LAUREN WELBORN

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MY PROCESS

INFORMATION ARCHITECTURE
→
INTERACTION / VISUAL DESIGN
→
UI / QUALITY ASSURANCE

Research, Wireframes, Sketching
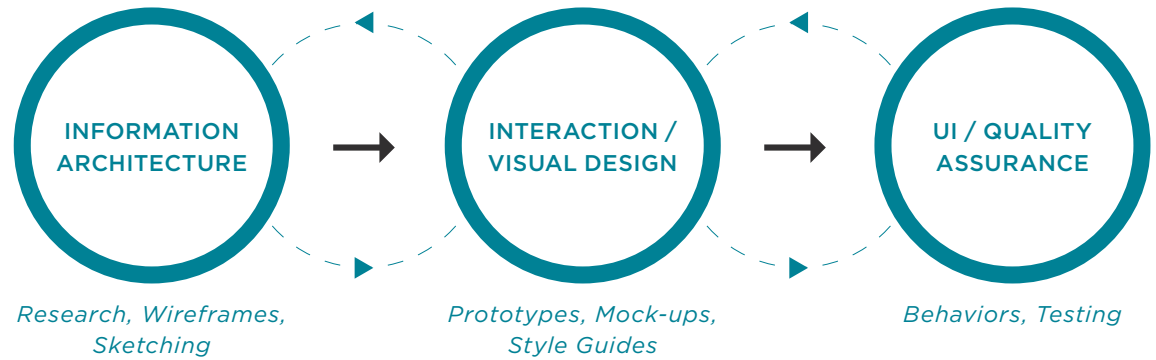
Prototypes, Mock-ups, Style Guides

Behaviors, Testing

EXPERIENCE

PORCHLIGHT REAL ESTATE, UX DESIGNER

April 2015 - Present
Providing design solutions for the agent-centered website through UX research, UI design, wireframes, mock-ups, storyboards, user flows, behavioral specifications/ personas and collaboration on website planning with a development team.

FRUITION INTERNET MARKETING, INTERACTIVE DESIGNER

April 2012 - April 2015
Solving client problems through channels such as responsive website design, print, signage, branding strategy, multimedia development & illustration, ux design, wireframes and website architecture.

STARZ DENVER FILM FESTIVAL, GRAPHICS COORDINATOR

September 2011 - November 2011
Designing/ producing print and signage for the festival including window displays, banners, large signage, ads, and other miscellaneous materials.

ROCKY MOUNTAIN COLLEGE OF ART + DESIGN, GRAPHIC DESIGNER

March 2007 - July 2011
Designing postcards, posters, signage, way-finding, merchandise, and other print pieces for internal and external audiences.

SKILLS

ADOBE CREATIVE SUITE

RESPONSIVE WEB/ UI DESIGN
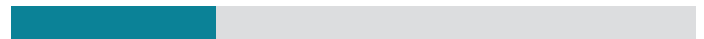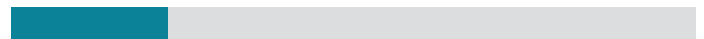
UX - USER TESTING & RESEARCH

HTML & CSS

BOOTSTRAP

WORDPRESS

NON-PROFIT

URBAN PEAK, DESIGNER

June 2015 - March 2016
Designing materials for events including website banners, social media graphics, and mailers.

AIGA COLORADO BOARD MEMBER,

WORKSHOP CHAIR 2013 - 2014
Plan and manage UX and Adobe public workshops.

SECRETARY 2011 - 2013

Managing Chapter correspondence offline and online, creating meeting agendas and managing Basecamp.