LUWIN
CHANGCO

UX/UI DESIGNER

- NY/NJ Area
- luwinchangco@gmail.com
- www.luwin.design
- linkedin.com/in/luwinchangco

SKILLS

User Research

Usability Testing

Wireframing

Prototyping

UI Design

User Flows

Storytelling

Usability Testing

Branding

Typography

TOOLS

Sketch

InVision

Illustrator

Photoshop

Balsamiq

InDesign

Premiere

Usability Hub

DEVELOPMENT

HTML

CSS/SASS

Git/Github

Bootstrap

JavaScript (basic)

JQuery (basic)

PROJECTS

Puggle Tea   April 2016 - May 2017

- Designed & developed a responsive website using HTML/CSS to market a dessert cafe and their products
- Analyzed competitors, administered surveys, and performed user tests to reinforce design
- Defined a style guide, brand identity, and logo to best represent Puggle Tea

Lesgo   Feb 2017 - March 2017

- Designed a mobile application to help users discover nearby events reflecting iOS Materials Guidelines
- Analyzed competitors to determine features for a minimal viable product
- Interpreted user data to generate stories, flows, and wireframes
- Performed navigational and A/B tests to improve design iterations

EXPERIENCE

UX/UI Design Intern   Oct 2017 - Present
Toymail - New York City

- Executed designs for webpages, social media content, digital advertising, and emails in coordination with CEO and VP of Marketing
- Effectively worked in a fast-paced environment and prioritized multiple projects to meet deadlines
- Contributed to and maintained company's visual style guide

Design Intern   July 2017
Tracksu.it - New York City

- Collaborated closely with the founder in upgrading the design of the Tracksu.it website
- Illustrated graphics to better represent the company's brand identity
- Improved flow and hierarchy of information presented on website

Assistant Lab Supervisor   Sept 2014 - Sept 2016
Rutgers University Office of
Information Technology (OIT) - New Brunswick, NJ

- Designed digital and print posters to advertise OIT services throughout 18 different computer labs
- Developed curriculum and served as lead instructor for Adobe Illustrator and Photoshop classes
- Supervised a staff of 70+ consultants and over 300 computers at 5 locations
- Responsible for staff development, hiring, and event coordination

EDUCATION

Bloc, Inc. Designer Apprenticeship   Dec 2016 - Aug 2017
- Intensive mentorship program with a focus on UX/UI design and front end development

Rutgers University   Sept 2013 - May 2016
- B.A. in Biological Sciences, GPA 3.4/4.0