PROJECT BRIEF

(Brooklyn Film Festival)

Summary:

Brooklyn Film festival would be a website that will be showing the schedule for the shows on the Brooklyn Bridge Park from August 5th to August 8th, on the website must be the information about the festival, the film, and news and announcement about the festival. The website must also contain links to the city of Brooklyn's news website the Brooklyn Bridge Park's website and to the company social media. The shows will be open to everyone, for that must be a form for people to register to know how many people would be join the festival.

STAKEHOLDERS:

Name	Role	Description
Jennifer Viala	Film Festival CEO	Communicate, and decide the website changes
Luciana Melgar	Developer	Design the website

GOALS:

- ❖ On the website must be a section where it said what the festival is about.
- ❖ It need to have a section with all the films that will be presented each day and at what time.
- ❖ Next to the film list must be the news and announcement from the festival.
- ❖ In the header or footer have to be the social media links that leads to their social media website.
- ❖ The must be also on the website a form for people to register so they can have an account of the people that will be join the event.

TIMELINE:

Tasks	Description	Start Date	End Date	Duration
Requirements Study	Set the project goals	13 Mar	20 Mar	1 Week
Design Phase	Design the UX , themes and fonts	21 Mar	3 Apr	2 Weeks
Coding Phase	Develop the Structure	4 Apr	18 Apr	2 Weeks
Testing	Testing the product	19 Apr	24 Apr	1 Week
Hosting and Pre-Launching	Prepare for the launching date	25 Apr	30 Apr	1 Week
LAUNCHING DATE: 1 ST OF MAY				

BUDGET:

Developer Fees	Physical Expenses
❖ 12.00$ / hour ❖ Total days: 35 ❖ Total Amount : 3360	❖ Hosting and domain: 30$ / year

TECHNICALS SPECIFICATION:

DESIGN CHOICE:

To design the structure of website were used different development tools:

- ❖ HTML for the structure of the website.
- ❖ CSS to give all the colors and styles added.
- ❖ Bootstrap was framework used to make it responsive for all kind of devices and well structured.
- ❖ The website was made as it was required on the specifications.
- ❖ The domain name was chosen according to the website content.

Domain name suggestion:

On the domain suggestion were found three different choices according to the relevance of the website.

- ❖ Brooklynfilmfestival.cc
- ❖ Brooklynfilmfestival.to
- ❖ Broklynfilmfestival.co