

## Lu Liu

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<b>Contact</b>	Room S822, NYU Shanghai 567 West Yangsi Road Pudong, Shanghai, China	Mobile: 18217698489 Email: ll4748@nyu.edu
<b>Website</b>	<a href="https://luliu2024.github.io/">https://luliu2024.github.io/</a>	
<b>Education</b>	2011 - 2017    Ph.D. Economics, the Chinese University of Hong Kong, HKSAR 2007 - 2011    Bachelor, Economics and Finance, Tsinghua University, China 2009            Exchange, International School of Management, Dortmund, Germany	
<b>Employment</b>	2021 -            Instructor of Economics, NYU Shanghai 2020 - 2021    Visiting scholar, Columbia Business School	
<b>Research Areas</b>	Labor economics, health economics, behavioral economics, development economics	
<b>Publications</b>	<p><i>Modeling and Testing Strategic Interdependence and Tipping in Public Policy Implementation.</i> Proc. Natl. Acad. Sci. U.S.A. (<b>PNAS</b>), 121 (48) e2414041121, <a href="https://doi.org/10.1073/pnas.2414041121">https://doi.org/10.1073/pnas.2414041121</a> (2024). <b>Lu Liu*</b>, Zhihan Cui, Howard Kunreuther and Geoffrey Heal*(*corresponding authors)</p> <p><i>The Impact of the Removal of Zero-COVID Policies on Subjective Well-being: Evidence from a Digital World.</i> Economics Letters, 2023: 111189. Zhihan Cui, <b>Lu Liu</b> and Castiel Chen Zhuang (co-first author)</p> <p><i>Safety Messaging Boosts Parental Vaccination Intention for Children Ages 5-11.</i> Vaccines, <b>IF 7.8</b>, 2022 Jul 28;10(8):1205. Zhihan Cui, <b>Lu Liu</b>, Dan Li, Sherry Jueyu Wu, and Xinyue Zhai (co-first author)</p>	
<b>Working Papers</b>	<p><i>Opportunity Cost Neglect in Health Judgments and Mitigating it by Talking Money.</i> With Zhihan Cui.</p> <p><i>Assortative Mating and Intra-household Bargaining: Evidence from Chinese Adult Twin Survey.</i></p> <p><i>What I Missed: Marriage Outcomes of Sent-down Youth in China.</i> With Danyan Zha.</p> <p><i>The Big-2 personality in China and its impacts on economic decisions.</i> With Zhihan Cui.</p>	

*Economics affects mobility, and ideology affects mask-wearing: How COVID-19 drifted to the red areas within the USA in 2020.* With Zhihan Cui, Sherry Wu, Jeffrey Shrader, Alex English, Jackson Lu, Thomas Talhelm, Michael Morris and Geoffrey M. Heal.

**Work in Progress** *Does Poverty Impede Innovation? Evidence from the Anti-poverty Relocation Program in China.* With Castiel Chen Zhuang

*A Structural Estimation of Explicit and Implicit costs in Preventive Health Decision Making.* With Zhihan Cui

*Innovation Spillover Effects of Enterprises on Importing Different Types of Products: From the Perspective of Economic Geography.* With Castiel Chen Zhuang and Jiawei Mo

*Do Healthcare Reforms Promote Health Innovation? Evidence from the New Rural Cooperative Medical Insurance Program in China.* With Castiel Chen Zhuang

*Using Interdependence in Social Networks to Promote Climate-Friendly Behaviors.* With Zhihan Cui and Geoffrey Heal.

*A Model of Memory-Based Multi-Attribute Preference Construction.* With Kyle Chauvin, Zhihan Cui and Yiwen Shen

**Presentations**

2024	Asian Workshop on Econometrics and Health Economics (5th Meeting); Applied Microeconomics Seminar Series, Center for Human Capital and Labor Market Research, Central University of Finance and Economics; High-level academic lectures, University of Science and Technology of China; China Development and Global Economy, Liaoning University.
2023	Health and Labor Workshop at School of Economics, Peking University; Competitive Paper at Association of Consumer Research, Seattle, US (Accepted)
2022	Society for Judgment and Decision Making Annual Conference, San Diego, US (Poster Session)
2020	Symposium on Health and Economics at Wuhan University

<b>Honors</b>	2024-2025	NYU Shanghai Internal Fund AY24-25
	2011-2017	The Chinese University of Hong Kong Studentship
	2014	Postgraduate students travel fund, the Chinese University of Hong Kong
	2009	Deutscher Akademischer Austauschdienst Scholarship, Tsinghua University

<b>Teaching Experiences</b>	<i>Instructor: NYU Shanghai</i>	
	Fall 2021; Spring 2021	International Economics (enrolled 22/25)
	Fall 2022, 2023, 2024; Spring 2023	Microeconomics (enrolled 80/80)
	Summer 2023, 2024	
	Fall 2021, 2022, 2023, 2024	Intermediate Microeconomics (enrolled 21/25)
	<i>Instructor rating:</i>	
	Highest: 5 / 5; Lowest: 4.5 / 5; Cumulative average: 4.8 / 5	
	<i>Teaching assistance: the Chinese University of Hong Kong</i>	
	Fall 2011, 2012, 2013, 2014, 2015	Basic Microeconomics
	Spring 2012, 2013	the Economics of Behavioral Finance
	Fall 2016	Economic Analysis of Public Policy
<b>Personal</b>	Programming: Python, Stata, R, Latex	
	Language:	Chinese (Native), English (Fluent), Cantonese (Intermediate)
	Other:	Founder of Jungus Assessments, an online cognitive testing platform in China with over 10 Million users. Website: <a href="https://www.jungus.cn/en">https://www.jungus.cn/en</a>