

LUWIN CHANGCO


UX/UI DESIGNER

 NY/NJ Area

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 linkedin.com/in/luwinchangco

SKILLS

USER SURVEYS
USABILITY TESTING
USER PERSONAS
WIREFRAMING
PROTOTYPING
SITE MAPS
USER FLOWS
UI DESIGN
USABILITY TESTING
LOGO DESIGN
TYPOGRAPHY

TOOLS

ILLUSTRATOR
PHOTOSHOP
INDESIGN
BALSAMIQ
INVISION
SKETCH
PREMIERE
USABILITY HUB

DEVELOPMENT

HTML
CSS/SASS
GIT/GITHUB
BOOTSTRAP
JAVASCRIPT (basic)
JQUERY (basic)

PROJECTS

PUGGLE TEA

April 2016 - May 2017

- Designed & developed a responsive website using HTML/CSS to market a dessert cafe and their products
- Analyzed competitors, administered surveys, and performed user tests to reinforce design
- Defined a style guide, brand identity, and logo to best represent Puggle Tea

LESGO

Feb 2017 - March 2017

- Designed a mobile application to help users discover nearby events reflecting iOS Design Guidelines
- Analyzed competitors to better differentiate Lesgo and to determine features for a minimal viable product
- Interviewed and surveyed potential users to gather information prior to designing wireframes
- Performed navigational and A/B tests to improve design iterations

EXPERIENCE

DESIGN INTERN

Tracksu.it

July 2017

- Collaborated closely with the founder in upgrading the design of the Tracksu.it website
- Designed and illustrated graphics to better represent the company's brand identity
- Improved flow and hierarchy of information presented on website

ASSISTANT LAB SUPERVISOR

Rutgers University

Sept 2014 - Sept 2016

Office of Information Technology (OIT)

- Designed digital and print posters to advertise OIT services throughout 18 different computer labs
- Developed curriculum and served as lead instructor for Adobe Illustrator and Photoshop classes
- Supervised a staff of over 70 lab consultants and over 300 computers at 5 locations
- Responsible for staff development, hiring, and event coordination

MARKETING EDITOR

Rutgers Art in Medicine Society

Sept 2015 - May 2016

- Founded this student organization, which spreads awareness and unifies the arts with one's physical and mental wellbeing
- Created flyers, logos, and illustrations for promotion of all events
- Managed and planned biweekly general member meetings and events

EDUCATION

Bloc, Inc.

Dec 2016 - Aug 2017

Designer Apprenticeship

- Intensive mentorship program with a focus on UX/UI design and front end development

Rutgers University

Sept 2013 - May 2016

Bachelor of Arts in Biological Sciences, GPA: 3.4