

LACEY GIBBONS

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TECHNICAL SKILLS

HTML

CSS

Wordpress

FileZilla

Shopify

Photography

Cartography

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe Dreamweaver

Adobe InDesign

Adobe AfterEffects

ArcGIS Suite

Basic Knowledge of

MAMP, Java, JavaScript,

SQL, Surfer, IDRISI Selva

WORK EXPERIENCE

B&W ON-SITE

Seattle, WA | 2018 - Present

Web Designer & Developer (Freelance)

- Designing and building a new Wordpress customized theme to meet client's requirements
- Prepared and presented proposal and site UI mockups for client approval
- Researching and implementing best SEO practices for improved visibility
- Provide technical support and create a user guide to help clients understand site features and management

COLVILLE POUR HOUSE

Seattle, WA | 2017 - Present

Web Designer & Developer/Web Admin (Contract)

- Redesigned and developed Wordpress customized website
- Integrated mobile responsiveness
- Identifying and resolving site issues for improved website functionality
- Performing content maintenance, updates and provide technical support

LA STELLA BLU

Missoula, MT | 2014 - 2018

Web Content Admin

- Created, updated and monitored product listings and site content
- Identified and resolved site issues
- Utilized analytics to track site traffic and improved sitewide SEO practices
- Researched new technology and software to improve efficiency of day to day business operations

LULU'S KITCHEN

Seattle, WA | 2014 - 2017

Owner/Web Designer & Developer/Web Admin

- Created online housewares retail business
- Designed and developed a customized Wordpress store utilizing tailored ecommerce platform
- Developed fulfillment strategy to minimize costs and improve efficiency

ADVENTURE LIFE JOURNEYS

Missoula, MT | 2013 - 2014

Web Content Editor (Contract)

- Managed, organized and documented website image update project
- Utilized W3C web standards while adhering to company standards for image editing and content creation
- Composed visual concepts for print and digital product endorsement
- Ensured continued access to high quality, up to date images

GOOGLE

Seattle, WA | 2013

Visual Data Specialist (Contract)

- Resolved data inaccuracies and improved appearance of Google Maps
- Devised case research system for verifying mapping inaccuracies
- Reviewed updates and fixes to map data

B. LANDGRAF RANGELAND CONSULTING, LLC

Missoula, MT | 2013

Geographic Information Systems (GIS) Specialist (Freelance)

- Developed data visualizations for topographical features
- Utilized GIS and Adobe software for constructing reference maps
- Documented map explanations for each map
- Converted 13 completed maps for print production

EDUCATION

Certificate in

Geographic

Information Systems

The University of Montana

Missoula, Montana

May 2013

Volunteer Work:

NationalPark Service,

Wilderness Program,

Mapping Project

Bachelor of Fine Arts in

Photography

The University of Montana

Missoula, Montana

May 2008