CHENYANG LU

UX Designer

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EXPERIENCE

Delos Living LLC, New York, the US

Director, UX Design & Research, 01/2020 - Present

• Led the UX design and research of 10+ products across smart home, hotel IoT, eCommerce, fitness, etc, which released to 200K+ users and installed in 50K homes.

• Drove the localization of 2 products in 3 countries: collaborating with leadership and responsible for the end-to-end process as designer and PM.

• Mentorship and Leadership: helped 8 juniors and developed cross-functional relationships to promote efficiency.

Senior Associate, UX & Architecture, 02/2017 - 12/2019

• Delivered 20+ features and 6 algorithms by leveraging both qualitative and quantitative data, which led to 5+ patent applications and 1M+ sqft signed contract.

• Initiated and built the user research procedures; designed and conducted 10 surveys and 200+ interviews, applying the insights to reshape product roadmap and strategy.

• Co-designed and launched IoT product testing platform, which got expanded to 20+ homes and kept supporting the product development.

• Managed the design and construction of a sensor-riched laboratory complex in China; advised on the lab management system and automation system design.

StudioTEKA, New York, the US

Designer, Architecture, Web, & Print, 10/2015 - 02/2017

• Take ownership to redesign and developed the company website, enhancing clients' experience by simplified navigation, improved usability, and consistency.

• Collaborated with architects to edit and publish the book, 2100: A Dystopian Utopia.

• Responsible for the end-to-end architectural design of 10+ projects with different scales by producing high-quality renderings, drawings, graphics, and presentations.

EDUCATION

MS. Computer Science (Candidate 2021)
09/2018 - Present
Georgia Institute of Technology, Online

MS.Environmental Building Design
08/2014 - 05/2015
The University of Pennsylvania, the US

B.Architecture
09/2009 - 06/2014
Chang'an University, China

SKILLS

Design Storyboarding/User journey/Product strategy/User flow/Sketch/Wireframing/Mockup/Prototype/Data visualization/Information Architecture/System thinkging/3Dmodeling/Motion design

Research Interview/Survey/Usibility testing/Data analysis/Contextual inquiry/Cognitive walkthrough/AB test/Market research/Workshop/ Competitive analysis

Development HTML/CSS/JavaScript/Python/Java/PHP/SQL/AWS/Azure

Tool Figma/Sketch/InVision/Illustrator/ Adobe Creative Suite/Photoshop/ After Effect/Adobe XD/InDesign / CAD/Rhino/Maya/3ds Max

CERTIFICATE

HCI for User Experience Design, MIT
Big Data, MIT
WELL AP