

























Profile	Skill Area	Area	Country	Tenure
Account Technology	Account Planning	ANZ	Argentina	0 - 12
	Business Acumen	APAC	Asia HQ	13 - 24
	Consultative Sales Skills	Canada	Australia (SalesDistrict)	25+
		CEE	Austria	
		CorpHO	Beiiina	

Count of Experts w,r,t Skills			
5			
4			
3			
2	2		
1		1	1
0			
Account Planning	Assemble Account Team	IDTA Workshop	Priority Management

Skill Area	Skills	Expert Name
Account Planning	Account Planning	Maureen Dolan
Account Planning	Assemble Account Team	Marek Blajer
Account Planning	Account Planning	Kleber Tsunoda,Roberto Pederzoli,Roberto Pederzoli
Account Planning	Account Planning	John Doe
Account Planning	Account Planning	Jessie Coffey
Account Planning	Assemble Account Team	Jessie Coffey
Account Planning	Priority Management	Grady Boggs
Account Planning	Account Planning	Brian Lynch (US MFG), Brian Lynch (US MFG)
Account Planning	IDTA Workshop	Brian Haubert

Profile	Area	Country	Tenure	Corp Importance
Account Technology	ANZ	Argentina	0 - 12	(Blank)
	APAC	Asia HQ	13 - 24	1. Critical
	Canada	Australia (SalesDistri	25+	2. Important
	CEE	Austria		3. Emerging Importa
	CorpHO	Beiiina		

Business Acumen - Man	ager View			Account Planning - Man	ager View			Consultative Sales Skills	s - Manage	r View	
Skill Category	Business Acu	ımen	_	Skill Category	Account Pla	nning	_	Skill Category	Consultative	Sales Skills	_
Skills	Importance	Frequency	Proficiency	Skills	Importance	Frequency	Proficiency	Skills	Importance	Frequency	Proficiency
Industry Knowledge	89%	-5%	-16%	Priority Management	95%	-17%	-14%	Microsoft Solution Applicat	95%	-14%	-14%
Business Case & Presenting	86%	-17%	-13%	Account Planning	90%	-20%	-14%	Digital Transformation Stor	94%	-1%	-10%
Business Case Development	82%	-17%	-14%	Assemble Account Team	87%	-4%	-8%	Technical Communication	90%	-10%	-10%
Enterprise Technology Arch	80%	-3%	-10%	IDTA Workshop	76%	-14%	-10%	Influencing for Impact	89%	-2%	-6%
Competitor Intelligence	78%	-8%	-4%	Digital Sales	67%	5%	-5%	Executive Relationships	88%	-6%	-7%
Business Strategy	71%	-6%	-9%					Zero Trust Security Narrative	87%	-20%	-11%
								Delivering Presentations	86%	-6%	-4%
								Insightful Listening	85%	-3%	-7%
								Influencing	83%	3%	-1%
								Situational Awareness	78%	1%	-1%
								Stakeholder Mapping	78%	0%	-3%
								Business Decision Making	75%	-3%	0%
								Understand CxO/BDM Chal	75%	-14%	-11%
								Drive Insight-Led Conversat	73%	-9%	-11%
								Envisioning Workshop	73%	-6%	-4%
								Design Thinking	70%	-7%	-4%

Profile	Area	Country	Tenure	Corp Importance
Account Technology	ANZ	Argentina	0 - 12	(Blank)
	APAC	Asia HQ	13 - 24	1. Critical
	Canada	Australia (SalesDistri	25 +	2. Important
	CEE	Austria		3. Emerging Importa
	CorpHO	Beiiina		

Business Acumen -Team member View					
Skill Category	Business Acumen				
Skills	Importance	Frequency	Proficiency		
Industry Knowledge	84%	-4%	-11%		
Business Strategy	80%	-13%	-11%		
Business Case & Presen	79%	-11%	-6%		
Enterprise Technology A	79%	-11%	-3%		
Business Case Develop	71%	-11%	-5%		
Competitor Intelligence	70%	-6%	-5%		

Account Planning -Team member view					
Skill Category	ategory Account Planning				
Skills	Importance	Frequency	Proficiency		
Priority Management	87%	-8%	-12%		
Assemble Account Team	84%	-3%	-6%		
Account Planning	84%	-14%	-12%		
Digital Sales	69%	-2%	-5%		
IDTA Workshop	65%	-14%	-4%		

Skill Category	Consultative	Sales Skills	
Skills	Importance	Frequency	Proficiency
Executive Relationships	90%	-15%	-18%
Insightful Listening	88%	-3%	-10%
Microsoft Solution Applic	86%	-4%	-6%
Situational Awareness	83%	-3%	-7%
Influencing	83%	-3%	-6%
Technical Communication	82%	-3%	1%
Understand CxO/BDM Ch	82%	-14%	-11%
Influencing for Impact	82%	-4%	-5%
Stakeholder Mapping	80%	-9%	-3%
Business Decision Making	79%	-4%	-2%
Delivering Presentations	78%	-8%	1%
Digital Transformation St	78%	-11%	-9%
Zero Trust Security Narrat	76%	-12%	-5%
Drive Insight-Led Conver	74%	-7%	-7%
Design Thinking	73%	-9%	-2%
Envisioning Workshop	70%	-17%	-3%