CHENYANG LU

UX Designer | Connect people with devices, services, and space

90 Christopher Columbus Dr.
Jersey City, NJ 07302
(267) 574-5416
chenyanglulu@gmail.com
lulu-chenyang.github.io

EXPERIENCE

Delos Living LLC, New York, the US

Director, UX Design & Research, 01/2020 - Present

• Led the UX design and research of 10+ products across smart home, hotel IoT, eCommerce, fitness, etc, which released to 100K+ users and installed in 50K homes.

• Drove the localization of 2 products in 3 countries by working closely with leadership, building road map, design system, art direction, prototype, etc; 50% lead designer and 50% product manager.

• Mentored 8 juniors and helped them grow in the company; developed and nurtured relationships across 8 teams and disciplines to promote collaboration and efficiency.

Senior Associate, UX & Architecture, 02/2017 - 12/2019

• Delivered 20+ features and 6 algorithms by leveraging both qualitative and quantitative data from customer feedback, market research, literatures, usability studies, etc., which led to 5+ patent applications and an average of 26% increase in satifaction.

• Initiated and built the user research procedures; designed and conducted 10 surveys and 200+ interviews, applying the insights to reshape product roadmap and strategy.

• Co-designed and launched a user testing platform using HTML, CSS, JavaScript, AWS, which expanded to 20+ homes across the country and kept supporting the product development.

• Managed the design and construction of a sensor-riched laboratory complex in China; advised on the lab management system and automation system design.

StudioTEKA, New York, the US

Designer, Architecture, Web, & Print, 10/2015 - 02/2017

• Take ownership to redesign and developed the company website, enhancing clients experience by simplified navigation, improved usability and consistency.

• Collaborated with architects to edit and publish the book, 2100: A Dystopian Utopia.

• Responsible for the end-to-end archtiectural design of 10+ projects with different scales through producing high-quality renderings, drawings, graphics, and presentations.

EDUCATION

MS. Computer Science (Candidate 2021)
09/2018 - Present
Georgia Institute of Technology, Online

MS.Environmental Building Design
08/2014 - 05/2015
The University of Pennsylvania, the US

B.Architecture
09/2009 - 06/2014
Chang'an University, China

SKILLS

Design Storyboarding/User journey/Product strategy/User flow/Sketch/Wireframing/Mockup/ Prototype/Data visualization/ Information Architecture/System thinkging/3Dmodeling/Motion design

Research Interview/Survey/ Usibility testing/Data analysis/ Contextual inquiry/Cognitive walkthrough/AB test/Market research/Workshop/ Competitive analysis

Development HTML/CSS/ JavaScript/Python/Java/PHP/SQL/ AWS/Azure

Tool Figma/Sketch/InVision/ Illustrator/ Adobe Creative Suite/ Photoshop/ After Effect/Adobe XD/ InDesign / CAD/Rhino/Maya/3ds Max

CERTIFICATE

HCI for User Experience Design, MIT
Big Data, MIT
WELL AP