Enthusiast
  - Customize meals to reach certain health goals with filters
  - Read detailed nutritional information
  - Follow other health-focus content creators

# Core Features

- Recipe Search by Tags (filter by time, difficulty, ingredients, etc.)
- User Ratings & Reviews (community-driven recommendations)
- Bookmarking & Favorites (save and revisit)

# Core Features

- Dietary & Allergen Filters (custom health-conscious choices)
- Shopping List Generator (plan meals based on owned ingredients)
- Meal Planning Assistant (help create personalized meal plans)

Questions?