

LAUREN WELBORN

WEB DEVELOPER / DESIGNER

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EXPERIENCE

FULL STACK DEVELOPER

General Assembly Full Stack Immersive | July - October 2017

Front end development and frameworks, javascript, RUBY, MVC, and RAILS, APIS with NODE.JS.

UX / WEB DESIGNER

PorchLight Real Estate Group | April 2015 - June 2017

Providing website solutions to the front and back-end websites through UX processes, UI planning, user-flows, wireframes, and mock-ups in an agile development environment.

DIGITAL COORDINATOR

Fruition Internet Marketing | February 2015 - April 2015

Overseeing and organizing the development and maintenance of websites, electronic newsletters, and other digitally produced material and projects.

INTERACTIVE DESIGNER

Fruition Internet Marketing | April 2012 - February 2015

Solving client design problems through multiple channels such as website design, print materials, signage, branding strategy, multimedia development, digital illustration, ux design and website architecture.

GRAPHICS COORDINATOR

Starz Denver Film Festival 2011 | September 2011 - November 2011

Designing and producing print and signage for the festival including window displays, banners, large signage, ads, and other miscellaneous materials.

DESIGNER

Rocky Mountain College of Art + Design | September 2011 - November 2011

Designing and producing print materials, merchandise, wayfinding signage and gallery exhibition vinyl.

PRO BONO FOR NONPROFIT

DIGITAL DESIGNER

Urban Peak | June 2015 - March 2016

This was a freelance position designing materials for events including website banners, social media graphics, postcards and mailers.

EVENT MANAGER, SECRETARY, WORKSHOP CHAIR

AIGA Colorado | June 2011 - 2013

Managing and coordinating Chapter correspondence, both offline and online, planning workshops and organizing event logistics.