LAUREN WELBORN
UX/UI DESIGNER & DEVELOPER

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SKILLS

UX : Research, Surveys, Usability Testing, Personas, Card Sorting, User Flows, QA
UI : Adobe CC, Sketch, InVision, Wireframes, Prototypes, Style-boards, Mock-ups
DEV : HTML5, CSS3, JS, jQuery, Sass, Wordpress, Responsive

WORK HISTORY & EDUCATION

SENIOR UX/UI MANAGER
University of Denver / July 2018 - Present
UX responsibilities include user research, live user testing, competitor analysis, heuristic evaluations, personas, user journeys, etc. UI responsibilities include creation of user-centered designs driven by analytics and usability findings, wireframes, interactive prototypes, and other visual UI kits and asset solutions. I also conduct intensive QA on new websites using multiple testing tools.

UI DESIGNER
Charter Communications | February 2018 - July 2018
Planning, design, and prototypes for the internal portal, 3rd party vendor websites, and digital needs for the Customer Experience team. I also created an accessibility compliant UI Kit for the vendor websites to use.

STUDENT
General Assembly | July - September 2017
Full Stack development immersive program building websites and apps using Javascript, jQuery, Sass, Bootstrap, Angular, Jasmine, PHP, React, Node.js, Mocha/Chai, PSQL, Mongo & Express.

UX / WEB DESIGNER
PorchLight Real Estate Group | April 2015 - June 2017
Provided website solutions to the front and back-end websites through UX processes, UI planning, user-flows, user stories, wireframes, and mock-ups in an agile development environment.

INTERACTIVE DESIGNER
Fruition Internet Marketing | April 2012 - April 2015
Solved client design problems through multiple channels such as UX research/design, web design, print materials, signage, branding strategy, multimedia development, and digital illustration.

GRAPHICS COORDINATOR
Starz Denver Film Festival 2011 | September 2011 - November 2011
Contract position designing and producing print and signage for the festival including window displays, banners, large signage, ads, and other miscellaneous materials.

DESIGNER
Rocky Mountain College of Art + Design | March 2007 - November 2011
Designed and produced print materials, merch, way-finding signage and gallery exhibition vinyl.

STUDENT
Rocky Mountain College of Art + Design | BFA in Graphic Design w/ Digital Media Specialization | 2003 - 2006

NONPROFIT

DIGITAL DESIGNER
Urban Peak | June 2015 - March 2016
Designed digital and print materials.

EVENT MANAGER, SECRETARY, WORKSHOP CHAIR
AIGA Colorado | June 2011 - 2013
Managed workshops and organized event logistics.