

## PROFILE

An innovative, dedicated and efficient web developer with solid experience in utilising Javascript, HTML and CSS to deliver exceptional client and user experiences.

A collaborative work style, with the ability to analyse client requirements, provide technological understanding through knowledge sharing and effective communication, and develop and create custom built websites and apps with a focus on customer interface and sales conversion.

A good eye for design and usability and the capacity to implement new services and features with an emphasis on clean and maintainable code quality, and incorporating the consideration of SEO.

Well organised, comfortable working on multiple projects simultaneously, deadline driven and passionate about impacting a client's digital business.



## CONTACT DETAILS

### Location:

Berlin

### Email:

[dev@iamlior.com](mailto:dev@iamlior.com)

### Website:

[www.iamlior.com](http://www.iamlior.com)

### LinkedIn:

[www.linkedin.com/in/iamlior](http://www.linkedin.com/in/iamlior)

# LIOR COHEN

## FRONTEND WEB DEVELOPER



## WORK EXPERIENCE

### Freelance Web Developer

November 2019 - Present

Working on a variety of projects designing, developing and launching client websites and mobile applications.

#### Key Projects:

Tevitam - <https://tevitam.com/>

- Built a custom designed, responsive ecommerce website from scratch, integrating with Shopify, and enabling the client to manage their online store.
- Development of an effective user interface, technical SEO optimisation and providing basic support on content management.
- Development of two subsidiary ecommerce sites for new products (Tanka Bracelet and Maya-shield), and created with consideration of speed and high conversion rate.

LENSIT - <https://apps.apple.com/us/app/lensit/id1468948972>

- Custom designed a responsive mobile app to calculate the correct lens and projection distance to be used by technicians in set-up and pre-set up of projection equipment for events and conferences.
- Used the React Native framework to build an app utilising a frontend web development code base and completed testing on various devices to ensure the app was responsive and effective.
- Published on Google Play and Apple app store – in excess of 750 installations to date.

Events Timer – <https://apps.apple.com/tt/app/eventstimer/id1481806344>

- Custom designed and built a streamlined, responsive and effective timer app for technicians supporting speakers and moderators within the events industry.
- Published on Apple's app store – in excess of 350 downloads to date.

### Freelance AV Specialist & Web Developer

April 2010 - Present

Lead Technician for event and conference audio visual requirements and creation of webcasts and session recordings including development of bespoke websites.

## TECHNICAL SKILLS

Reactjs, React Native, JavaScript, Typescript, HTML/CSS, Gatsbyjs, Firebase, Electron, Apollo, GraphQL, Redux, Node.js, Shopify, Contentful, Wordpress

## EDUCATION

Certificate in the Study of Sound for Stages and Live Events  
Yoav Gera College of Sound Engineering and Design, Tel Aviv  
2004 - 2006