# LULU MUTULI

## UI/UX DEVELOPER | SINGAPORE

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## PROFILE

UI Designer and Developer with over 5 years of experience, and a proven track record in designing high-fidelity Figma mockups that secured million dollar partnerships and developing reusable components using React.js and Vuejs. Looking to leverage my combined design and development expertise in a challenging product focused role.

## EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN - Savannah, Georgia, USA
B.F.A Fashion Design - Magna Cum Laude - 3.85/4.00

MORINGA SCHOOL - Nairobi, Kenya
Full Stack Web Development - Certification

## LANGUAGES

English, Kiswahili, French

## SKILLS

DEVELOPMENT SKILLS
Frontend Web Development, ES6, HTML, CSS, Javascript, SCSS, Restful API's, Unit Testing, E2E Testing

FRAMEWORKS/LIBRARIES
Vue.js, React.js, Bootstrap, Tailwind.css, Storybook, Vuetify, Chromatic, Vuex, Jest, Cypress.io, Axios

DESIGN SKILLS
Figma, Adobe Illustrator/Photoshop/Indesign, High-Fidelity Mockups, Wireframes, Prototyping, Design Systems, Visual Design, Colour Theory, Atomic Design, Information Architecture

WORKFLOW MANAGEMENT
Git, Agile, Jira, Trello, Confluence

SOFT SKILLS
Presentation, Public speaking, Teamwork, Organised, Self-starter, Inquisitive

## EXPERIENCE

**UI/UX DESIGNER**                                                APRIL 2023 - PRESENT
REGULAITION                                                              (REMOTE)

- Led data visualisation sessions through impactful wireframes and clickable prototypes, using Figma and Mural, driving feedback and engagement by 40% amongst stakeholders and streamlining project progression.

- Conducted Market Research on AIR, a B2B Software as a service, in collaboration with cross-functional team members, resulting in feature validation, product placement, and a refined user persona.

- Spearheaded the development of a new reusable component library with Storybook, Vuejs and Chromatic, reducing development time by 30% and enhancing UI Design consistency across the product.

- Designed a Vuetify based design system, accelerating design iterations by 20% and ensuring consistent product UI across the company products.

- Created high-fidelity mockups for AIR using Figma, to be showcased in conference presentations, leading to increased product visibility with thousands of delegates in attendance and eventual expansion in to the US market.

### UI DEVELOPER
FEBRUARY 2021 - MARCH 2023

IMMEDIATE MEDIA
LONDON, ENGLAND

- Developed 10+ accessible, reusable React components following WCAG Guidelines, leveraging Storybook and mixins for scalability, resulting in a comprehensive component library that improved code consistency and reduced development time by 20%.

- Collaboratively expanded registration user journey with Nextjs/Nodejs micro-services using new routes and pages, ensuring 100% test coverage across 50+ brands, enhancing user experience and increasing conversion rates.

- Integrated paywall/data wall functionality for major brands such as BBCGoodFood, using React and Wordpress plugins, resulting in increased subscriber engagement by over 10% and delivered a seamless premium experience.

- Contributed to code quality by conducting thorough peer code reviews and actively participating in comprehensive regression testing, ensuring the highest level of code integrity.

- Conducted interviews with 10+ developers and facilitated their onboarding by creating a thorough 5 part-ticket based exercise, fostering a deep understanding of the company's tech stack and driving significant improvements in team productivity.

### FRONTEND UI DEVELOPER
MARCH - NOVEMBER 2020

QHALA
NAIROBI, KENYA

- Organised sprint planning sessions that resulted in faster iterations of feedback and consistent productivity of development.

- Developed frontend features of Jukua, an online marketplace for SME's using Vuejs, including PWA functionality such as offline mode and easy installation on Android/Desktop.

- Implemented CRUD functionality to Jukua using Vuex state management, Axios, and Restful API's, creating a secure user experience and resulted in cleaner, more scalable code.

- Wrote E2E/Integration tests using Cypress.io, resulting in a more efficient debugging process by reducing time spent by 20%.

### FRONTEND WEB DEVELOPER
JUNE 2019 - MARCH 2020

BEMYGUEST
SINGAPORE

- Restructured PHP form to Vuejs, achieving full responsiveness using LESS as part of a code refactoring task.

- Updated and wrote E2E/Integration Tests using Cypress.io increasing code coverage by 30%.

- Led the development of the company design system, by consolidating Indesign components to Figma, resulting in 20% faster handovers between design and development teams.